



By Lilla

# Andiamo

Spring / Summer  
2024

# *Andiamo a la spiaggia, o a mangiare gelato?*

Take a delicious plunge into Italy with our Andiamo collection! From gelato-inspired hues to the savory vibes of Italian cuisine, we're bringing La Bella Italia to your wardrobe. Join the fun, embrace the flavors, and let's shout 'Andiamo!' to Italy together.





## WHO WE ARE

We ignited the hair tie revolution and championed the indispensable accessory as a style statement before it was a trend. Handcrafted by artisans in Colombia to achieve impeccable quality and strive everyday to create more sustainable practices to reduce waste on our planet. We are proud to be a woman owned and run business. Today, we offer an ever-changing hand-crafted collection of unique, long-lasting, and elegant pieces you'll cherish so much they won't go missing again.

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# MIX - N - MATCH

Our mix -n- match are the bone of the collection, including the Disc, our signature piece.

DISC EMBELLISHMENT  
(D)



DSND-G



Sand (SND)

(available in all color ways)

DISC EMBELLISHMENT  
(D)



DSHA-S



Shade (SHA)

(available in all color ways)

SHAKER EMBELLISHMENT  
(SH)



SHGE-S



Gelatto (GE)

(available in all color ways)

HALO EMBELLISHMENT  
(HA)



HAMAR-S



Mar (MAR)

(available in all color ways)

ASSORTED  
(A)



ASUTS-G



Under the Sun (UTS)

(available in all color ways)

# How to Order Mix - n - Match



(Disc, Shaker, Halo, or Assorted)

Step 1. Choose your favorite embellishments of bracelets / hair ties.



Step 2. Choose from our 5 different color options



Step 3. Choose your metal finish, all embellishments come in Gold, or Silver



Step 4. Choose your display: tube, re-fill or pre-packed



tube,

re-fill

pre-packed

## FOR THE DISC

on acrylic tube - \$116 for 24 pcs.

re-fills, no tube - \$106 for 24 pcs.

pre-packed - \$116 for 12 packs of 2 pcs.

## FOR SHAKER, HALO & ASSORTED

on acrylic tube - \$106 for 24 pcs.

re-fills, no tube - \$96 for 24 pcs.

pre-packed - \$106 for 12 packs of 2 pcs.





# EIGHTS

Our curated packs, these include 8 bracelet-hair ties, featuring some of our specialty pieces.



APEROL  
8-APRL



BISCOTTI  
8-BIS



FIORE  
8-FIORE



GIARDINO  
8-GNO



LIMA  
8-LIMA



NERO  
8-NERO

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# FIVES

Our curated packs, these include 5 bracelet-hair ties, featuring some of our specialty pieces.



DOLCE  
5-DOL



LIMONCELLO  
5-LIM



NOTTE  
5-NOTTE



TIRAMISU  
5-TIR



TUTTI FRUTTI  
5-TF



UVA  
5-UVA

## HOW TO ORDER THE EIGHTS / FIVES



Eights \$28 / \$56

Shop Eights assorted for \$336 (includes 12 Eights, 2 of each) or choose your favorite Eight and receive a minimum of 6 per style.



Fives \$22 / \$44 msrp

Shop Fives assorted for \$264 (includes 12 Fives, 2 of each) or choose your favorite Five and receive a minimum of 6 per style.

\*EACH EIGHT HAS 8 BRACELETS / HAIR TIES AND EACH FIVE HAS 5 BRACELETS / HAIR TIES

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# THE PAIR

This beaded set is sophisticated and elegant.  
It includes 2 bracelet-hair ties.



APRICOT  
2-APCT



CRANBERRY  
2-CBRY



LAVENDER  
2-LAV



OLIVE  
2-OLIVE



PISTACHIO  
2-PST



POMELO  
2-POM

## HOW TO ORDER THE PAIR

Choose 12 packs assorted for \$240 or a minimum of 6 of  
"your favorite Pair". \$20 / \$38 msrp.

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# ANDIAMO CAPSULE DROP

The Capsule drops are Limited Edition Specialty pieces that are launched with each collection.



