



Fawcett Times



PUBLISHED IN ENGLAND AUTUMN 2022
WWW.CAPTAINFAWCETT.COM

ISSUE NO.7 Distributed around the globe to Gentlemen's Outfitters, Barbershops, High Class Stores, Hatters, Tattooists & Apothecaries to the Nobility etc





Interview with *Fawcett Times* Issue No.7 cover artist by Captain Fawcett's roving correspondent Cate McKay-Haynes.

TEA FOR TATTOO WITH SOPHIE JONAS-HILL

This issue's simply splendid cover art is by magnificent award-winning illustrator Sophie Jonas-Hill. Her distinctive hand drawings are mostly created using pen, ink and watercolour. She conjures beautiful worlds with a twist of dark humour and mayhem.

Sophie was working in a school careers department to fit with family life when she wisely took her own advice. An MA in Illustration at Falmouth University followed and she graduated with Distinction in 2021. Shortly afterwards, Sophie won the Brand Licensing Europe License This! competition and struck a deal with Trade Mark Products and HMV, the iconic pop culture store. Launched under Sophie's apparel design label The House of Inky Moon, her brilliant Dead Time Stories range is available in HMV stores now!

Fellow 'analogue souls in a digital world', Sophie and Fawcett Times correspondent Gate met for a lovely cup of tea.

Let's eavesdrop...

CMH - What tea are you drinking?

SJH - My favourite Yorkshire Tea, the Biscuit Brew. It's slightly sweet and I love it so much I buy it in bulk. I get through 8 boxes a month!

CMH - Is that why you created your Tea for Tattoo series?

SJH - I love the humorous juxtaposition of two great British traditions - tea and tattoos. I made a tea service for my best friend's fiftieth. She cries with laughter at Eddie Izzard's 'Cake or Death?' routine, so our friends crowd-funded a cup or a saucer until we had a whole cake or death tea service.

CMH - Brilliant! I'd choose cake.

SJH - So would I. Actually I was nearly on the first series of Bake Off. I got to the last audition with 3 men and 37 women. Mary Berry was very impressed with my coconut and lemon sponge. I also injected a chocolate cupcake with absinthe and that went down well. I used to sell alcoholic cupcakes at a fetish club, all injected with different spirits.

CMH - Fabulous! And where do the tattoos come in?

SJH - I actually got tattooed on TV! About 14 years ago I got winged hearts on my legs for a show called London Ink. My husband's just starting getting one of my tall narrative strips on his back. It's going to be about 2 year's worth of work. My illustrations are very lined based, so lend themselves to tattooing.

CMH - And to T-shirts!

SJH - Yes! After my MA I entered the BLE License This! competition, around licensing a creative idea. I couldn't believe it when I got through to the final. I had to do a live presentation, so I took my best friend and did a sort of stand up routine. And I won! I was genuinely astonished. And through the prize I met a guy from Trade Mark Products who works with HMV. As a teenager I used to hang out in HMV all the time, so it's really mind blowing to see my Dead Time Stories in their stores. And a massive confidence boost as they're so selective about who they work with. I've just been signed to a branding agency so the future's looking really exciting.

CMH - How do you create that beautiful, luminescent effect for pieces like the Fawcett Times cover art?

SJH - My dad was an architect who drew plans on very hard, crisp tracing paper. I used to draw with colour pencils on his old plans and loved the slightly translucent look. Fast forward to 2018 and my MA. I started layering tracing paper and applying free, expressive colour using alcohol ink pens. Then I'd put another sheet on top and work on that layer in detail. With 3 or 4 layers, the background gets fainter. Then I'd shine a light through the paper, play with it and see where it was going to go. I really enjoy this tactile surface and the amazing sense of depth. I love that misty, foggy quality. My favourite weather is autumn days when the sun shines through the mist. It's the kind of weather where the dimensions soften and you imagine you might be able to just walk into different world. I love that feeling.

CMH - So how did you discover the world of Captain Fawcett's?

