Press Release

Organic Japanese Umami Paste

Traditionally fermented with soya sauce and koji

The deeply savoury concentrated paste that will give your cooking the 'wow' factor. Rich in a naturally occurring amino acid called glutamate which will enhance a dishes umami flavour.

Umami, the concept of the fifth taste originating from Japan, literally means "savoury deliciousness".

It is not actually an ingredient but rather a word to describe the unusual combination of the flavours of the paste and the effect it has on the ingredients it is mixed with.

Clearspring organic Japanese Umami pasta is traditionally made by adding a Koji culture to rice and leaving it to naturally ferment, it is then mixed with soya sauce and fresh ginger to create this incredibly moreish and versatile condiment.

- No added sugar
- High in protein
- Fat free
- Vegan

Can be used all year round to bring out the full flavour of stews, pates, soups and marinades and even can be enjoyed on its own as a dip. Just a squeeze or two can transform an average dish into something spectacular!

Available in two flavours:

Organic Japanese Umami Paste with Chilli
Organic Japanese Umami Paste with Ginger

RRP £4.49 (150g)

Clearspring

- END -

Notes to editors:

The Clearspring brand promises premium quality Japanese specialities and Organic Fine Foods that are authentic, versatile and support good health. Made to traditional recipes by master artisan producers, they bring you full, authentic flavours from some of the most exciting food cultures around the world.

Each product has a distinct flavour and quality that comes from using the finest quality ingredients and respecting local food traditions. Clearspring always works directly with its producers, building long-term partnerships of ethical trade that support sustainable organic farming and benefit local communities.

*Apart from Dairy Free, GM Free and Refined Sugar Free, these logos do not represent blanket certification of all products, please see individual packs for logos relevant to specific products.

For more information visit:
www.clearspring.co.uk

Find us on the following
Social Media sites: