



AYJE







AYJE

Every summer has a story and we
dream of seasons that last forever.

Hold on to the feeling that
sets you free as the ocean.

Turn your face to sun & breathe...
Resist comparing yourself to others, listen to your
instincts and wear whatever fuels your soul.

You are an original artwork!

As long as you feel it,
everyday is one step closer to summer!

The background of the entire page is a close-up, high-angle shot of water with intricate, concentric ripples. The color palette is a range of teal and blue-green tones, with some lighter, almost white highlights where the ripples catch the light. The overall effect is a sense of movement and texture.

INTRODUCING
THE NEW
COLLECTION



Luxurious, glamorous & luminous...

Ayje combines well-tailored patterns
with high quality fabrics.

The collection focuses on clean lines, rich color palette
and exclusive prints as well as unique details.

The brand's timeless designs make
the Ayje swimwear absolute swim essential.

Pieces are inspired by the world's great natural beauty.
From African's wild life to Morocco's hot deserts...
Beautiful landscape of Cote D'azur to Greek's
authentic small islands...The last but not least;
Brazil's tropic vibes & California's ocean waves...

Influenced by the modern day woman who loves the sun,
the salt and the sea, Ayje's essential
summer pieces are here for you to explore.

Discover the collection exclusively
in Turkish & international boutiques.

CHIC

LINE



The line focuses on statement pieces that can hold their own. Neutral tones and figure-flattering cuts are used in the “Island of Leisure”, “Amber Touch” and “Wild Nature” lines to deliver a sophisticated look.

C LASSIC

L INE



This line includes timeless pieces that are swim essentials for women of every age and all body types. The “Noir Cruise” line from the collection embodies this style with color blocks and sharp silhouettes.