SJH - I always did the Chap Magazine Chap Olympics with my husband. He won gold several times, dressed as a Victorian strong man! So I love Captain Fawcett's vintage style. The whole brand has a fantastic tongue in cheek quality. I met Richie at the Spring Fair trade show. He told me about Captain Fawcett's Marvellous Museum and the wall of moustache guard cups. It's a brilliantly obscure thing to have a collection of! And also it's amazing to think about a society with that level of etiquette and attention to detail where such things were considered necessary. Really fascinating. I invented the Walrus character with big whiskers based on that era of protecting your moustache while drinking tea, a tribute to Captain Fawcett's world.

CMH - Everyone at Captain Fawcett's loves your work. So finally, do you ever take personal commissions?

SJH - Oh yes! I've created fantastically strange wedding portraits for people. And artworks recording individual lives and memories. I love capturing oral history as drawings. I'm always happy to discuss new projects!

Sounds cool! If you want to commission your own beautifully bespoke piece from the magical mind of Sophie Jonas-Hill, here's how to find her!

www.sophiejonashill.com

MISSED ANY PREVIOUS EDITIONS? FEAR NOT DIGITAL VERSIONS CAN BE VIEWED ON THE CAPTAIN'S WEBSITE... HUZZAH!



LAST CHANCE TO PURCHASE! LEATHER WASHBAG WITH COMPLIMENTARY DHOBI BAG



LAST CHANCE TO PURCHASE! RUBBER TOOL MAT FOR BARBERS 600X200MM



TRADITIONAL ALUM BAR TWEED WASH BAG WITH COMPLIMENTARY DHOBI BAG FULLY ADJUSTABLE DOUBLE EDGED ROCKWELL RAZOR



MAHAJAH EAU DE PARFUM (AWARD WINNING) CAPTAIN FAWCETT NECK TUBE BOOZE & BACCY BODY WASH



AVAILABLE NOW FROM WWW.CAPTAINFAWCETT.COM

SID SOTTUNG PONDERS PATENT POMADES

THE WORLD RENOWNED BARBER
TESTS CAPTAIN FAWCETT'S BRAND
NEW HAIR STYLING RANGE



Due to phenomenal popular demand, Captain Fawcett is augmenting his award-winning hair styling essentials with a brand new line of Patent Pomades. And there is no-one more qualified to talk you through them than the remarkable Sid Sottung.

What's your first impression of Captain Fawcett's Patent Pomades?

Firstly, the packaging is bloody brilliant. The container is easy to grip so they're incredibly barber friendly to use. It's also very large so you really get your money's worth. Fantastic for both barbers and for clients to style their hair at home.



THE CLASSIC

This is absolutely brilliant for a loose hold with extreme shine. It's so shiny it's ridiculous! It's like something from a classic vintage poster. Perfect if you really want that old school glamorous look but with movement to the hair. It's great to add shine to curly and African Caribbean hair. It's not for a very stiff look but you can blend the Classic Pomade to another product for added shine. It's water soluble so very easy to wash out in the shower. I highly recommend the Captain Fawcett Shampoo to go with it because the PH balance is just exactly correct for thoroughly cleansing the hair. And I also highly recommend it for Pin Up Girls to smooth out their tresses for a flawless Hollywood shine. Honestly, I can't believe how shiny it is! This is my desert island Pomade for sure.

THE CLAY

OK, Clay v Putty. These are both really amazing Pomades. This Clay is great. It's very pliable, easy to use and lighter than the Putty with a weightless finish. Great for a swept back look without heavy hold. Since it's a raw earth clay ingredient it has a strong matt effect, very good for adding density to fine or thinning hair or to hair that's a naturally little greasier, because the clay absorbs the excess sebum and natural hair oils. It's water soluble so easy to wash out. I recommend applying Captain Fawcett Shampoo to dry hair, massage it in, and then add the water to rinse all the product out properly.

