

# Impact Report 2022



# Mayamiko



# OUR STORY

It all started with the Mayamiko Trust, a charity set up by Paola in 2008. The Trust aims to provide opportunities to the most disadvantaged women in Malawi by nurturing their creative talents, providing transferable skills and a chance to access sustainable trade practices.

Several years later Mayamiko, the brand, was founded, working alongside the charity through the Mayamiko Fashion Lab, where many of our garments are made. The Mayamiko Fashion Lab was designed to provide training, education, nutrition, sanitation and fairer trade practices to all of those involved. It started with tailoring training for disadvantaged local women, many of whom are affected by the HIV pandemic or who are carers of HIV orphans. As well as receiving a recognised qualification, women have access to business skills training, mentoring and access to a micro-finance scheme, enabling them to start their own business.

Many graduates choose to stay and work with Mayamiko The Label, where we provide stable employment, good wages and childcare support. As well as fully funding the workshop activities until 2019, when it transitioned across to our employee Hlupe and now operates , Mayamiko by Tatenda, we make an additional donations from each garment sold, directly to the Trust.

If you want to know more about what the Mayamiko Trust does, from distributing sanitary products made with our Zero Waste Goals in mind, to contributing to sustainable energy sources in the region, visit [Mayamiko.org](https://www.mayamiko.org).

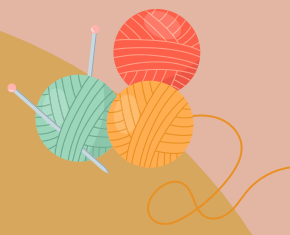




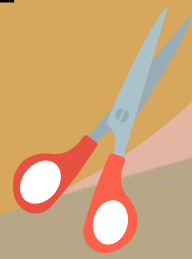
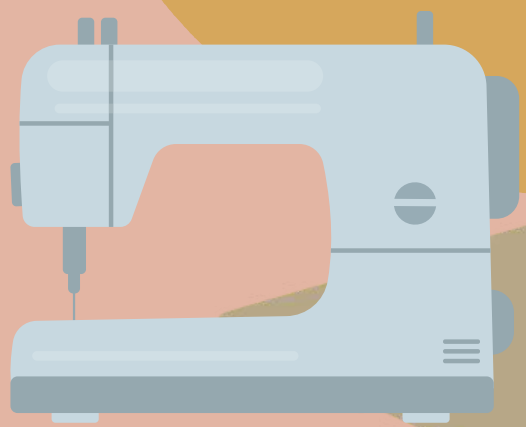
# ✿ Mayamiko Trust Impact ✿

Through our donations to Mayamiko Trust, we have contributed to their goals across three main projects

**18**



women trained in tailoring and sewing with a 6 months course and sewing machine grant at successful completion



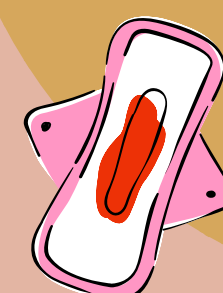
**235**

women trained in Entrepreneurship, Business & Financial Management



**50**

communities trained in menstrual health, providing training, books and materials + tutorials to make pads





**1000**

sanitary pads have  
been donated so far



**1000**

face masks donated



**1800**

nutritious meals for  
everybody



**3**

employees,  
supporting 24  
family members





# Mayamiko The Label Impact

In Lilongwe, central Malawi, through our partnership with Tatenda Clothing, Mayamiko by Tatenda, we have generated our largest local impact

