

For Immediate Release



Unplanned Paths

A Metaverse Fashion Week Exhibition

March 24 – April 24, 2022

Opening: Thursday March 24, 7 – 8 PM EST

United by an openness towards experimentation, photographer Andrew Boyle and fashion designer Jenny Lai have been making images together for the past eight years. Their works embrace the tension between the handmade and the digitally made, between improvisation and structure, and derive from an exploration of movement whether it's garment-making or image-making.

Jenny's design process usually begins with exploring an imagined "function" within the garment or between the body and garment, incorporating sketching, draping, writing, and moving between several mediums. While developing his motion collages, Andrew also finds himself down unplanned paths, moving between printing, cutting, pasting, scanning, stop-motion, and digital editing tools in order to discover the final form. This virtual exhibition presents select photographs and motion collages from their collaborations over the years, as well as new works created specifically for this venue.

Unplanned Paths is presented by The Chockablock, coinciding with the first ever Metaverse Fashion Week (MVFW 2022). Visit www.thechockablock.com on how to attend.

About the Artists

Under the brand 'NOT', designer Jenny Lai creates season-less ready-to-wear, custom performance-wear for premier classical musicians and dancers, and cross-disciplinary projects around the world as a mobile studio. The New York based brand was founded in 2011 with the goal of making the physical experience of dressing a surprising and playful experience within itself. Transformation and movement are built into her designs, engaging the wearer in the creative process. Every garment is designed in her Upper West Side studio and produced locally in limited quantities. NOT's designs have been seen in WWD, The New York Times, New York Magazine, Time Magazine, Harpers Bazaar China, Vice, Nylon, among others. www.notaligne.com

Andrew Boyle is a photographer, collage artist, and motion creator based in Brooklyn, New York. From a young age, Andrew held a deep fascination with the printed image of comic books and illustration, plus the world of cinema and animation. That passion manifested into a love of the photographic medium, especially portraiture and music documentation, as it allowed Andrew an avenue to create a visual interpretation of another's character. A love of the renegade layouts of late 90s Raygun Magazine, zine aesthetic and underground music flyers found a way into Andrew's work by way of complex 'motion collages' that integrate a wide array of analog and digital techniques. Andrew's client and collaborators include Milk Makeup, Paper Magazine, l'Officiel, Out Magazine, Schön! Magazine, Searchlight Pictures, New York Fashion Week, Probject, Matte Projects, Vogue among others. www.andrewboylephotography.com

About the Venue

The Chockablock is a virtual venue located just above Fashion Street in Decentraland. Created by artist and inventor Geoff Robertson, The Chockablock aims to provide performing and multidisciplinary artists with a new, socially-engaging way to showcase their work in the Metaverse. For the venue's grand opening in 2022, the Chockablock hosted an exhibition showcasing the artistic collaborations surrounding the album release of violinist Audrey Wright and pianist Yundu Wang, including a music video premiere. www.thechockablock.com



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