CHIC

LINE

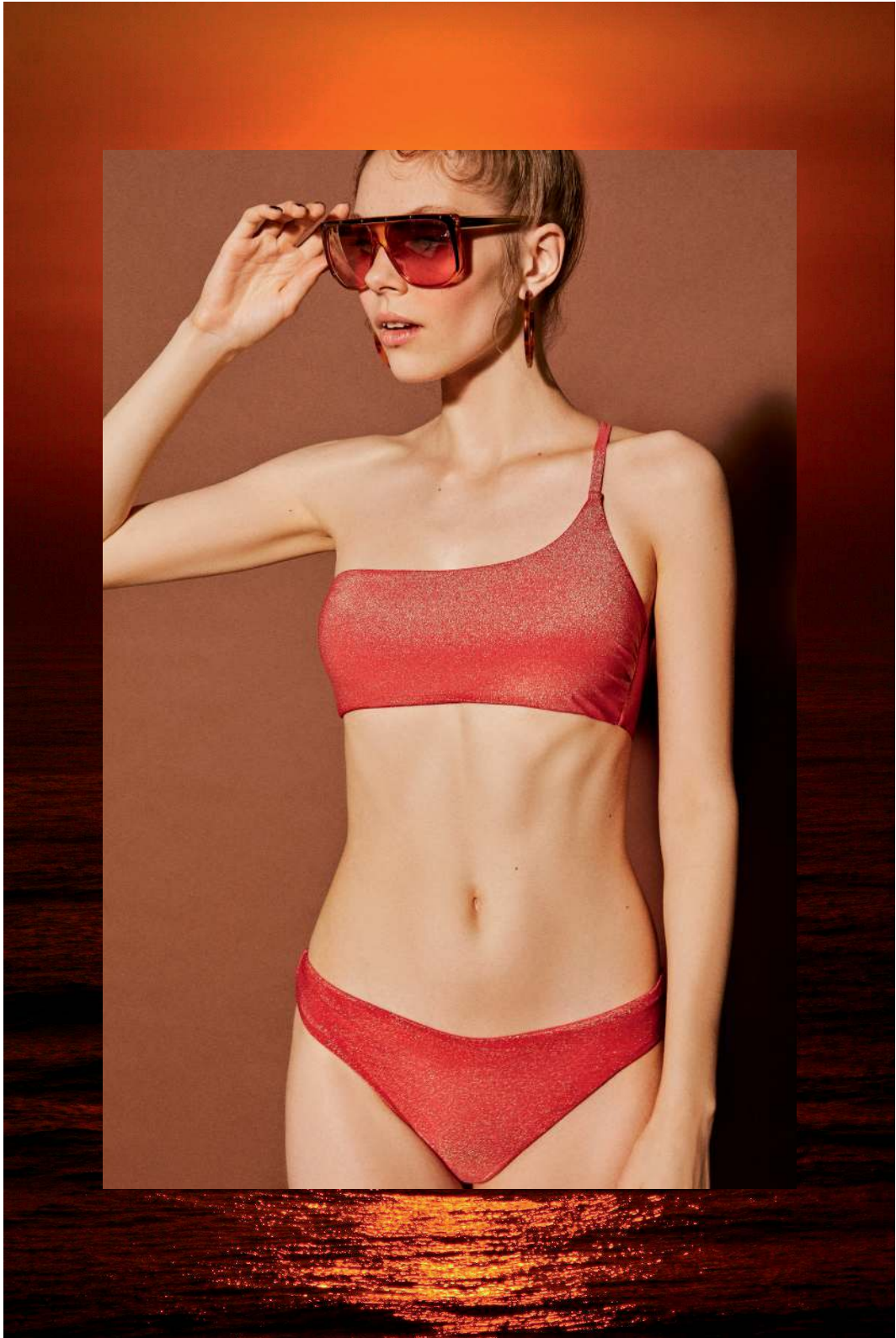
ISLAND OF LEISURE





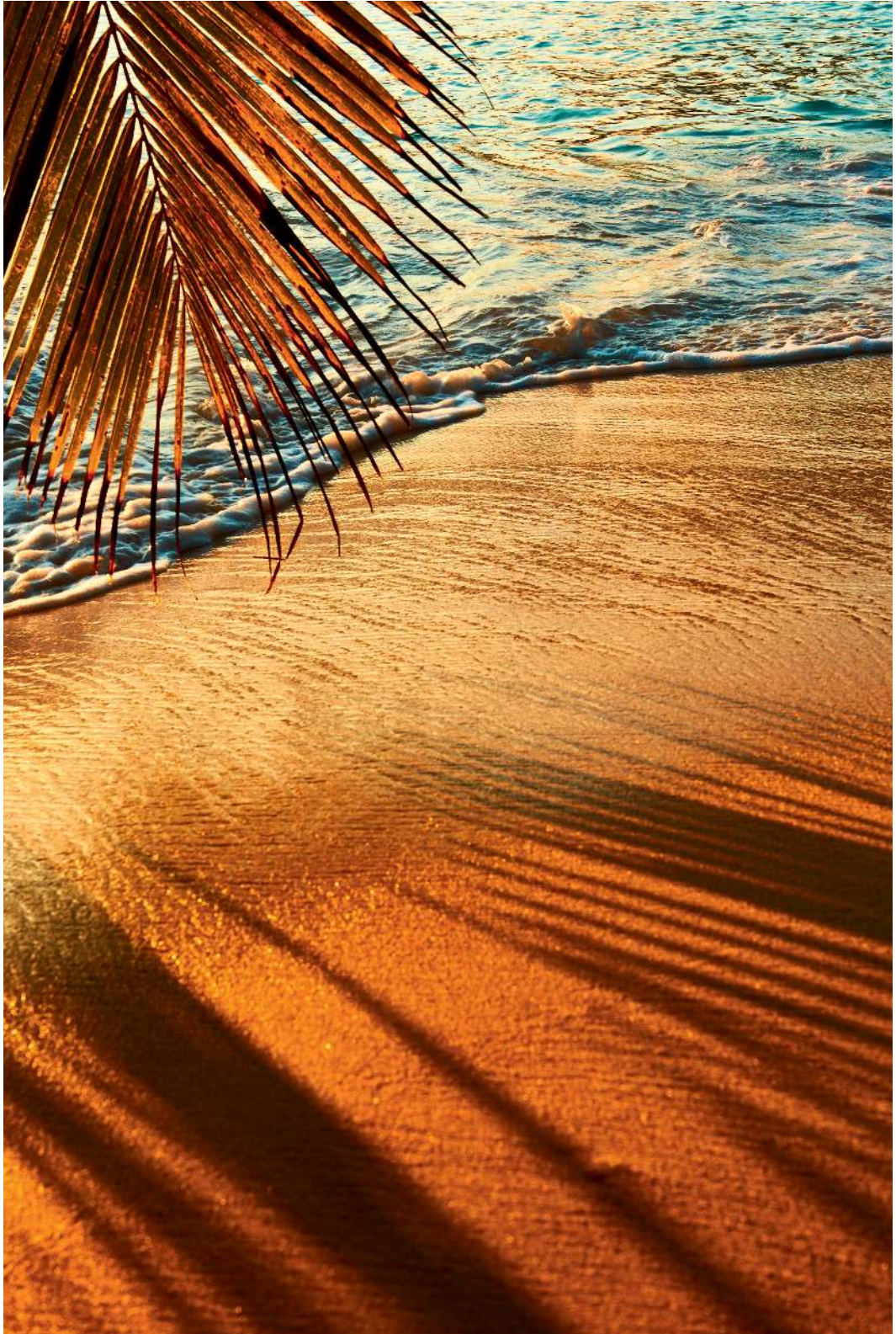








