

# Make a Splash!

ow, a popular bathroom icon is reborn for the shower. Introducing Cleaning Critters,<sup>™</sup> a totally new family of shower squeegees from the world's leading maker of window cleaning tools.



Designed for impulse purchase, Cleaning Critters appeal to the young and the young-at-heart. Practical and playful, they feature a rubberized



no-slip grip for ease-of-use plus convenient 9" blade for fast, streak-free cleaning. Make a splash with your customers and add some shine to your bottom line.

P.O. Box 2164, Oakland CA 94621 • **T** 800/438-8673 • 510/638-4870 **F** 800/648-9779 • 510/638-1905 • www.ettore.com Catalog #5637

## *Fun and Functional*

### **Brightens Bath Décor**

More than a squeegee, a bathroom accessory. Cross merchandise with bathroom fixtures to maximize sales.

## Great for Kids

Cleaning becomes playtime once kids get their hands on these adorable creatures. Nine inch blade finishes the job in no time.

## Rubberized

## No-Slip Grip

ETTORE

Even the littlest hands can grab hold comfortably to clean just like mommy and daddy.

## Economical & Ecological

A few quick swipes after every shower eliminate the need for costly shower sprays and harsh chemicals.

### Creates In-Store Excitement

Drive point-of-sale activity with eye-catching product and packaging at an attractive impulse price point.

Duck Product No. 14150 UPC 0 32611-14150 6 Dolphin Product No. 14155 UPC 0 32611-14155 1 Fish Product No. 14160 UPC 0 32611-14160 5 12 per case