

SPECIAL ISSUE

allure

THE BEAUTY EXPERT

OCTOBER 2015

260
WINNING

Lipsticks,
Shampoos,
Mascaras,
Wrinkle
Fighters,
And More

Julia
Roberts
Oscar Winner.
Mother.
Manicurist.



BEST OF BEAUTY

- Major Breakthroughs
- All-Natural Products That Really Work
- Amazing Finds Under \$1, Over \$300



October 2015 We tested

435

Moisturizers

291

Eyeliners

47

Dry Shampoos

And every other beauty product that comes
in a tube, jar, can, or bottle.

Welcome to the
nineteenth annual
Best of Beauty Awards.



BEST OF BEAUTY

Natural Wonders

Our favorite minimalists (check out what they *don't* contain in "Testing, Testing..."):

RMS Beauty Tinted "Un" Powder obscures redness and controls shine with a luminous finish. **Ever Biomimetic Peel Pads** brighten with azelaic acid and hydrate with magnolia water. The rich lather of **John Masters Organics Geranium & Grapefruit Body Wash** gives "pure luxury" new meaning. **Hurraw Black Cherry Tinted Lip Balm** leaves lips uncommonly juicy. **O & M Frizzy Logic Shine Serum** eliminates frizz without a drop of silicone. Hyaluronic acid and peony-flower extract make **Beautycounter Dew Skin** tinted moisturizer as close as you can get to bathing your face in actual dew. **Tata Harper Regenerating Cleanser** exfoliates *and* hydrates and smells like fresh grapefruit. The rose-gold tint of **Honest Beauty Everything Primer** makes cheekbones look candlelit. **Drunk Elephant Umbra Sheer Physical Defense SPF 30** pulls off a brilliant vanishing act—no white streaks, no shine. **W3LL People Expressionist Mascara** gives lashes flutter that doesn't fade. **Jane Iredale Mystikol Eyeliner in Onyx** is soft, smoky, and never irritating.