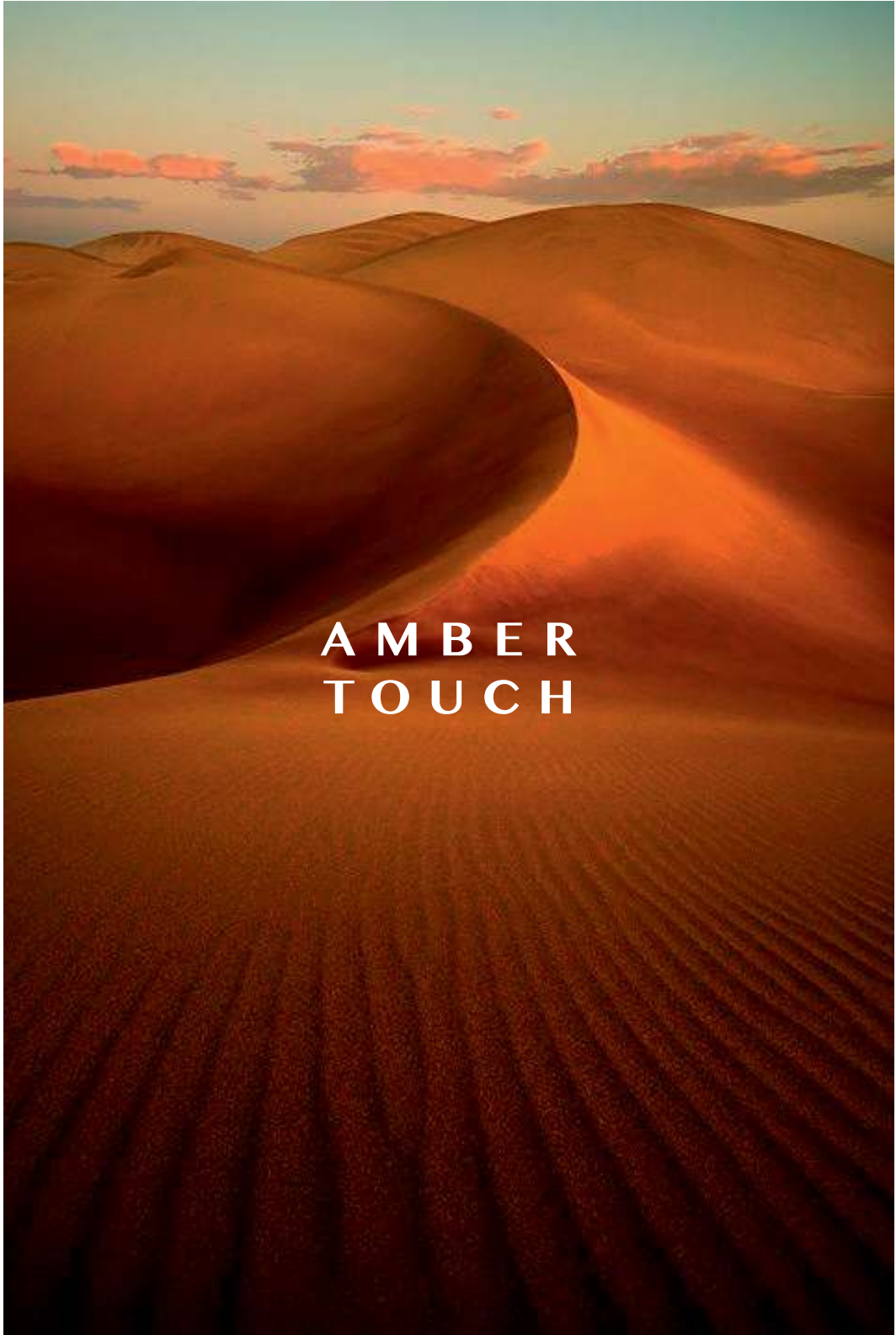












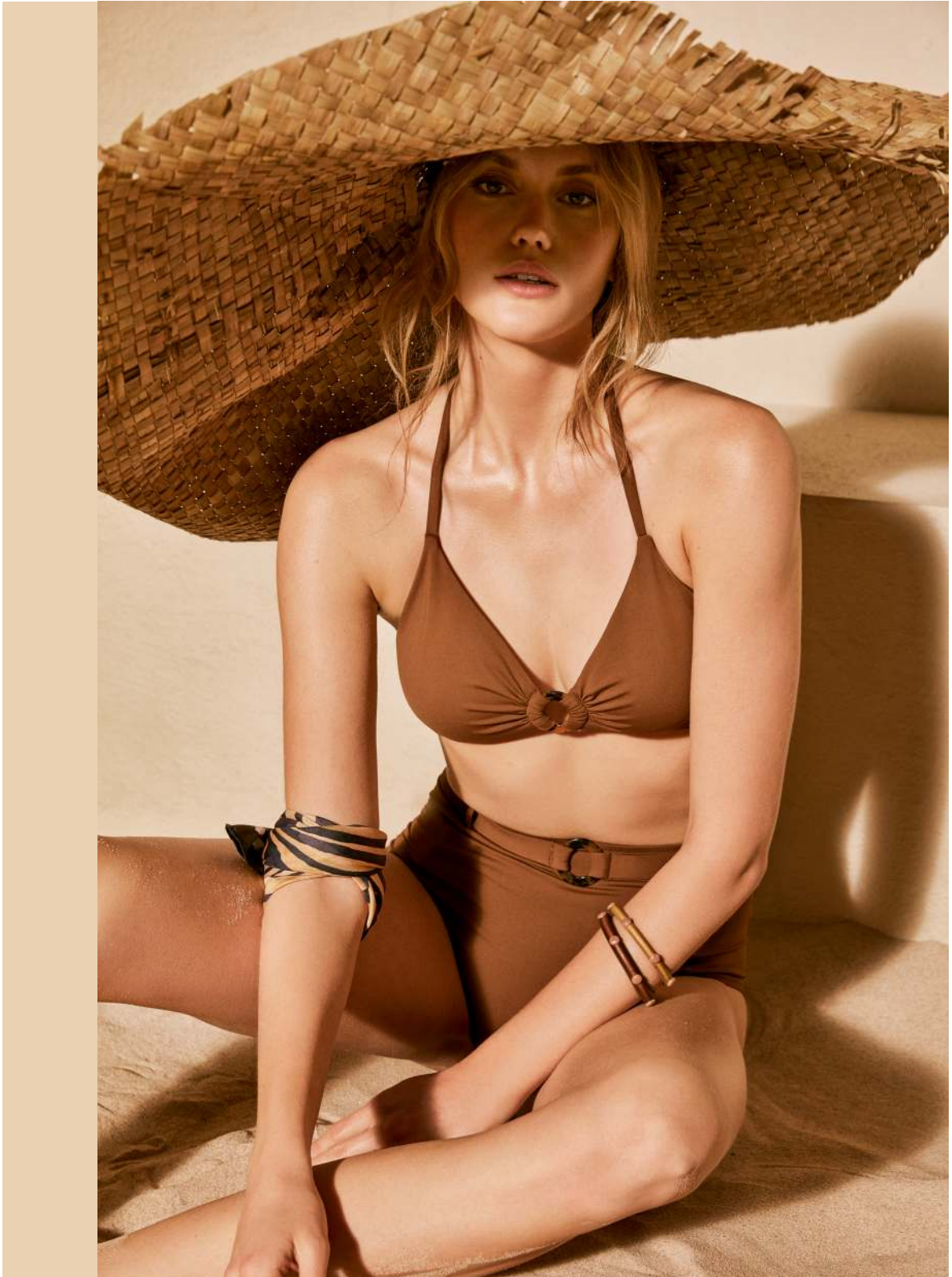
AMBER
TOUCH











WILD





NATURE





CLASSIC

