### YOUR SCENT BAR CUSTOM CREATION GUIDE

ONE SEED

# BESPOKE

Eau De Toilette

30ml / 1 fl oz e

Scent Bar to brings the luxurious experience of custom fragrance to everyone who loves beautiful, unique fragrances, allowing you to customise your fragrance to your scent preferences or mood.

All while using 100% natural ingredients, with no synthetics ever.

Choose from over forty different natural extracts, and our perfumer will craft them into your very own bespoke scent! And there is no wait time as our Scent Bar notes are pre-tinctured and aged, ready to blend.

Your Scent Bar creation will be shipped to you within 24 hours of your order.

> So get creative and get started on your very own custom perfume now!

#### **BEFORE YOU GET STARTED**

Scent Bar perfumes are eau de toilette, so will last from 2-5 hours, depending on your chosen ingredients.

'Notes' simply refers to the individual elements of a fragrance

Notes are listed as top, middle or base based on their evaporation rates - a top note will last anywhere from 1-15 minutes, a middle notes from 15 mins to 2 hours, and a base note up to 5 hours.

You will need to choose at least 4 notes in total, which includes at least one in each section (top, middle and base), but you can choose up to 10 notes in total.

If you prefer to get some expert help, you can purchase a Scent Bar Consultation with our perfumer for just \$25 (available in Australia only).

#### **BE INSPIRED BY**

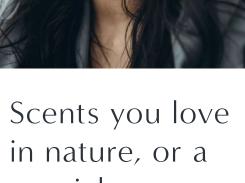
# A perfume you love



A candle or lotion or other product you love the smell of...







special memory or place

### STEP 1 DECIDE ON A CONCEPT

### MY FRAGRANCE IS BASED ON:

# A perfume I love

- 1. Name of that perfume:
- 2. Jump online and go to fragrantica.com to find the list of 'notes' that describe that perfume (don't worry about whether they are listed as 'top', 'middle' or 'base'

List of notes:

- 3. Now have a look at the list of 'notes' on the following pages, and tick those that most closely match your description above. (There won't be a match for all of them).
- 4. From the drop-down menu of top, middle and base notes in the Scent Bar, select the ones that you've chosen from the list.
- 5. In the section, Description/style of scent, let us know which perfume you are wanting to use as inspiration, and anything else you want us to know.
- 6. Click "yes" to tweaks, choose your size and any other required details, and you're ready to go!

### MY FRAGRANCE IS BASED ON: A candle or lotion or other product I love the smell of...

- 1. Name of product:
- 2. Go to the product website to find the list of ingredients or fragrance description.
- 3. List of ingredients/scent description/'notes':

Now have a look at the list of 'notes' on the following pages, and tick those that most closely match your description above. (There won't be a match for all of them).

- 4. From the drop-down menu of top, middle and base notes in the Scent Bar, select the ones that you've chosen from the list
- 4. In the section, Description/style of scent, let us know which product you are wanting to use as inspiration, and anything else you want us to know.
- 4. Click "yes" to tweaks, choose your size and any other required details, and you're ready to go!

### MY FRAGRANCE IS BASED ON: Scents I love in nature, or a special memory or place

1. Description of aromas I love, or associated memories (eg fresh cut grass, a vacation in Fiji, vanilla pudding, the ocean etc.)

2. Think about how these make you feel the emotions, mood etc,

- 3. Now have a look at the list of 'notes' on the following pages, and tick those that most appeal to you based on your concept and mood.
- 4. From the drop-down menu of top, middle and base notes in the Scent Bar, select the ones that you've chosen from the list.
- 5. In the section, Description/style of scent, give us a description of what you are trying to create.
- 6. Click "yes" to tweaks, choose your size and any other required details, and you're ready to go!

### MY FRAGRANCE IS BASED ON: Something else

- You can start with a memory, a feeling, a mood if you like (see above). Or you can just look through the list of 'notes' on the next page for inspiration.
- 2. Tick the notes you like the sound of, and then from the drop-down menu of top, middle and base notes in the Scent Bar, select the ones that you've chosen from the list
- 3. In the section, Description/style of scent, give us a description of what you are trying to create, and let us know what notes you definitely don't want (if there are any).
- 4. Click "yes" to tweaks, choose your size and any other required details, and you're ready to go!



### NOTES

Here is a list of the natural extract available in our Scent Bar, and the character of each one.

TOP NOTES	
CITRUSY OR FRUITY	GREEN OR FRESH
<b>Blood orange</b> - sweet, juicy and lively. Adds playfulness to any scent.	<b>Pine needles</b> - clean, soft pine forest aroma
<b>Bergamot*</b> - fresh floral-citrus with green undertones. Very uplifting.	<b>Petitgrain</b> - bitter and woody with citrus undertones. Used sparingly, it
<b>Raspberry</b> - very delicate. Gives a	adds a sharp freshness.
slight fruity jam-like backnote (but is not strong enough to create a raspberry-themed scent)	<b>Coriander seed*</b> - fresh and uplifting, with a powdery almost soapy finish.
<b>Fresh lemon</b> - clean, uplifting lemon peel aroma.	<b>Cucumber</b> - fresh, light and clean with watery tones. Works well with
FLORAL	florals and citrus.
<b>Bitter almond</b> - cherry blossom/ marzipan notes. Beautiful with fruity, spicy or light floral notes	<b>Fresh cut grass</b> - exactly like freshly mowed grass on a summers day. Not long-lasting but so lovely!
SPICY	* pair well with pretty much everything.
<b>Black pepper</b> - warm and woody with slight animalic backnotes, Blends especially well with sweet notes and florals.	

MIDDLE NOTES	
CITRUSY OR FRUITY	SPICY
<b>Peach</b> - fresh and juicy, just like ripe peaches	Ginger - warm, clean and softly spicy
<b>Pineapple</b> - Juicy and sweet, just like fresh pineapple	<b>Pink peppercorn*</b> - sharp, clean and peppery with slight floral backnotes
FLORAL	<b>Sage</b> - cool, green and herbal with musk backnotes
<b>Jasmine</b> - sweet, heady floral. Blends well with everything	<b>Cardamom</b> - aromatic and clean, just like the freshly-grated spice
<b>Rose*</b> - soft powdery floral. Makes everything smell better!	WOODY
<b>Lavender</b> - clean, green, aromatic floral	<b>Rosewood</b> - (from leaf). A beautiful, powdery soft wood note with a deep rosy aroma
Ylang Ylang* - soft, musky oriental floral, similar scent to oriental lilies	<b>Cedarwood Virginia</b> - warm and dry with a familiar "pencil-shavings" tone
<b>Geranium</b> - a soft yet full-bodied, floral with green leafy accents	<b>Patchouli heart*</b> - clean, warm and airy. Like patchouli but less earthy
<b>Orange blossom*</b> - clean, green, floral with a delicate rounded orange blossom aroma	GREEN OR FRESH
<b>Violet petals</b> - clean, light, delicate and powdery	<b>May chang (litsea)</b> - fresh and aromatic with citrus overtones. Like lemongrass but softer.
SWEET	<b>Juniperberry</b> - green & aromatic, like a mountain-top pine forest
<b>Coconut</b> - rich, sweet, true coconut aroma	<b>Cypress</b> - fresh, green and softly woody

\* pair well with pretty much everything.

BASE NOTES		
GREEN	SWEET	
<b>Fir balsam</b> - caramelised burnt sugar scent with green forest overtones. One of our favourites!	<b>Cotton candy</b> - soft, sweet, playful and long-lasting	
<b>Labdanum</b> - green, sweet and earthy. Notes of the forest floor.	Vanilla* - deep, sweet and woody. More woody and not so candy-like	
<b>Oakmoss</b> - damp, mossy and a little oceanic. Used in small doses.	<b>Vanillin</b> - sweet and powdery and candy-like	
FLORAL	Amber accord* - sweet and earthy with a mossy undertone. (Note: does not pair well with citrus)	
<b>Violet leaf*</b> - crushed violet leaves. Green floral. Great with florals and woods. A beautiful juxtaposition to sweet notes	<b>Tonka bean</b> - sweet, woody and caramel-ish with dry grass undertones. Used in small doses.	
WOODY	Μυςκγ	
<b>Tobacco</b> - smoky, earthy and sweet with slight green tones. Like pipe tobacco. Adds intrigue when used in small doses	<b>Warm musk</b> - smooth, warm and deep, and sweet. Like musk candy	
<b>Sandalwood Australian*</b> - soft and understated clean, warm wood	<b>Clean musk*</b> - (ambrettolide) - clean, pale skin musk. Less sweet and lighter than our warm musk accord	
<b>Vetiver</b> - smoky, woody, earthy and damp, like fresh-turned soil	SPICY OR AROMATIC	
Patchouli - smoky and earthy	<b>Frankincense</b> - aromatic and light with an incense character and a lemon backnote	
<b>Guaiacwood</b> - creamy and lightly smoky with slightly salty undertones		

\* pair well with pretty much everything.

