

WWD

Fashion. Beauty. Business.



While You're In Town

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Changing With The Times

Worth launches an app, considers subscription boxes.

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 The Collections Paris

Haute Fantasia

The fall 2018 couture season opened on a high on Sunday with compelling collections from Julie de Libran, in her debut L'Atelier collection for Sonia Rykiel, and Clare Waight Keller for Givenchy. In her homage to house founder Hubert de Givenchy, Waight Keller showed this diaphanous take on powerful evening dressing. *For more on couture (and ready-to-wear), see pages 6 to 12.*

PHOTOGRAPH BY AITOR ROSÁS SUÑE

WWD LIST

\$10M Execs: Fashion's Highest Paid

- The pay is sweet at the top, even if it sometimes draws uncomfortable attention.

BY EVAN CLARK

Get ready for some big numbers.

A WWD study of executive pay at fashion's top companies turned up 25 bold-faced names in retail, fashion and beauty who made more than \$10 million last year, including salary, incentive pay, the value of stock and option awards, pension and perks.

At the top of the list is Patrice Louvet, the new chief executive officer of Ralph Lauren Corp., who pulled in \$23.8 million. Doug McMillon, ceo of Walmart Inc., and Ralph Lauren himself also saw compensation packages of more than \$20 million.

But the numbers can be misleading. Louvet's take at Ralph Lauren, for instance, included a salary of \$937,500, a \$3.4 million bonus, other incentive pay of \$4 million and \$144,345 in additional compensation, including perks such as \$35,141 for a car service.

But the bulk of his pay came in stock awards, valued at \$15.3 million. And just over half of those stock awards, \$8.4 million worth, were a grant to make up for compensation lost when he left Procter & Gamble after 28 years.

Stock-based pay is tricky. Regulators require that it be recorded at fair value as of the grant date, assuming no risk of forfeiture. But with stock price fluctuations and vesting schedules, there is often risk that's structured in a way that executives gain only if things go well.

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FASHION

Take Cover! Dior Holds No Punches With Fall Campaign

- The Paris flagship gets covered in protest posters as Maria Grazia Chiuri launches her newest collection, inspired by the student uprisings of May 1968.

BY JOELLE DIDERICH

PARIS — That's a wrap.

To mark the launch of Maria Grazia Chiuri's fall collection, inspired by Sixties youth culture, Dior has encased its Paris headquarters at 30 Avenue Montaigne with the colorful collage that served as the backdrop for her ready-to-wear show in February.

Among the torn images, culled from the protest and feminist posters of the May 1968 student uprising in France, are phrases such as "Women Empowerment," "Youthquake" and "C'est non, non, non et non!" — a slogan that appeared originally on a Miss Dior scarf, but has a particular

resonance in the #MeToo era.

"It was a moment of great change, and this is also a moment of big change, so the reference is because in '68, like now, the young generation sent us a message. We have to listen to them and understand what they are really saying," said Chiuri, who has championed a feminist agenda since joining the house in 2016.

Also in the patchwork of images is an archival photo showing a woman demonstrating in London in the Sixties brandishing a sign proclaiming "Dior Unfair to Mini Skirts," an early example of a female consumer expressing dissatisfaction with the status quo, Chiuri noted with amusement.

Talking about the company's women's business for the first time since taking the reins in February, Dior chief executive officer Pietro Beccari said the house plans to roll out a similar decor in another nine locations worldwide from July 19, with six stores in China to follow from Aug. 20.

The locations include the Dior

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LAUNCH PAD

Six Antipollution Skin-care Products

From a hybrid bronzer and antioxidant serum to ingestible adaptogen supplements that protect the skin internally, antipollution skin care is on the rise with consumers.

BY LAYLA ILCHI

Environmental pollutants have become a key concern for many consumers, leading to a slew of skin-care products that protect against pollution. While the trend started in the Asian market, U.S. shoppers are jumping on the bandwagon with 29 percent of female skin-care consumers stating environmental claims are important to them when purchasing products, according to a Mintel study from September 2017. To that end, antipollution products have evolved from topical formats that worked to neutralize damage from environmental aggressors, like dirt, exhaust and pollen to topical and ingestible products that address a larger spectrum, particularly blue light. Here, a look at summer's most innovative antipollution offerings.



