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FOR IMMEDIATE RELEASE

## HONEY & ROSES TO OFFER ECO-FRIENDLY K-CUP SUBSCRIPTION

[New York, New York, March 1 2021] – Honey & Roses Coffee Co. is pleased to announce the nation's first eco-friendly K-Cup coffee subscription. Traditional K-Cups offer no customization on grind size and cannot be reused or recycled. Honey & Roses reusable K-Cups can be filled with artisan roasted, small batch coffee tailored to the taste and preferences of loyal coffee aficionados,

For the price of \$19 (shipping included), customers can choose from:

- Delivery every 2 to 8 weeks and any number of weeks in-between
- Amount of bags per order
- Roast (Light or Medium, Medium and Medium or Dark)
- Taste Profile:
  - I don't mind
  - Fruity & Floral
  - Chocolate / Nutty
  - Deep Fruit / Light Spice
  - Syrupy & Full)
- Grind (specifically optimized for K-Cups)

The first box will include two free K-Cups and a free coffee spoon from Honey & Roses own eco-friendly homeware line. The K-Cups are made with BPA free plastic, easily cleanable and provide the same convenience as disposables without the environmental impact.

For a list of compatible coffee machines, visit our K-Cup information page at <https://honeyandrosescoffee.com/products/kcup-subscription>

Coffee lovers may cancel their subscription or skip a box at anytime.

*Honey & Roses Coffee Co. is an online coffee marketplace that helps you recreate the authentic coffee shop experience in the comfort of your own kitchen.  
[www.honeyandrosescoffee.com](http://www.honeyandrosescoffee.com)*

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If you would like more information about this K-Cup subscription, please email [help@honeyandrosescoffee.com](mailto:help@honeyandrosescoffee.com).