THE PUTTY

So if you want a stronger hold go with the Putty. It's really good if you want a textured, messy, spiky, very lived-in, sexy Rock 'n' Roll look. It's ideal for shorter to medium length hair when you want a lot more hold and staying power. It's very easy to use. I'd recommend applying it to dry hair to finish off your hair cut or style. And it's simple to show a client how to use it themselves at home.

THE STRONG

This one is due later in the year so I'll be testing it then. Can't wait!

ONE OF CAPTAIN FAWCETT'S most sought after ranges is the immaculate Barberism™ Signature Series, created in collaboration with internationally renowned barber educator Sid Sottung. Roving reporter Cate catches up with Sid on everything from beards and business to pin-ups, playlists and the problem with perfection.

How does Barberism™ reflect your own heritage?

I grew up in New York City with a mix of different cultures. I love the smell of Italian barbershops, the old fashioned scents, the after-shaves. I took inspiration from the classic Italian fragrances like Acqua di Parma. And herbs in Italian food! Barberism™ is about the ideal of the masculine man, sexy, suave, quintessentially Italian. Clean shaven, sleek hair, maybe a subtle side pompadour, a smart suit, very elegantly dressed. And wearing the fragrance to match.

When did you first become aware of Captain Fawcett?

I kept hearing about this brand and got a couple of samples but was too busy travelling to test it. One day this guy came to my Academy with a really, really shit beard. So I gave him a sample Beard Oil. About a month later this guy came in with an amazing beard. It was so well conditioned, absolutely beautiful. I said 'Excuse me sir, what Beard Oil do you use?' He said 'Sid, it's the Beard Oil you gave me, the Captain Fawcett Private Stock'. And that's when I knew Captain Fawcett is the Beard Oil for me. It's the best. I love it, my clients love it. I carry the Private Stock plus the Booze & Baccy, the Jimmy Niggles, the Moustache Waxes, the Beard Balms. Seriously great products.

A CANDID CONVERSATION
WITH SID SOTTUNG

STEP INTO

INTERVIEW BY GATE MCKAY-HAYNES
PHOTOGRAPHY BY IAIN CROCKART

So how did you develop Barberism™?

I met Captain Fawcett's Right Hand Man, Richie Finney, about 10 years ago at a trade show. I said I'd love to develop my own Beard Oil. So he suggested a collaboration and I thought you gotta be joking! Because it's a dream to have a Signature Series range with Captain Fawcett, right? I said 'I would love to be able to work with you!' I believe that the whole Captain Fawcett range is pretty much the best in the market. So that was how Barberism™ started.

Tell us about the vintage Pin Up styling on Barberism's™ packaging?

It's a tribute to American and British servicemen from WW2. War is a very terrible thing so it honours all who lived and died and fought for their countries. Also the ones working in factories on the home front. My father, Ron, worked on airplanes too, but after WW2. He died when I was 25, so I had him in mind too.

At 14 you began working in a local barbershop. How did you move to Vidal Sassoon?

I'd learned all the classic barbershop looks, so my mum suggested ladies' hairdressing. I worked with Vidal Sassoon for 17 years and was very honoured to meet the man himself. His concept was 'It's the cut that counts.' That ethos gave me real discipline for precision work. One of Sassoon's key philosophies was passing on knowledge. I carry that with me and have a passion for sharing what I've learned in shows, my classrooms or live video tutorials.

What was your aesthetic when you established your own barbershops?

When I set up I had two barbershops in Leicester, England. I wanted a classic feel, with cutting edge skills. We provide an all round great service including wet shave and beard design. We're a mix of real old school flair with a clean-cut modern image.

Social media - distraction or essential marketing tool?

Social media. I'm not gonna lie to you I bloody hate doing it. But business owners have to put our voices out there. I started barbing before the internet, before it was cool. If you wanted to document a hair cut you took a Polaroid, but the film was expensive so we didn't use it often. I have a lot of great looks from that time just saved in my head.

