



PRESS KIT 2014



Dear Reader:

It is our pleasure to provide this brief press kit to introduce to you Malibu Surfboards.

Drawing inspiration from the relaxed and nostalgic beach lifestyle in Malibu, our premium basics collection for men and women is a mix of casual luxe wear. Our custom surfboards are influenced from those quintessential surf decades, handcrafted with precision and expertise. We are passionate about creating pieces with great attention to quality, comfort and functionality.

Homegrown in Malibu, we are dedicated to promoting a sustainable environment. We hand select eco-friendly fabrics and cotton and manufacture all of our clothing in downtown Los Angeles. Our signature blend of supima cotton and modal fabrics, then adding extra fabric softeners in our apparel collection has become a staple of ours for that sought after lived in feeling, while maintaining sustainable methods and quality.

It is because of our commitment to the environment and passion for design that we thoughtfully blended classic pieces with modern touches.

We are very excited to share our passion and enthusiasm for our products. We invite you to read more about us, our collaborations, and products.

Thank you for your time and interest.

Sincerely,

Terry and Lisa Hale

*Founders of Malibu Surfboards*

30765 Pacific Coast Hwy #137  
Malibu, CA 90265  
Phone: 1- (888) 456-7668  
[www.malibusurfboards.com](http://www.malibusurfboards.com)



## OUR STORY

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A Malibu resident since his early years, Terry Hale, fondly remembers the old beach culture in Malibu, where the ease of surf, music and beachside times were frequented among locals. While Lisa Hale recalls the simplicity of life before the frenzy of Internet use and smartphone craze.

Together, the married duo designed Malibu Surfboards with the vision to pay homage of what the beach culture was before things got louder and busier from modern influences. In an effort to expand their vision, Terry and Lisa wanted to bring forth a comfortable, lived-in feeling clothing line inspired by being on the beach, short walks, farmers market outings – doing every day things people often do in Malibu.

They have done just that in their collection of premium basics for men and women. With a passion for the environment, their eco-friendly basics line promotes sustainable methods, using organic Supima Cotton and ultra-soft modal fabric, then adding dyed fabric softeners to many of their apparel and accessories pieces. This thoughtfully produced blend has become a signature and truly exemplifies mixing casual luxe with eco-friendly fabrics.

Lisa, who is the visionary behind the clothing line, purposely designed many items without pockets. Though it's a quiet statement, it reflects their brand's belief in creating simple wear that reinforces relaxation without carrying excess. The garments also sport the company's logo with loop labels and reverse embroidery, feeling of a soft beach towel.

The thoughtfully designed surfboards, created by Terry, who has been a surfboard shaper for nearly 15 years, looks to surfboard design from each period as an inspiration, staying true to the look and style of each decade.

Inspired from the classic California beach culture, Malibu Surfboards is a tribute to that, designing classic apparel pieces simple wear and surfboard designs to people from all across the globe.

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## PRODUCT INFORMATION

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### MEN'S APPAREL

**Malibu Men's Hoodie** is made of Heathered Cotton French Terry and Supima Cotton, making it a comfortable and breathable fit. Our Malibu Surfboards reverse embroidery logon on the lower back. Seasonal colors vary, *information available upon request.*

**Malibu Tank** is made of 90% Cotton and 10% Modal. A relaxed fitting tank top. Colors available in black and white.

**Malibu Crew Tee** is made of 90% Cotton and 10% Modal. A perfect fitting short sleeve classic tee. Colors available in Deep Blue and Cloud White.

**Malibu V-Neck Tee** is made of 90% Cotton and 10% Modal. A perfect fitting short sleeve tee with v-neckline. Colors available in Black and Ocean Blue.

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## WOMEN'S APPAREL

**Malibu Women Hoodie** is made of Heathered Cotton French Terry and Supima Cotton, making it for a breathable fit. Our Malibu Surfboards reverse embroidery logo is located on the lower back. Seasonal colors are available, *information provided upon request.*

**Malibu Boyfriend Tee** is made of 90% Cotton and 10% Modal. A relaxed short sleeve tee. Colors are offered in black and cloud white.

**Malibu Scoop Tee** is made of 90% Cotton and 10% Modal. A casual scoop neck with mid length sleeve, making it a classic relaxed fit piece. Seasonal colors are provided, *information provided upon request.*

**Malibu Tank** is made of 90% cotton and 10% Modal. A two tone relaxed fitting tank top. Colors vary, *information available upon request.*

## ACCESSORIES

Our accessory line includes beanies, headbands and hats, available for both women and men.

**Beanies** are made of a Cotton and Polyester blend. We offer a range of colors to select from.

**Headbands** are made of a Terry blend with elasticity for support. Offered in black and cloud white.

**Signature Trucker Hat** is made of Polyester foam in the front area and mesh material on the back end. An adjustable snap is located on the back for a comfortable fit. Colors vary, *information available upon request.*

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## COLLABORATIONS

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Malibu Surfboards and Joint Venture with John Varvatos,



CUSTOM 9-FOOT SURFBOARD  
DESIGNED EXCLUSIVELY FOR  
JOHN VARVATOS BY MALIBU  
SURFBOARDS

AUCTION PROCEEDS BENEFIT THE JOHN  
VARVATOS 11<sup>TH</sup> ANNUAL STUART HOUSE



Terry, owner of Malibu  
Surfboards, pictured  
with John Varvatos  
(right)

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## PRODUCT COVERAGE



### Owen Wilson is a Doting Dad After Birth of His New Son!



Owen Wilson steps out with his three year-old son [Robert](#) after stopping by store on Sunday (February 2) in [Malibu](#) Calif.

The 45-year-old actor just [became a father for the second time](#) last week. His ex-girlfriend [Caroline Lindqvist](#) welcomed a baby boy on January 30. Robert's mom is Owen's ex-girlfriend [Jade Duell](#).

**PHOTOS:** Check out the latest pics of [Owen Wilson](#)

Next up on [Owen's](#) schedule is work on his movie [Night at the Museum 3](#), which is currently filming in London.

**FYI:** [Owen](#) is wearing [Levi's](#) jeans.

20+ pictures inside of [Owen Wilson](#)

Owen Wilson seen with his son in Malibu, with Malibu Surfboard's Trucker Hat in black via [Just Jared](#).

## MailOnline

### Owen Wilson heads out for breakfast while pregnant baby mama Caroline Lindqvist looks fit to burst in stripy top

By SOPHIA CHARALAMBOUS



Malibu buds and actors, Stephen Dorff and Owen Wilson photographed in Malibu. Stephen Dorff seen with Malibu Surfboard's Trucker Hat in black via U.K.'s [Daily Mail](#) Online.



David Spade seen on TMZ with Trucker Hat in blue and grey.

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## CONTACT INFORMATION

For wholesale inquiries, please contact Lisa at [info@malibusurfboards.com](mailto:info@malibusurfboards.com)

For media inquiries, please contact Terry at [info@malibusurfboards.com](mailto:info@malibusurfboards.com)

Flagship Store located on Malibu Pier  
23000 Pacific Coast Hwy  
Malibu, CA 90265



Hours: 10AM-5PM

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