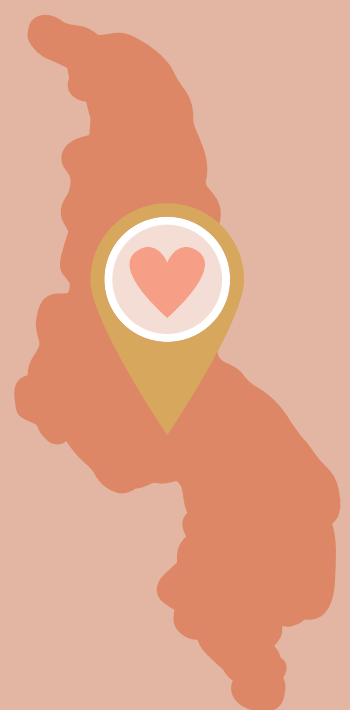
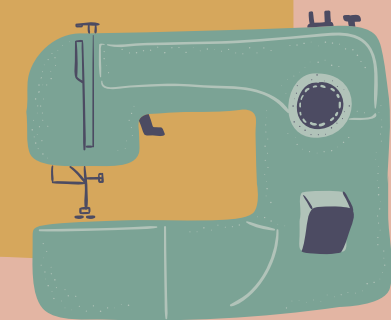
## Mayamiko by Tatenda

Through our partnership with Tatenda, Mayamiko has generated dignified work for 8 full time employees, supporting 48 people in their immediate family.

We purchased 400 meters of locally sourced fabric, empowering local female traders, and 245 meters of organic certified fabric empowering farming communities in Uganda.



3750 hours of dignified work\*





# Mayamiko The Label Impact

Through the year we have been working with different amazing social enterprises who have ethics and sustainability at their core.

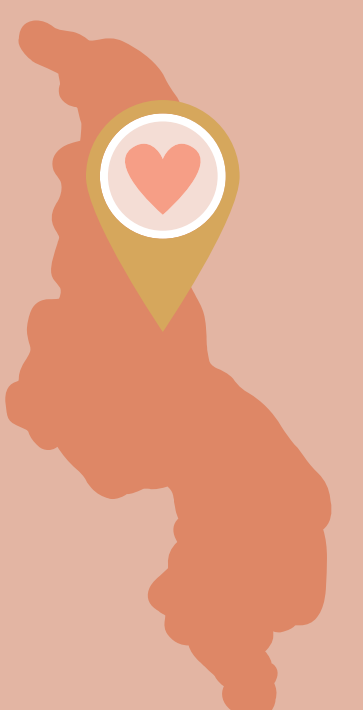
## YEWOW Malawi

The YEWOW workshop is based in a mountainous rural village in Northern Malawi where roughly 95% of the community are either unemployed (depending solely on subsistence farming— growing enough food annually for their family) or working in the informal economic sector (i.e. selling goods in the marketplace or one-off jobs— usually paid well below minimum wage). Almost all of the team had previously never held a job in the formal economic sector, had access to reliable income, or knew a single thing about making jewelry before starting work at YEWOW.

Employees benefit from living wages, nutritious meals, paid leave, as well as training and healthcare support.



50 hours of dignified work\*



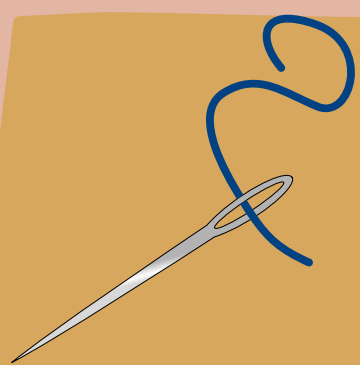
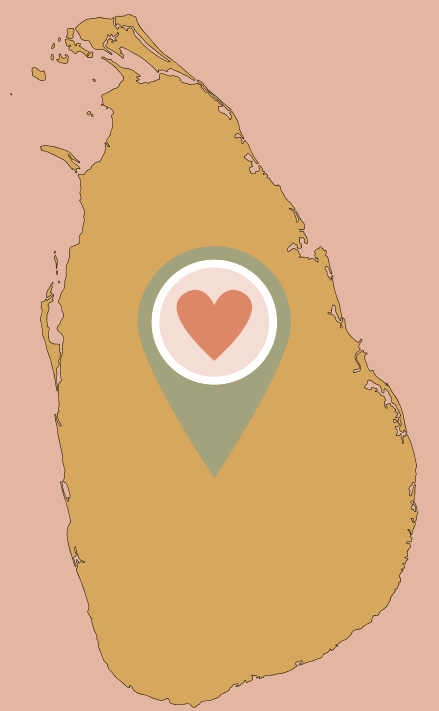


