

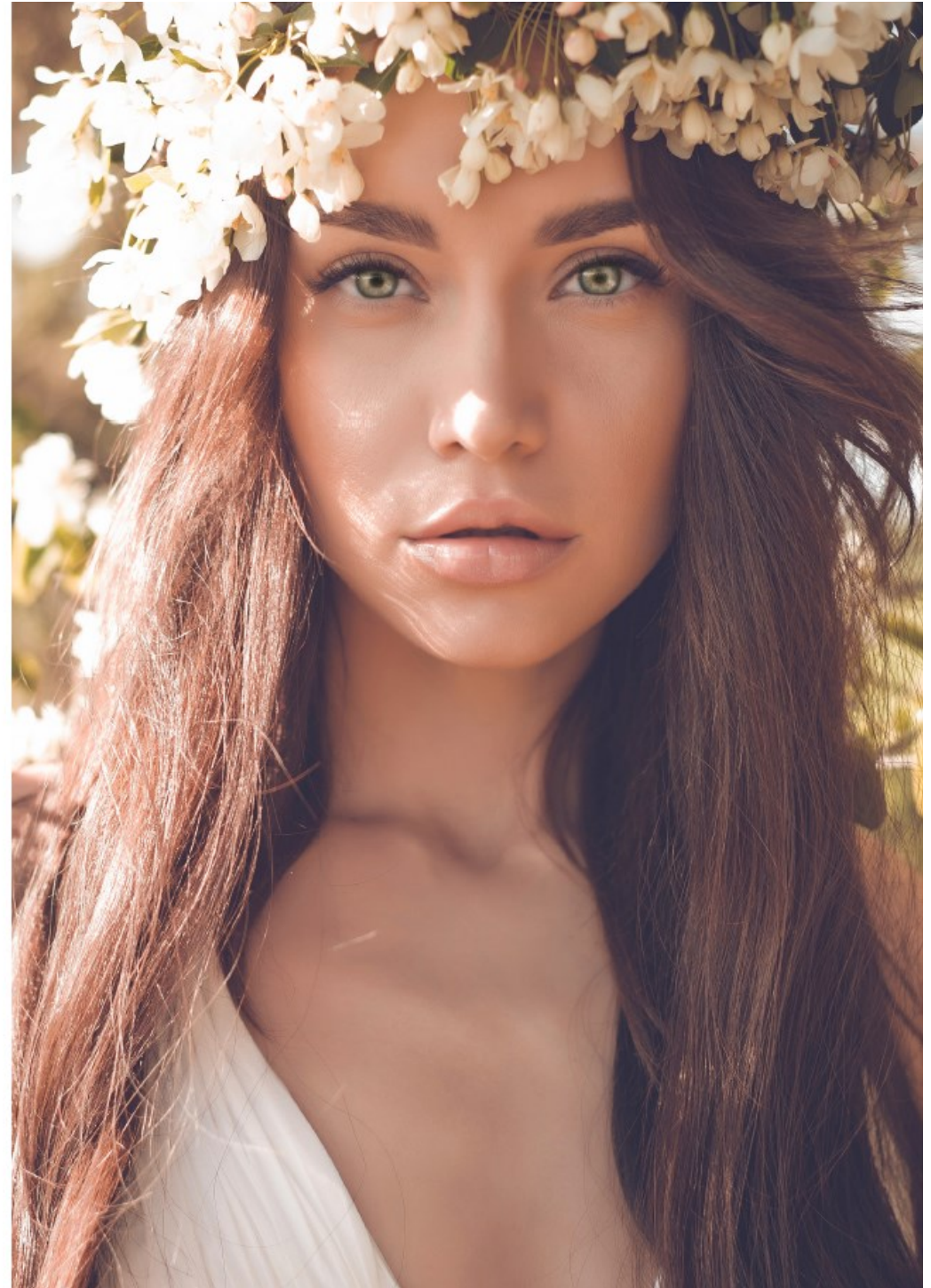


hydra·in
ULTIMATE ORGANIC RESCUE

by Capito
CAPILLARY TREATMENTS

Key Factors

- Line addressing specific hydration, nutrition and density needs for extreme hair rescue.
- High cosmetics products.
- Formulated with organic oils.
- Free of sulphates, parabens, colorants and allergens.
- Eco hair care.



