



Surface Medical Inc Receives 2016 National Startup Canada Global Entrepreneurship Award

November 29, 2016 | Toronto, ON - Surface Medical Inc (“Surface Medical”) was recognized today by Startup Canada as a national winner of the Startup Canada Global Entrepreneurship Award. Tony Abboud, Vice President of Business Development accepted the award at a red carpet ceremony in Toronto, Ontario attended by leading Canadian investors, innovators and anchor company executives.

“It is a tremendous honour to receive this recognition from Startup Canada; we believe that it reflects the impact that our innovation is having on our industry,” **said Tony Abboud from Surface Medical.** “CleanPatch, our lead product line, is becoming recognized as a standard of care in healthcare markets worldwide. We see the Startup Canada Global Entrepreneurship Award as a testimony to our extensive work in bringing our nurse-inspired Canadian innovation to international healthcare markets, and we hope that this award will inspire other Canadian entrepreneurs to look beyond our borders for expansion.”

“Congratulations to the 2016 Startup Canada Awards winners, each of whom have been recognized by their peers as strong role models for Canadians of all ages and entrepreneurs across all sectors for championing a culture of entrepreneurship,” **said Brenda Halloran, Chair of the Startup Canada Board of Directors.** “Each recipient is driving impact in Canada and globally, and represent the greatness and diversity of Canada’s entrepreneur community.”

After hundreds of nominations poured in from across the country this Summer, Surface Medical was one of over 50 regional winners that faced a National Adjudication Committee comprised of some of Canada’s leading entrepreneurship and industry experts.

As a national winner, Surface Medical joins an esteemed network of award alumni including the Right Honourable Paul Martin, founder of the Capital for Aboriginal Prosperity and Entrepreneurship (CAPE) Fund, Iain Klugman, CEO of Communitech, and Moncton-based RtTech Software, among others.

The Startup Canada Awards Grand Finale is the hallmark event and the largest celebration of the Canadian entrepreneurship community – recognizing the individuals, communities, and institutions that have demonstrated innovation, excellence, outstanding achievement, and impact in advancing Canadian entrepreneurship.



For more information, and to schedule interviews, please contact:

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About Surface Medical Inc

Surface Medical Inc. is an Alberta-based medical device company focused on developing products to address an estimated 48 billion dollar problem that results in 100,000 deaths in North America each year: Hospital-Acquired Infections. Founded in 2010, Surface Medical is dedicated to creating innovative products that reduce the transfer of infection and facilitate the safe administration of healthcare for the benefit of practitioners and patients alike. For more information about Surface Medical, please visit www.surfacemedical.ca

About the Startup Canada Awards

The Startup Canada Awards celebrate and distinguish outstanding achievement in advancing Canadian entrepreneurship.

The objectives of the awards are to:

- Celebrate those working to advance entrepreneurship in Canada;
- Increase awareness of the importance of strengthening Canada's entrepreneurship ecosystem and culture; and,
- Incentivize efforts and elevate the ambitions of the Canadian entrepreneurial community.

The national adjudication committee includes Gerry Pond, Co-Founder of East Valley Ventures, Marissa McTasney, Founder of Moxie Trades, David Alston, Chief Entrepreneur-in-Residence at the Government of New Brunswick, Michael Legary, Director of Innovation Alley, Dr. James Bowen, Co-Founder and President of Experiential Simulations and Howard Rocket of Tridont Dental.



The Startup Canada Awards are proudly supported by our presenting partners [UPS Canada](#) and [Wolf Blass](#), as well as our awards partners [Intuit Canada](#), [MNP LLP](#), [Scotiabank](#), [Business Development Bank of Canada](#), [East Valley Ventures](#), [Freshdesk](#), [Centre for Social Innovation](#) and [Opportunities New Brunswick](#). The Startup Canada Awards are also supported by [FluidReview by Survey Monkey](#). For more information, visit www.startupaward.ca.

The 2016 regional winners can be found [here](#). Photos from the [2014](#) and [2015](#) Startup Canada Awards can be found on the [Startup Canada Flickr Page](#). For more information, visit www.startupaward.ca.

About Startup Canada

Startup Canada is the national rallying community for Canada's entrepreneurs. Through flagship programs, digital platforms, and cross sector partnerships between entrepreneurs, private sector, and government, Startup Canada offers training, resources, and a peer network to give every entrepreneur equal opportunity for success. As members of Startup Canada, entrepreneurs are championed by the community and are given a national voice to media, industry and government. For more information, visit www.startupcan.ca.