# AMMA, Sri Lanka

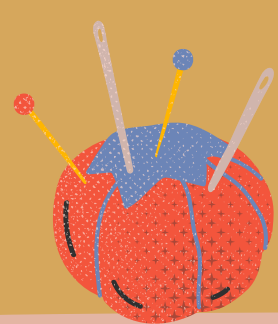
Founded in 2016, AMMA existed to provide training and employment to mothers and women living on Sri Lanka's tea estates through job creation in the textile industry.

The AMMA workshop was a bustle of joyous energy, where traditional textile skills such as hand weaving, natural dyeing and embroidery could be learnt and applied through the creation of our handmade products.

In May 2022, after much consideration, it was decided that the time had sadly come to close the workshop due to the economic and political crisis in Sri Lanka. Mayamiko was proud to have supported Amma over the years.



400 hours of  
dignified work\*

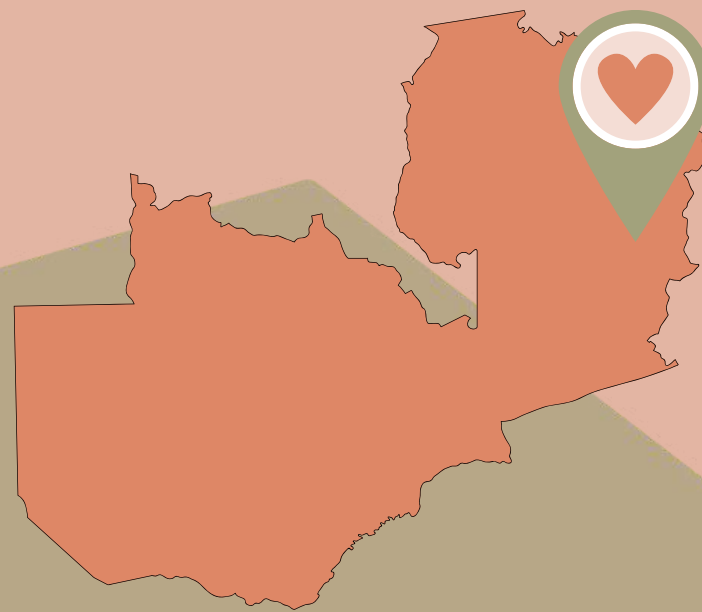




# Tribal Textiles, Zambia

Tribal Textiles works to create sustainable impact in South Luangwa, Zambia through creativity and craftsmanship by going beyond fair wages, reinvesting in community strengthening initiatives, and supporting local wildlife conservation.

The artisans from Luangwa Artisan Collective are independent artisans that work out from Tribal Textiles, and all sale proceeds go directly to them and their families.

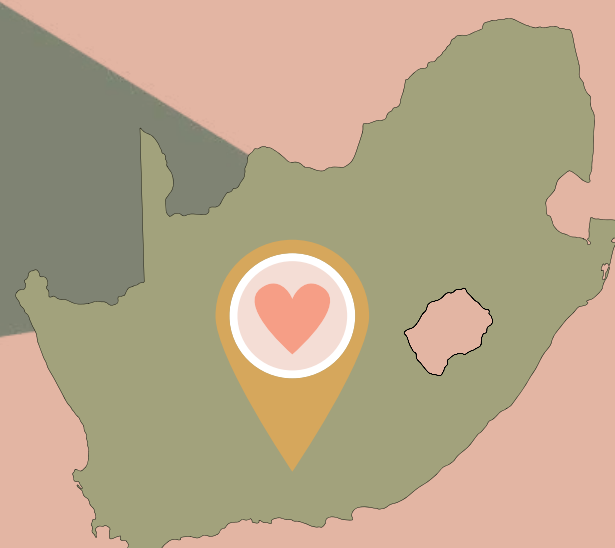


# aLoveSupreme, South Africa

aLoveSupreme is a women-led enterprise.