Environmental commitment

The oils used in the formulation have been cultivated in an artisanal way, not using artificial fertilizers and through a totally ecological cultivation.

What advantages does it have?

- **Maximum preservation of quality** techniques are used to eliminate toxic products
- **More nutrients.** The organic oil contains more nutritious principles than that coming from conventional operations.
- **Lower energy costs.** Are not used products with high energy consumption or chemicals, so that neither water nor soil is contaminated.
- **Ecological benefits** promotes responsible and sustainable use of natural resources.



Organic
oils
100%
natural



Our selection of organic oils:



SAFFLOWER: Rich in plant acids, Vitamin E and Omega-6 fatty acids. Its great restructuring properties help strengthen and stimulate hair growth.



ST. JOHN'S WORT: St. John's wort oil contains hyperoside, tannins and peptins that have a balsamic action on the scalp. Provides body, energy and shine.



LINSEED: Linseed oil is very rich in Omega 3 and is known for its softening and restructuring properties. Potent antioxidant, moisturizing and regenerating action.



JOJOBA: Both moisturizes and regulates oily scalp, which gives it properties that protect against hair loss caused by excess oily.



BABASSU: With a formula very rich in fatty acids and sterols, it has excellent emollient properties, which are very beneficial for both dry and oily hair, since they nourish, hydrate and soften it deep down, without any oily sensation.



BAOBAB: Great antioxidant action, fighting against premature aging of the hair and skin. Protects the hair, giving it extra shine.



SESAME: Helps control hair dryness, thanks to its moisturizing properties; also rich in vitamins and minerals. Its emollient effect protects and softens the scalp.

The Range



Shampoo

Capilo #10

Sesamum Shampoo

Extra-gentle pH neutral shampoo.
Cleans, protects and conditions the hair and scalp.
Formulated with organic sesame seed oil.
Cont.net: 500ml.
All hair types.

How to use:

Apply on wet hair and massage in.
Leave on for 1 minute.
Rinse with warm water.
May be used daily.



BENEFITS OF ORGANIC SESAME OIL:

Helps control hair dryness, thanks to its moisturizing properties; also rich in vitamins and minerals. Its emollient effect protects and softens the scalp.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Conditioner Capilo #42 Linum Leave-in

Liquid moisturizing cream. No rinse.
Conditions and hydrates the hair, making it easier to style.
Formulated with organic linseed oil.
Cont.net: 175ml.
All hair types.

How to use:

Apply the necessary amount to previously washed and towel-dried hair.
Extend evenly from the mid-sections to the ends.
Do not rinse.
Then dry.
May be used daily.



BENEFITS OF ORGANIC LINSEED OIL:

Linseed oil is very rich in Omega-3 and is known for its softening and restructuring properties. Potent antioxidant, moisturizing and regenerating action.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Mask 1

Capilo #45

Summum Baobab Mask

Intensive regenerating mask. No rinse.
Strengthens the hair fiber and repairs the most damaged and dehydrated areas.
Formulated with organic baobab oil.
Cont.net: 175ml.
Dry, damaged hair.

How to use:

Apply the necessary amount to previously washed and towel-dried hair.
Extend evenly from the mid-sections to the ends.
Do not rinse.



BENEFITS OF **ORGANIC BAOBAB OIL:**

Great antioxidant action, fighting against premature aging of the hair and skin. Protects the hair, giving it extra shine.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Mask 2

Capilo #44

Carthamus Light Cream

Light densifying cream.
Regenerates and redensifies fragile or thin hair.
Formulated with organic safflower oil.
Cont.net: 175ml.
Fragile & mature hair.

