

10 Social Media Prompts for Engagement!

Caption This: Share a relevant funny or thought-provoking image and ask your audience to come up with the perfect caption.

Poll: Pose a question with two or three interesting options and let your followers vote.

Tag a Friend: Prompt users to tag someone they think would appreciate the post or relate to the content.

Live Q&A: Host a live session where you answer questions from your audience in real-time. Ask me anything about [your topic]!

Thankful Thursday: Express gratitude to your followers for their support and highlight some of your favorite interactions

Product Spotlight: Showcase a specific product or service and highlight its benefits

Customer Testimonial: Share a positive review or testimonial from a satisfied customer to build trust and credibility

User-Generated Content: Encourage your followers to create and share content related to your brand using a specific hashtag

Trivia Tuesday: Test your audience's knowledge with a fun trivia question related to your brand or industry

Behind the Scenes: Offer a glimpse into your work process, team culture, or daily life to give your audience a sense of connection. What does a typical day at our office look like?