



SEASONAL SELLING GUIDE

When to list your products for sale based on holidays & seasons

MONTH	PLAN & MAKE	LIST & SELL
JANUARY	MOTHER'S DAY WEDDING	VALENTINE'S DAY ST. PATRICK'S DAY
FEBRUARY	GRADUATION FATHER'S DAY	SPRING EASTER
MARCH	SUMMER	EASTER GRADUATION
APRIL	PATRIOTIC	MOTHER'S DAY WEDDING
MAY	BACK TO SCHOOL	GRADUATION FATHER'S DAY
JUNE	FALL	SUMMER PATRIOTIC
JULY	HALLOWEEN	BACK TO SCHOOL
AUGUST	THANKSGIVING	FALL
SEPTEMBER	CHRISTMAS WINTER HOLIDAYS	HALLOWEEN
OCTOBER	CHRISTMAS NEW YEAR'S	THANKSGIVING CHRISTMAS
NOVEMBER	VALENTINE'S DAY ST. PATRICK'S DAY	CHRISTMAS WINTER
DECEMBER	SPRING EASTER	NEW YEAR'S