How to use:

Apply the necessary amount to previously washed and towel-dried hair.
Extend evenly from the roots to the ends.
Leave it 1 minute and proceed with rinse.
Then dry.



BENEFITS OF **ORGANIC SAFFLOWER OIL:**

Rich in plant acids, Vitamin E and Omega-6 fatty acids. Its great restructuring properties help strengthen and stimulate hair growth.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Mousse Capilo #43 Carthamus Densi-Mousse

Fortifying and densifying mousse. No rinse.
Restructures and protects the hair, making it thicker.
Does not weigh the hair down.
Formulated with organic safflower oil.
Cont.net: 200ml.
Fragile & mature hair.

How to use:

Apply the necessary amount to previously washed and towel-dried hair, from the roots to the ends. Do not rinse. Then dry.



BENEFITS OF ORGANIC SAFFLOWER OIL:

Rich in plant acids, Vitamin E and Omega-6 fatty acids. Its great restructuring properties help strengthen and stimulate hair growth.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Night Treatment Capilo #49 Hypericum Night Caress

Vitamin-enriched nighttime treatment. No rinse.
Revitalizes the hair from the roots to the ends.
Formulated with organic St. John's wort oil.
Cont.net: 125ml.
All hair types.

How to use:

Spray on clean, dry hair. Comb in and leave in on overnight.
It is not necessary to wash the hair the following day.
May be used daily.



BENEFITS OF **ST. JOHN'S WORT ORGANIC OIL:**

St. John's wort oil contains hyperoside, tannins and peptins that have a balsamic action on the scalp. Provides body, energy and shine.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Tonic

Capilo #48

Summum Jojoba Rain

Balancing and moisturizing tonic. No rinse.
Sebum-regulating tonic. Favors the action of nutrients on the hair roots.

Formulated with organic Jojoba oil.

Cont.net: 150ml.

Oily hair.

How to use:

Spray on wash and towel-dried hair.

Do not rinse.

Then dry.



BENEFITS OF **ORGANIC JOJOBA OIL:**

Both moisturizes and regulates oily scalp, which gives it properties that protect against hair loss caused by excess oily.



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Hair Oil

Capilo #46

Summum Baobab Oil

Intensive regenerating elixir. No rinse.
Instantly restructures and moisturizes the hair.
Formulated with organic baobab oil.
Cont.net: 50ml
Dry, damaged hair.

How to use:

Perform 1 vaporization on the palm.
Rub the product between the hands and apply to damp hair from mid-sections to the ends.
Repeat the process again if necessary.



BENEFITS OF **ORGANIC BAOBAB OIL:**

Great antioxidant action, fighting against premature aging of the hair and skin. Protects the hair, giving it extra shine.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE · SILICONE FREE

Serum Capilo #47 Summum Babassu Serum

Anti-frizz serum. No rinse.

Creates a protective film and eliminates frizzy hair. Heat activated.

Formulated with organic babassu oil.

Cont.net: 50ml

Dry, damaged hair.

How to use:

Apply the required amount from mid-sections to the ends on washed and drained hair. No rinse. Once the hair is dried, apply if desired, a few last drops from mid-section to the ends.



BENEFITS OF ORGANIC BABASSU OIL:

With a formula very rich in fatty acids and sterols, it has excellent emollient properties, which are very beneficial for both dry and oily hair, since they nourish, hydrate and soften it deep down, without any oily sensation.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

Hair Perfume

Capilo #Travel size#

Organic hair perfume

Organic hair perfume.
Refreshes hair. Brings clean hair sensation.
Formulated with organic St. John's Wort oil.
Cont.net: 50ml.
All hair types.

How to use:

Spray on hair. Repeat when you desire.
Do not rinse.
It can be used daily.



