

8000 KICKS

“In order to make this planet a better place, we took a 360° approach to define our own responsibility as a business. This means empowering customers to opt-in for a more sustainable lifestyle by providing a superior eco-friendly footwear solution. It means looking at our own footprint but also our partners', to minimize our carbon emissions. It means caring to protect the most needed members of our community, by providing them comfortable and durable hemp products.”



One of our main concerns is equal gender pay. In our team there are even more women than men and the salaries follow a structure where all workers follow the same path with a clear set of incentives.



By manufacturing in China, we guarantee that we have a strong tracking of our worker's conditions, including salaries and benefits. We are also trying and working a lot to get fair trade certification.



Every year we try to allocate budget to social and charity partnerships. During COVID-19 we used a lot of hemp stock to manufacture thousands of masks that they further donated to a lot of different associations. In the future, we also pretend, partner up with a NGO to raise funds during live events, giveaways, limited editions or affiliate commissions and we will donate part of it to different causes.



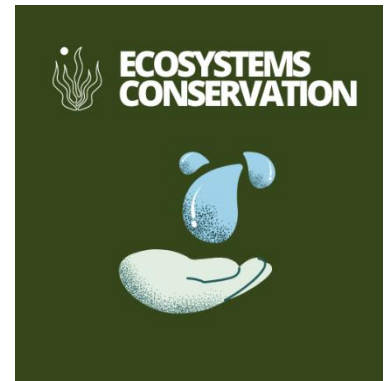
It's very important to us, work with factory partners to decrease the dependency on non renewable energy sources. Our Portuguese factory uses 45% to 55% and the China factory uses 30% to 40% of clean energy sources with continuous improvements. We are investing in reducing CO2 with hemp farms and the plantation of trees. Every newly planted tree removes CO2 from the atmosphere each year and hemp emits 72% less CO2 than cotton. As we know, we are not perfect and we have a lot to improve. This way we pretend, in the near future, to start implementing the use of recycled cotton on our shoe's laces, currently made from natural grown cotton.



Use of recycled and eco friendly materials on packaging. All our paper bags and shoe card boxes are made of recycled materials, as well the outer protector packaging totally made with eco friendly materials like corn starch bioplastic.



We work with Bloom Foam that collects algae from algal blooms, which by growing out of control can destroy entire ecosystems. Bloom foam cleans those lakes from harmful algae and sends them to our factories and use them in the production of shoe soles.



It's our objective to plant trees and invest in hemp farms that do not require fertilization or large amounts of water.

Hemp is a weed because it restaure the nutrients in the soil, so it can be planted for many years in a row without depleting the soil.

We will provide at least two paid days off every year for our employees to volunteer in whatever association they find worthy working at.



Commitment with ONU Sustainable Development Goals

In order to prove our commitment with all the world, 8000kicks CSR priorities are in line with the United Nations Sustainable Development Goals.



We work everyday with our partners to guarantee the best quality in our products: hemp fabric quality, sustainability practices, textile quality guarantee of non-presence of toxic substances or dyes and CO2 capture and water cleaning.