What's the best social platform for barbers?

Each has a different purpose. I do a lot of free live video tutorials on my Sid Sottung Academy Facebook page. Instagram is great to represent your brand, or as I call it, the barber's ego! TikTok is good for the younger generation. But I'd love to have more gritty, real photo evidence from back in the day because social media doesn't give the full picture of reality.

You mean social media images promote artificial perfection?

Hell yeah! Barbers use lighting and Photoshop which gives students unrealistic expectations of barbering. You learn by making mistakes. Mistakes are crucial. Also clients come in saying, 'I want my hair, fade, beard to look like that'. But maybe their reference image has a filter or the barber used enhancements to make a beard look fuller. It's a lost world, barbering before the internet happened.

What was the best piece of business advice you ever received?

Work with friends, people you really like. Like Captain Fawcett and my barbershop business partner Barrie Stevens. Align yourself with companies that reflect the values of your personal brand.

Describe the traditional American shaving style v the classic Italian style of shaving.

That is a great question because there is a difference. A lot is about the positioning of the chair. In America it's reclined more horizontally, with the Italian style the chair's more vertical. And about the

SOTTUNG

THE HAUS OF

stay true to our high standards and deliver an amazing education to all our students.

If you could open an Academy anywhere in the world, where would it be? Many places! Definitely New York City. And Lake Garda in Italy where my girlfriend is from. I want to retire there! Do I have plans to open another one? Watch this space.

Tell us about your VIP program. What business training and support do you offer?

It's a monthly subscription membership programme for barbershops, freelance hairdressers and salon owners. Benefits include training days, access to online tutorials, 1:1 business support and Zoom lectures delivered by my business educator, Kevin Hamm. It's to help business owners feel less isolated, especially after Covid, and also great training programme for barbershops and hairdressers to help staff progress.

How old is your oldest student? Is it ever too late to change your life?

Our students are aged from 16 into their 60s. Nowadays barbering is a lifestyle. We train people for a career, not just a job. There's massive difference. It's not about being Instagram famous, it's about a regular income and making sure you're happy with your choice. Barbering can offer a whole new way of life. It provides happiness, and you get paid to make people look and feel great. It's never too late to do that.

Do you get nervous doing stage and platform shows?

Not really. I'm more stressed a week before, getting all the models organised! I've taught over 15,000 students throughout my career so I'm just doing my job.

What potential are you looking for if barbers apply to your exclusive 1:1 training?

To me it's more of a spiritual journey where by helping others you're helping yourself. I'm looking for people who want to share their knowledge for the right reasons, who are passionate about teaching, who want to go onstage, do platform work and work with product companies. It's great to lift your profile for fantastic magazines like Barber Evo. Or to do incredible shows like Barber Connect where people recognise not just you, but your work. It's a programme for barbers who love this art unique form and want their expertise to be a legacy.

Is that what's behind your book, The Art of Barbering?

Yeah in part. The book is a limited edition hardcover with over 300 pages! It includes step-by-step tutorials, my personal history, information about barbering history and also interviews with famous barbers from around the world. You'll read about hair colouring, shampooing, equipment and knowledge. The first run completely sold out, so we'll be doing a second run in the near future. And of course my favourite Beard Oil company is in there, Captain Fawcett!

'Oh, she's gonna shimmy 'til her garters break... And all that jazz!' Shake a leg for the lusciously languid Emmerald Barwise, Barberism's™ very own goddess of the virtues. I say!



What plans do you have for the Academy?

Like all businesses after Covid, and with the economy and state of the world right now it's just to survive. We have two Academies in Nottingham, England and Edinburgh, Scotland and we want to keep doing what we're doing. Our courses aren't the cheapest. We want to

I WAS TRANSPORTED INTO A WHOLE NEW WORLD BY BEARD OIL. SAYS ROCK STAR JOHN PETRUCCI

John Petrucci is a Grammy Award winning New York City rock star with the mighty fine ebony beard of an urban pirate. He's a founding member of Dream Theater, the progressive metal band renowned for mind-blowing technical virtuosity, and today is singer James LaBrie's birthday. So 'we're going for Italian food,' says John, which makes sense because he's in Italy.