BENEFITS OF ORGANIC ST. JOHN'S WORT OIL:

St. John's wort oil contains hyperoside, tannins and peptins that have a balsamic action on the scalp. Provides body, energy and shine.



SULPHATE FREE · PARABEN FREE · COLORANT FREE · ALLERGEN FREE

The Range



All hair types



Dry / Damaged hair













Fragile / Fine / Mature hair



Specific hydration oily scalp /
Oily scalp and dry hair



The Range

	All hair types	Dry / Damaged hair	Fragile / Fine / Mature hair	Specific hydration oily scalp / oily scalp and dry hair
SHAMPOO	 Capilo #10 Sesamum Shampoo			
CONDITIONER	 Capilo #42 Linum Leave-in			
MASK		 Capilo #45 Summum Baobab Mask	 Capilo #44 Carthamus Light Cream	
MOUSSE			 Capilo #43 Carthamus Densi- mousse	
TREATMENT	 Capilo #49 Hypericum Night Caress			 Capilo #48 Summum Jojoba Rain
OIL		 Capilo #46 Summum Baobab Oil		
SERUM		 Capilo #47 Summum Babassu Serum		
PERFUME	 Capilo #travel size# Perfume Capilar Orgánico			

Rituals



Standard hydra.in rituals

Hydration Ritual -All hair types-

- Sesamum shampoo
- Linum leave in
- Summum babassu serum

Hydration Ritual -Fine/sensitive hair-

- Sesamum shampoo
- Carthamus light Cream
- Shape (optional) Carthamus densi -mousse
- Hypericum night Caress

Repairing ritual -Dry/damaged hair-

- Sesamum shampoo
- Summum Baobab Mask
- Summum Baobab Oil

Hydration Ritual -Oily scalp & hair-

- Sesamum shampoo
- Summum Jojoba Rain

***Complementary products for -All hair types-**

- Hypericum night caress
- Organic hair perfume

Advanced hydra.in rituals

Recommended products according with hair type and its specific ritual.

