

Press Release

Clearspring introduces NEW Organic Flavoured Apple Cider Vinegars with the Mother

Apple Cider Vinegar like you have never tasted before! Clearspring has added four new delicious flavours to their already hugely popular Organic Italian Vinegars range with sweet & fruity Peach, juicy Raspberry, vibrant and zesty Matcha & Lemon and the savoury kick of Ginger, Turmeric & Black Pepper. These fresh and fruity Organic Apple Cider Vinegars are made in Italy by Clearspring's artisan producer using fresh cold pressed organic apple juice. Naturally fermented, unpasteurised and unfiltered, it contains the "Mother" culture which creates a cloudy appearance and sediment.



ACV is renowned for its health properties in the wellness community and these new flavoured Apple Cider Vinegars are set to be a welcome addition to your kitchen. Clearspring have added natural flavours and juices to the delicious the new Apple Cider Vinegars with fun flavours of Peach, Raspberry and the bit more unusual like Matcha & Lemon or the savoury zing of Ginger, Turmeric & Black Pepper. Whether you prefer to take your 'Apple a Day' as a daily tonic, or enjoy using it in dressings and sauces, these new flavoured Apple Cider Vinegars are set to become a household favourite for health-conscious foodies.

So what exactly is Clearspring's Apple Cider Vinegar with the Mother?

In short, it is a naturally fermented vinegar made from organic European apples which are cold-pressed into juice, then slowly matured into apple cider vinegar. The 'Mother' is a cloudy and



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complex sediment of friendly bacteria that is special to the region of Modena and enzymes which form as part of the natural process and believed to have many health benefits for the body. To enjoy it at its best, the vinegar is raw, which means it is unpasteurised and unfiltered. Clearspring have added natural flavours, aromas and juices to enhance the sweet, acidic flavour of the apple cider vinegar to give a fresh, fruity and fragrant unique flavour addition to enjoy in everyday cooking and drinking.

How do you use Apple Cider Vinegar?

There are so many ways to use Apple Cider Vinegar, it's so versatile! One of the most popular ways is to have a shot in the morning or make a wholesome tonic with warm or cold water to start the day with a zing. It is also great for cooking and creating delicious dressings for dishes such as salads and sauces. It is the perfect addition to any meal or drink with the added zing of these delicious and fruity flavours from Raspberry, Matcha & Lemon, and Peach to Ginger, Turmeric & Black Pepper.



Clearspring Organic Raw Apple Cider Vinegar with the Mother - Matcha & Lemon - Made using Clearspring's very own Japanese Organic Matcha giving it a very vibrant green colour and a slightly sweet, **earthy & smooth** flavour. The Matcha & Lemon is fantastic with some warm water and apple juice for a soothing morning drink.



Clearspring Organic Raw Apple Cider Vinegar with the Mother - Peach Fresh and fruity, the Peach ACV is one of the favourites with its mellow soft acidity. Try adding 1-3 tablespoons of the Peach Flavoured ACV to sparkling water like a cordial for a refreshing afternoon pick me up or using as a dressing for a salad.



Clearspring Organic Raw Apple Cider Vinegar with the Mother - Raspberry - Sweet and tart, the Raspberry ACV is great added to water or juices for a refreshing daily drink, or try adding to vegetables and sauces for a light vinaigrette dressing.



Clearspring Organic Raw Apple Cider Vinegar with the Mother - Ginger, Turmeric & Black Pepper A savoury, warming and spicy ACV, great for cooking, dressings, dips and sauces for that added kick. Add a splash to an Asian Cabbage Slaw for a welcome new flavour addition.



For more information visit:
www.clearspring.co.uk

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- Organic
- Raw
- Unpasteurised
- Unfiltered
- Vegan
- No added sulphites
- No added sugar

RRP:

- **Clearspring Organic Raw Apple Cider Vinegar with the Mother - Peach 500ml - £3.79**
- **Clearspring Organic Raw Apple Cider Vinegar with the Mother - Raspberry 500ml - £3.79**
- **Clearspring Organic Raw Apple Cider Vinegar with the Mother - Ginger, Turmeric & Black Pepper 500ml £3.79**
- **Clearspring Organic Raw Apple Cider Vinegar with the Mother - Matcha & Lemon 500ml £4.49**

Stockists:

Available from September 2018 in all health food wholesalers including Tree of Life, CLF, Suma, The Health Store, Marigold, Essential, Queenswood and Infinity and www.clearspring.co.uk

For all media enquiries, more information about Clearspring, Images and Samples please contact marketing@clearspring.co.uk

Notes to editors:

Clearspring is a family-owned business and for over 25 years has been committed to pioneering authentic Japanese specialities and organic fine foods. From the humble beginnings of Japanese miso soup, to over 265 products today, the range continues to grow. The award-winning range is enjoyed and appreciated in over 50 countries around the world. Clearspring are continuously inspired to bring diversity, innovation and the art of wellness through food to their offering. All Clearspring products have a distinctive flavour, made with authentic recipes and by traditional methods. They never use any artificial additives or add refined sugars. Clearspring are passionate to show just how delicious and abundant a plant-based diet can be, not only how it tastes, but also how it keeps us healthy and thriving.

All our products are 100% vegan with no artificial additives, MSG, colourings, preservatives or added refined sugars.



We are proud that many of our products are certified with the following organisations:



For more information visit:
www.clearspring.co.uk

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