LINE



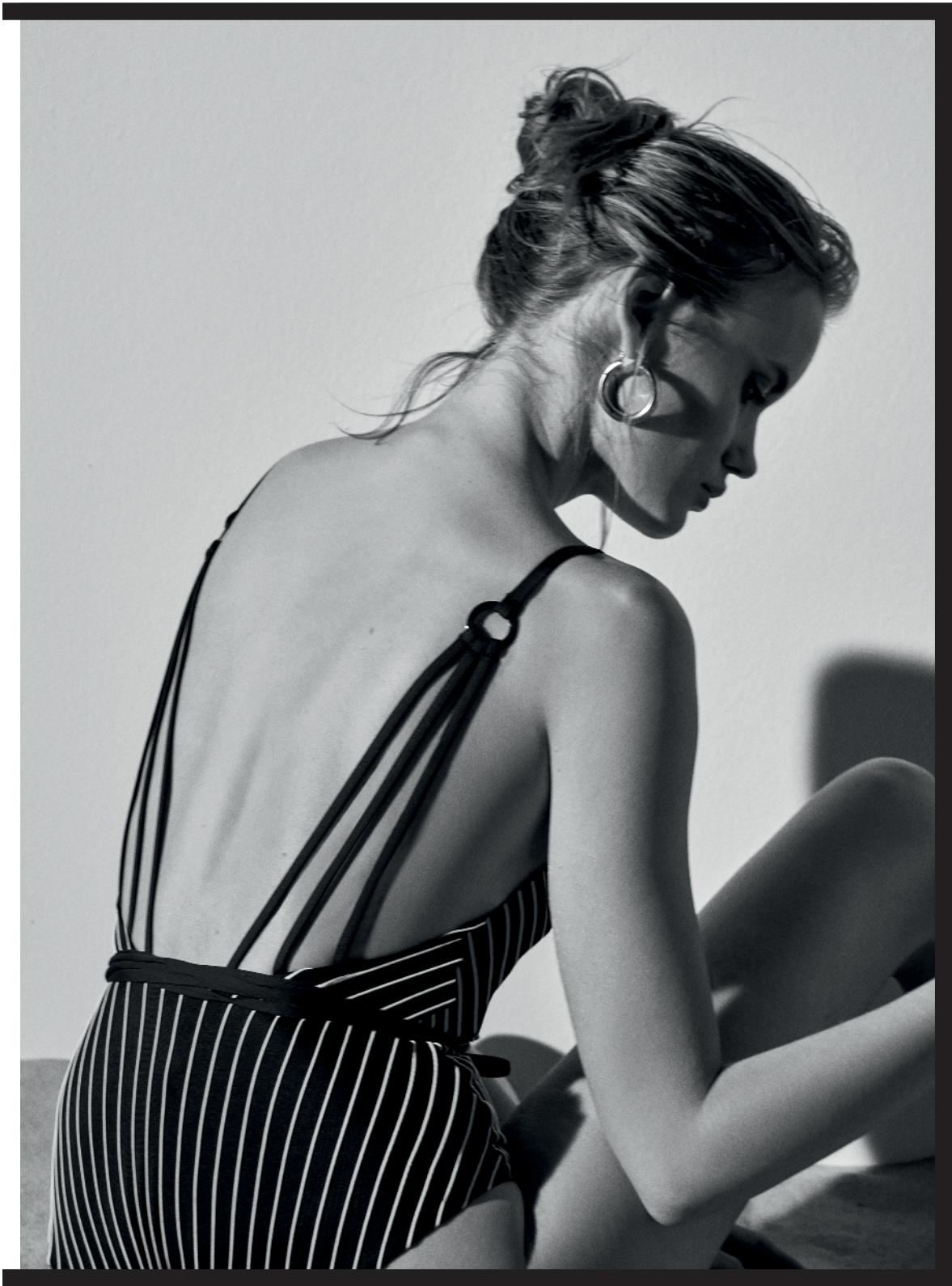
NOIR CRUISE





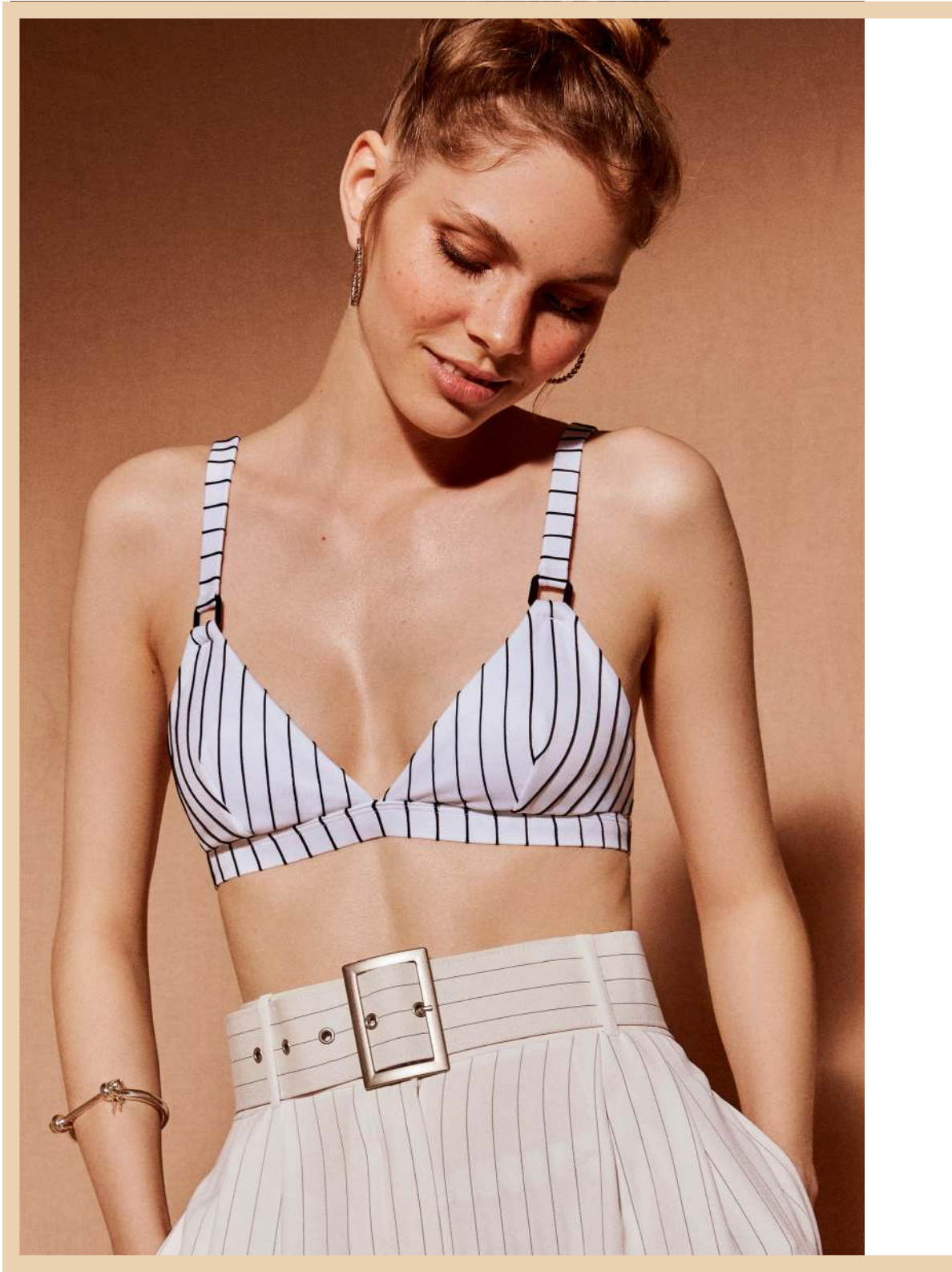




















TYRE



LARIDA



LARVOTTO



ASTURIAS



FOURMIS



TALAMANCA



BABALOO



TAN-TAN



DALIA



SANGHO



MARBELLA



UROA



DORADO



ALBEON



FLIC-EN-FLAC



PERISSA



GIGARO



ELIA



ARIENZO



VALMOS



LORETZENA



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