For fine hair

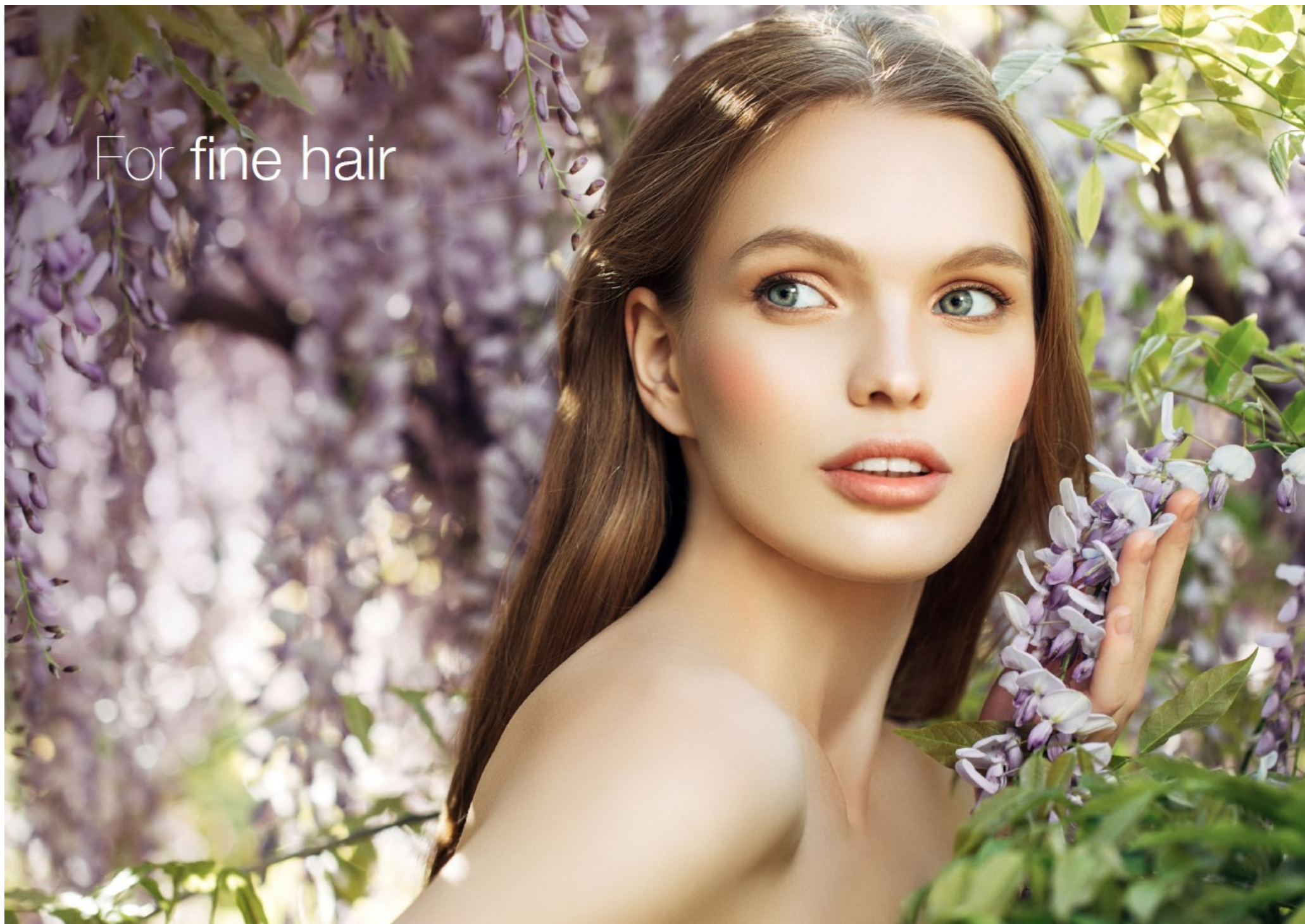
1. Fine and normal hair
2. Fine and very dry hair (including damaged hair)
3. Fine and oily hair

For thick hair

4. Thick and normal hair (with lots of hair)
5. Thick and very dry hair (with lots of hair) - Salvation Ritual
6. Thick and oily hair - Equilibrant Ritual

Equilibrant ritual -All hair types-

For fine hair



For fine hair

1. FINE AND NORMAL HAIR

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- LINUM LEAVE-IN – Capilo #42 // Hydrate
- CARTHAMUS LIGHT CREAM – Capilo #44 // Nourish
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add
- CARTHAMUS DENSI-MOUSSE – Capilo #43 // Shape and volume

APPLICATION RITUAL FOR A **NATURAL FINISH:**

Clean hair with #10

Apply #44 (5min and rinse) (1 once a week)

Apply #42, comb, untangle and dry

Dry

Apply #49 at night (2 biweekly)

APPLICATION RITUAL FOR A **SHAPE AND VOLUME FINISH:**

Clean hair with #10

Apply #44 (5min and rinse) (1 once a week)

Apply #43

Dry

Apply #49 at night (2 biweekly)



For fine hair

2. FINE AND VERY DRY HAIR (including damaged hair)

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add
- CARTHAMUS DENSI-MOUSSE – Capilo #43 // Shape and volume
- CARTHAMUS LIGHT CREAM – Capilo #44 // Nourish
- SUMMUM BAOBAB OIL – Capilo #46 // Regenerate

APPLICATION RITUAL FOR A **NATURAL FINISH:**

Clean hair with #10

Apply #44 (10min and rinse) (1 once a week)

Apply #46, comb and untangle

Dry

Apply #49 at night (2 biweekly)

APPLICATION RITUAL FOR A **SHAPE AND VOLUME FINISH:**

Clean hair with #10

Apply #44 (10min and rinse) (1 once a week)