Interview by Cate McKay-Haynes

NEBULA: THE JOHN PETRUCCI SIGNATURE SERIES



LET'S HAVE A CHINWAG

John Petrucci is speaking from his hotel room in Rome, where Dream Theater's European tour is now going full speed ahead after pandemic-induced delays. Guitarist, lyricist, composer & producer John also established the acclaimed Liquid Tension Experiment and he's released two solo studio albums, Suspended Animation and Terminal Velocity. PLUS he rustled up his own line of bourbon. He's a family man with three grown children, married to Rena Sands who's a rock star in her own right (lead guitar in Judas Priestess, the sensational all-female metal tribute band). Yet perhaps his greatest work to date is... Nebula, the phenomenal Signature Series Beard Grooming range created in collaboration with Captain Fawcett.

Tell us about the beard!

I grew a goatee style beard during the third *Dream Theater* album, *Await*. Since then I've always had some form of beard, it's been a full beard for around 8 years. Bearding culture opened a door to universe I didn't know existed! Men really care about the grooming of their facial hair and all the products to help with upkeep. My wife, Rena, got me a *Captain Fawcett Gift Set*. I was so impressed by how well the products worked and how they smelt, but also the great storytelling, the lore and voice of the mysterious *Captain Fawcett*. I thought this company is awesome. I love everything about it.

Do you see parallels between Captain Fawcett and the way you work?

Oh yeah, *Captain Fawcett* is so in my wheelhouse. I related immediately to the way Richie does things. The packaging, Iain's beautiful artwork, Cate's incredible writing, and the fact you're being transported into this world just with Beard Oil. I mean, that's crazy. It completely intrigued me.

There are parallels with the way we develop an album, through music, lyrics and artwork, we try to create a new world, orchestrating elements to make a beautifully crafted whole. We work with the great artist Hugh Syme. He's amazing at creating these whimsical worlds we carry into our live performances. We try to keep everything consistent and tied into that vision, the stage set, the video. So when you walk into the venue you're walking into this world. Like with *Fawcett HQ*. That place is unbelievable. Everyone should take the online tour!

Are you classically trained?

The kind of *Prog Rock* we play needs classical musicianship. You can't do it without that. I'm traditional, inspired by bands I like from the 70s like *Yes*. We use odd time signatures, unconventional song structures, long song times, instrumentals, it's more classical because there's different movements and themes tying the piece together with story telling running through it.

So what's the rock & roll element?

Recklessness! If music's only technical and mathematical you don't get an emotional response. The thing *Dream Theater's* musicians have in common is we're not perfect so when we play together there is a bit of living on the edge. Yet at the same time we're playing music that's very challenging, so you've got to have balance, because if it's too far in the raw direction you lose the style and it becomes more punk.

Let's talk about Nebula, your collaboration with Captain Fawcett.

How did that happen?

It started with *The Captain's Left-Hand Man*, Corey, what a great guy! We've had so much fun. I ordered from *Captain Fawcett* and someone reached out to say Corey was a fan. I shared a social media post, then Corey came to a show we filmed in London for a live DVD called *Distant Memories*. I said hey, if you guys ever want to do a collaboration with a bearded guitar player let me know. And that's how it started. I just said it almost in passing, only kind of serious. You never know what can happen!

Where is the name Nebula come from?

It wasn't even on our list for the *Signature Series*, it came from my *Signature Ernie Ball Music Man* guitar. *Purple Nebula* is just what we called the colour, so I didn't even think of that as a name but Iain picked up on it and said "what about *Nebula*?" I thought, that's perfect.

And then more friends got involved...

