



ARTWORK AND PRODUCTION INFORMATION FORM

Please take the time to review and fill out all the steps on the Custom Platform order form and email or fax back to BFS at 801-975-1159

1. CONTACT INFORMATION:

Customer Name:

Contact Name and Title:

Address

City, State, Zip

PHONE & EMAIL

Phone, Ext.

Fax

*Email

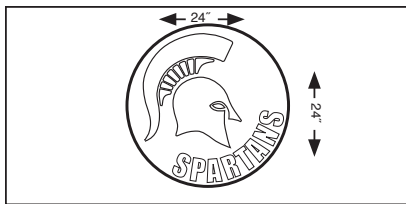
*Email must be included so a final proof can be sent for approval in order to move ahead with production

2. LAYOUT STYLE – PLEASE CHECK YOUR LAYOUT SELECTION

Please note some layout styles require more information than others in order to get artwork print ready for your custom platform.

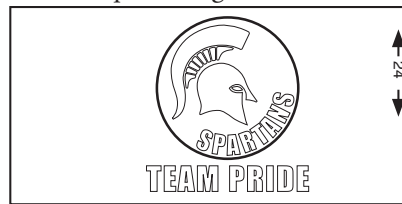
STYLE 1 LOGO

Requires Logo



STYLE 3 LOGO & TEXT

Requires Logo, Text, Font



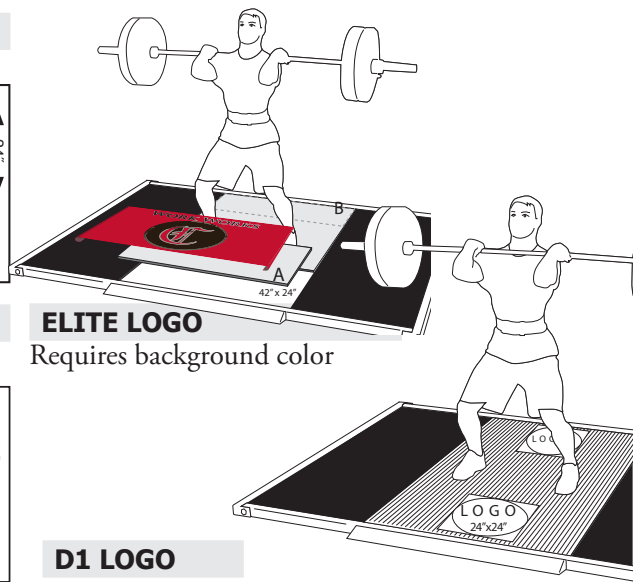
STYLE 2 TEXT & LOGO

Requires Logo, Text, Font



STYLE 4 TEXT ONLY

Requires Text, Font



ELITE LOGO

Requires background color

D1 LOGO

3. LOGO SUBMISSION (STYLE 1-2-3)

Logos should be submitted to BFS Art Department at steve@bfsmail.com. Preferred file formats are .ai .eps and .pdf. We can also convert .jpg and .tif files submitted at 8" x 8" however some small changes may occur in the conversion.

4. TEXT & FONT SELECTION (STYLE 2-3-4)

If you have a custom font or do not see your font here please contact BFS about your needs.

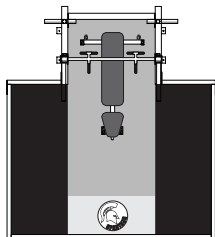
- | | | | | |
|------------------------------------|------------------------------------|-------------------------------------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> HELVETICA | <input type="checkbox"/> CITY BOLD | <input type="checkbox"/> SERPENTINE | <input type="checkbox"/> LITHOS | <input type="checkbox"/> MICROGRAM |
| <input type="checkbox"/> TIMES | <input type="checkbox"/> PENUMBRA | <input type="checkbox"/> TRAJAN | <input type="checkbox"/> INSIGNIA | <input type="checkbox"/> ARIAL BLACK |
| <input type="checkbox"/> IMPACT | <input type="checkbox"/> FOLIO | <input type="checkbox"/> AACHEN | <input type="checkbox"/> REVUE | <input type="checkbox"/> OTHER |

5. FONT COLOR SELECTION (STYLE 2-3-4)

- | | | |
|--|---|---|
| <input type="checkbox"/> RED (Buffalo Bills Red) | <input type="checkbox"/> DARK GREEN (Green Bay Packers) | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> ROYAL BLUE (Detroit Lions Blue) | <input type="checkbox"/> MAROON | Please provide CMYK Color values for other colors |
| <input type="checkbox"/> KELLY GREEN (Seattle Seahawks) | <input type="checkbox"/> ORANGE | _____ |
| <input type="checkbox"/> DARK BLUE (Denver Broncos) | <input type="checkbox"/> BLACK | |



Elite Power Clean Platform #380452
6' x 8' or 8' x 8'
Elite Half Rack with Platform #60197
l-115" w-100" h-95"



BFS OFFICE USE ONLY

DATE SAMPLES RECEIVED _____ DATE SAMPLES APPROVED _____