Apply #43

Dry



For fine hair

3. FINE AND OILY HAIR

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- SUMMUM JOJOBA RAIN – Capilo #48 // Equilibrate and Hydrate
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add
- CARTHAMUS DENSI-MOUSSE – Capilo #43 // Shape and volume

APPLICATION RITUAL FOR A **NATURAL FINISH:**

Clean hair with #10
Apply #48
Dry
Apply #49 at night (2 biweekly)

APPLICATION RITUAL FOR A **SHAPE AND VOLUME FINISH:**

Clean hair with #10
Apply #48
Apply #43
Dry



For thick hair



For thick hair

4. THICK AND NORMAL HAIR (With lots of hair)

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add
- SUMMUM BAOBAB MASK – Capilo #45 // Nourish
- SUMMUM BABASSU SERUM – Capilo #47 // Anti-frizz, seal ends
- SUMMUM BAOBAB OIL – Capilo #46 // Regenerate
- CARTHAMUS LIGHT CREAM – Capilo #44 // Nourish
- CARTHAMUS DENSI-MOUSSE – Capilo #43 // Shape and Volume

APPLICATION RITUAL FOR A **NATURAL FINISH (STRAIGHT):**

Clean hair with #10

Apply #44 (5 min and rinse) (1 once a week)

Apply #45 o #46

Apply #47

Dry

Apply #49 at night (2 biweekly)

APPLICATION RITUAL FOR A **SHAPE FINISH (WAVE):**

Clean hair with #10

Apply #44 (5 min and rinse) (1 once a week)

Apply #46

Apply #43

Dry

Apply #49 at night (2 biweekly)



For thick hair

5. THICK AND VERY DRY HAIR (With lots of hair)

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- CARTHAMUS LIGHT CREAM – Capilo #44 // Nourish
- SUMMUM BAOBAB MASK – Capilo #45 // Nourish
- SUMMUM BAOBAB OIL – Capilo #46 // Regenerate
- SUMMUM BABASSU SERUM – Capilo #47 // Anti-frizz, seal ends
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add

SALVATION RITUAL (Damaged hair inclusive Afro hair):

Clean hair with #10

Apply #44 (1 once a week)

Apply #45

Apply #46 on wet hair

Dry

Apply #47 on mid lengths and ends as a final touch

Comb with heat if desired.

Apply #49 at night (2 biweekly)

Note: If you desire shape and volume finish, apply Capilo #43 on wet hair.



For thick hair

6. THICK AND OILY HAIR

PRODUCTS:

- SESAMUM SHAMPOO – Capilo #10 // Clean
- SUMMUM JOJOBA RAIN – Capilo #48 // Equilibrate and Hydrate
- CARTHAMUS LIGHT CREAM – Capilo #44 // Nourish
- HIPERICUM NIGHT CARESS – Capilo #49 // Vitamin add

EQUILIBRANT RITUAL:

Clean hair with #10

Apply #44 (1 once a week)

Apply #48

Dry

Apply #49 at night (2 biweekly)



hydra.in Organic Hair Perfume













It can be applied in all cases because it is suitable for all hair types and it can be applied when it is desired.

This product is ideal for give a new air to your hair. Above all when you go some places with pollution excess, restaurants, etc..



The Range

	All hair types	Dry / Damaged hair	Fragile / Fine / Mature hair	Specific hydration oily scalp / oily scalp and dry hair
SHAMPOO	 Capilo #10 Sesamum Shampoo			
CONDITIONER	 Capilo #42 Linum Leave-in			
MASK		 Capilo #45 Summum Baobab Mask	 Capilo #44 Carthamus Light Cream	
MOUSSE			 Capilo #43 Carthamus Densi- mousse	
TREATMENT	 Capilo #49 Hypericum Night Caress			 Capilo #48 Summum Jojoba Rain
OIL		 Capilo #46 Summum Baobab Oil		
SERUM		 Capilo #47 Summum Babassu Serum		
PERFUME	 Capilo #travel size# Perfume Capilar Orgánico			

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