FRAGOLA  
S-FRA



STRACCIATELLA  
S-STRA

## HOW TO ORDER THE CAPSULE PIECES

Choose a minimum of 3 - \$28/ \$62 msrp

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PRO  
HEAL  
LOVE

By Lilla  
gracias  
thank you  
grazie  
merci  
obrigado  
angato

By Lilla  
YOU  
TOTALLY  
CAN  
DO IT

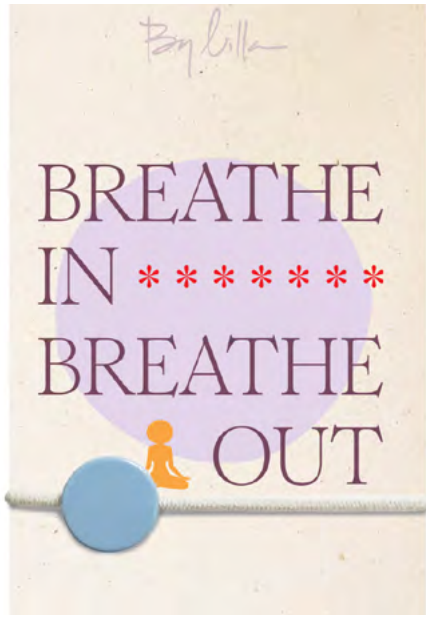
By Lilla  
I LOVE  
YOU

By Lilla  
BREATHE  
IN \* \* \* \* \*  
BREATHE  
OUT

By Lilla  
smile

# WHAT TO SAY

The perfect 'thinking of you' gift!



BREATHE  
WTS-BR



I LOVE YOU  
WTS-ILY



PROTECT  
WTS-PR



SMILE  
WTS-SM



GRACIAS  
WTS-GRAC



DO IT  
WTS-DO

## HOW TO ORDER THE "WHAT TO SAY"

Choose 24 packs assorted for \$192 or a minimum of 6 of your favorite \$8/ \$16 msrp.

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# ZODIAC



AQUAIRUS  
Z-AQ



ARIES  
Z-ARIES



CANCER  
Z-CAN



CAPRICORN  
Z-CAP



GEMINI  
Z-GEM



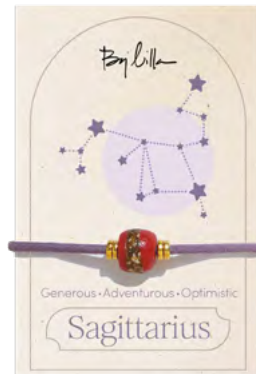
LEO  
Z-LEO



LIBRA  
Z-LIBRA



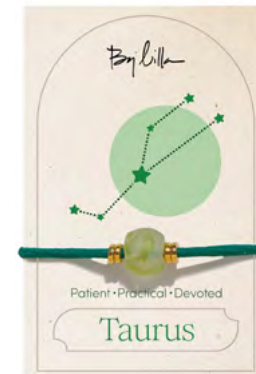
PISCES  
Z-PIS



SAGITTARIUS  
Z-SGT



SCORPIO  
Z-SCP



TAURUS  
Z-TAU



VIRGO  
Z-VIRGO

## HOW TO ORDER THE ZODIAC

Choose 24 packs assorted for \$192 or a minimum of 6 of your favorite \$8/ \$16 msrp.

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# INTRODUCING PHONE CORDS



ALEGRIA  
C-ALE



D-ORO  
C-DORO



ROSSO  
C-ROSSO



BACCIO  
C-BAC

## HOW TO ORDER THE PHONE CORDS

Choose 8 packs assorted for \$360 or a minimum of 3 of your favorite \$45 / \$98 msrp.





# DISPLAYS



WOOD DISPLAY FOR CARDS

\$ 36.00



WOOD DISPLAY FOR TUBES

\$ 36.00



CUBE WITH SIGNAGE

\$ 5.00



ACRYLIC TUBE

\$ 18.00

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## TO PLACE YOUR ORDERS:

\$500 Minimum opening order

\$200 Minimum Re-order

All pieces are handmade to order,  
resulting in 4-6 weeks ship time

CONTACT US AT  
SALES@BYLILLA.COM

305-204-9468

OR

To place orders online,  
[www.bylillawholesale.com](http://www.bylillawholesale.com)

THANK YOU

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