Launched in 2014 as a daring detour from their graphic design agency, husband and wife team, Ryan and Leanne Botha, have infused aLoveSupreme with their inspired verve, playful sense of humour and non-negotiable commitment to quality every step of the way.

All aLoveSupreme products are proudly designed and produced in South Africa.

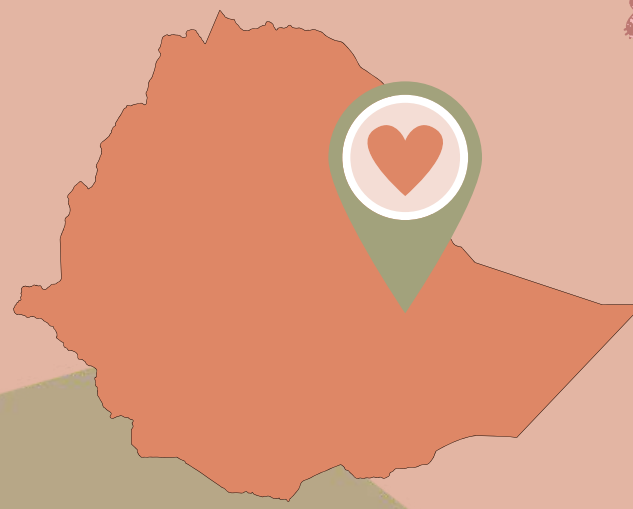




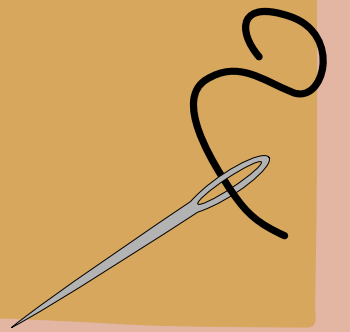
# Sabahar, Ethiopia

Sabahar is an Ethiopian company that produces uniquely designed, hand made cotton and silk textiles. In addition to scarves and shawls, they make table linens, cushions, throws and towels. Their products are entirely hand made in Ethiopia from natural fibers.

"We produce exquisite handwoven textiles made in Ethiopia: creating respectful, ethical and sustainable work opportunities for artisans. We are also a monitored member of WFTO".



300 hours of dignified work\*



# MailOut, Unity Works

MailOut is a mailing and fulfilment social enterprise that provides training and well-being support for adults with a learning disability and autism. They support their trainees to pick, pack and post out the orders while learning general office and warehousing skills.

They also send mail and online orders for a variety of like-minded charitable and private organisations and provides flexible and personalised services.



50 hours of dignified work\*





# Overview

Visualize our global impact in the map



When you choose to make a purchase with Mayamiko, you are part of the change and our mission of always putting people and the planet at the heart of our process.

We are here to prove that shopping ethically and sustainably does not compromise on quality or design, but rather, adds to its value, while empowering all those along its production lifecycle.

With your support we have been able to support different communities through the year, provide training with our 3 programmes: Sewing, Financial Literacy and Positive period.

Moreover, we have provided 1800 nutritious meals and 1000 face masks have been donated.

Through our partnership with Tatenda, Mayamiko has generated dignified work for 8 full time employees, supporting 48 people in their immediate family.

We purchased 400 meters of locally sourced fabric and 245 meters of organic certified fabric.

Thank you for continuing to support us and our makers, it makes a huge difference in people's lives.

*\*We defined 'dignified work' as work paid well, which may vary depending on each country, where workforce is treated with respect and respecting our ethical promises.*

*Where available we use living wage or fair trade wage indicators.*

*Where not available, we use measures of magnitude of local minimum wage (at least 2x higher, often 3x or 4x higher).*

**Mayamiko**