ALLIES OF SKIN 1A ALL-DAY POLLUTION REPAIR MASK

Based in Singapore, Nicolas Travis founded Allies of Skin with antipollution at the core of the brand. Its latest launch, 1A All-Day Pollution Repair Mask uses a time-release technology that works throughout the day to keep the skin hydrated while fighting against environmental aggressors. "Most antipollution products on the market simply focus on preventing pollution particles from sticking to the skin," Travis said. "Besides forming a breathable antipollution shield, [the mask] contains collagen-building peptides and anti-oxidant rich oils that provide free-radical damage repair." Ingredients include moringa extract, caffeine, raspberry seed oil and acai oil, among others, to combat pollutants, restore the skin barrier and keep the skin hydrated.

Allies of Skin 1A All-Day Pollution Repair Mask, \$89, is available at Net-a-porter and Barneys New York.



DR. BARBARA STURM ANTIPOLLUTION FOOD

For the newest addition to her ingestible range, Antipollution Food, Dr. Barbara Sturm looked to her brand's hero ingredient, purslane, which is packed with antioxidants and omega-3 fatty acids to repair and nourish the body. Added to that is a blend of adaptogens, including ginseng, ashwagandha and rhodiola rosea, among others, to protect the body internally from UV radiation, oxidative damage and promote skin barrier function. "I can't do much about air pollution, but I thought I can help the skin and body cope better," she said. "We took ingredients that work as adaptogens to make the body adjust to stressful and unusual situations and reduce the inflammation caused by pollution." The supplements are meant to be paired with the brand's Antipollution Drops, which protect the skin topically, for a one-two punch.

Dr. Barbara Sturm Antipollution Food, 60 capsules for \$95, is available at Neiman Marcus, Bluemercury and Bergdorf Goodman, among other retailers.



THISWORKS IN TRANSIT POLLUTION SHIELD

The fifth product in the brand's "In Transit" collection, Thisworks Pollution Shield is meant to be the last step in all-day antipollution care. "Prevention is our self-care focus," said Dr. Anna Persaud, chief executive officer. "Shielding and detoxifying the skin from pollution particles makes more sense than trying to fix the damage after the pollution wreaks havoc." The mist is said to create a physical barrier against toxins and pollutants while a blend of hyaluronic acid, aloe vera and chamomile soothe and hydrate the skin.

Thisworks In Transit Pollution Shield, \$40, is available on the brand's e-commerce site and at Bluemercury and Dermstore.



BAREMINERALS COMPLEXION RESCUE DEFENSE RADIANT PROTECTIVE VEIL

BareMinerals is addressing the issue of blue light with its upcoming launch, Complexion Rescue Defense Radiant Protective Veil, a radiance enhancing mineral SPF 30. "Our mission was to create a product that provides both indoor and outdoor protection," said Jill Scalandre, president of Bare Escentuals and Shiseido's Global Makeup Center for Excellence. "[Blue light] penetrates deeply into the skin and can result in skin damage, accelerating the appearance of aging." The vegan formula includes cacao extract to defend against blue light, sugar molecules to protect from air pollution and camellia flower extract to support the skin's natural collagen.

BareMinerals Complexion Rescue Defense Radiant Protective Veil, \$39, will be available in August on the brand's e-commerce site and stores and at Ulta Beauty.



DRUNK ELEPHANT D-BRONZI ANTIPOLLUTION SUNSHINE SERUM

When formulating the brand's first bronzer, Drunk Elephant founder Tiffany Masterson saw that many of the ingredients she decided on were loaded with skin-care benefits. "It became clear that the best thing about [the bronzer] was the barrier-supportive properties and the protective antioxidants that help guard against pollution and other

environmental stressors," she said. D-Bronzi Antipollution Serum is infused with cocoa extract, white tea extract and vitamin E to protect against environmental stressors, while vitamin F, marula seed oil and black currant seed oil work to promote radiance, hydration and firmness, all while giving the skin a bronze glow.

Drunk Elephant D-Bronzi Antipollution Sunshine Serum, \$36, is available on the brand's e-commerce site and at Sephora.



SKYN ICELAND GLACIAL SPRAY LOTION

Skyn Iceland's Glacial Spray Lotion contains an antipollution complex said to create an invisible shield against daily aggressors. "Pollution makes the skin look and act fatigued, which is how we often talk about the effects of stress on our body, so it was a natural correlation for me," said founder Sarah Kugelman, who decided on a spray format because it is more hydrating than a regular face mist, but absorbs quickly into skin. The formula includes oat kernel extract and tomato stem cells to protect the skin and detox from pollutants, and an Icelandic complex, which includes Icelandic glacial water, arctic cloudberry and cranberry seed oils, to replenish and nourish the skin.

Skyn Iceland Glacial Spray Lotion, \$35, is available on the brand's e-commerce site and at Ulta Beauty.