Yeah, the community I'm part of is so cooperative and supportive. *Ernie Ball Music Man* was incredibly generous to come on board and actually give away a \$5,000 *Purple Nebula Majesty guitar*. Insane! Then *Dunlop*, my pick company, worked with *Captain Fawcett* to create the *Limited Edition Signature picks*. I love how people from an unrelated industry are so happy to tie in their products and name. Total synchronicity. I love that spirit of collaboration and good vibes that follow.

Hit us with your top Beard Care Tip!

Labouring over the style of my moustache keeps me up at night! My top *Beard Care* tip is to think about the shape. That's what makes your facial hair an individual statement. You can tell the difference when people are really intentional with their look instead of being just all over the place.

Do you drink tea?

I don't want to break Richie's heart but... I'm a coffee drinker. Still we had an amazing afternoon tea at Browns Hotel in London. It was total luxury.

How about after hours?

It used to be red wine but now it's bourbon. I have my own limited edition called *Rock the Barrel*. It sold out in a day so we're doing a *Rock the Barrel 2*. It's only available in the US but somehow a few people in Europe got their hands on it too!

So what's the future for your friendship with the Captain?

I hope my *Nebula* collaboration with *Captain Fawcett* keeps evolving. I love it. Richie is awesome and it's been amazing from the very beginning so I'm very fortunate to be able to do this with all of you crazy British guys. Oh hey, and now we can all wear the T-shirt!



Hirsute Harmony

CAPTAIN FAWCETT'S ECCENTRIC ENSEMBLE OF MUSICAL MANES

When rock legend John Petrucci heard the Right Hand Man is envious of his luxurious black beard he started laughing. *'That's really funny! 'Because Richie's beard is pretty great. And mine is really not the greatest of all time.'* But wait! If John Petrucci isn't the rock beard G.O.A.T, then who the Dickens is?!

John himself declares there is only one contender... *Billy Gibbons*, (below) main man of ZZ Top who unleashed his fantastic follicles at the dawn of time and never looked back. In 1984 Gillette offered Billy and his equally hirsute bandmate Dusty Hill \$1million to shave their beards. They declined. That, my friends, is dedication. If only Gillette would make mother the same offer. We can but hope.

Meanwhile, I present an entirely random selection of facial foliage from the world of rock. Or thereabouts.

JOHN LENNON

Best beard for eating chocolate cake in a bag and giving peas a chance. Or was it peace? Anyway, an epic bagism beard. This fellow could also pull off a horseshoe moustache. Imagine! Never an easy look. But then, he was the walrus.

FRANK ZAPPA

The moustache of invention. Plump little soul patch and luxuriant thatch of upper lip sweater. Take the riff with the groove. The iconic Zappa was in a class and, indeed, a world, of his own.

KENNY ROGERS

Son, you don't have to fight to be a man. You don't have to shave either. Neatly groomed country manliness, the kind of reliable beard that makes a fine woman like Dolly Parton set out to get you with a fine tooth comb. I say!

STORMZY

London's sweet child of grime favours a precise, no-fuss fade. But keep an eye on his chinstrap. An unkempt chin signals new work in the offing. He told the BBC *'To me, music is a soul-bearing process. So when I create an album or any piece of music I put every bit of strength inside my body into it... when I'm ready to release the music that's when you'll see the haircut and beard shaped-up.'* Huzzah!

LEMMY KILMISTER

Delightfully *'friendly mutton chops'*, so called because they eschew aloof sideburn territory and meet in the middle connected by a moustache. Cowboy hat optional. Actually, no, it's not. Lemmy lookalikes must wear such a hat at all times. By law.

BRUCE SPRINGSTEEN

Remember Bruce Springsteen's scruffy tufty I'm on the road without a razor number? A chin pelt for tramps like us riding the highway of broken American dreams. An all round brilliant disguise.

SCOTT IAN

Has described his own beard as a Chihuahua to Zakk Wylde's Rottweiler. A jaunty way to take the lead with nifty little beard that still allows cool breezes to play over one's polished bald bonce. *Chin chin!*

DAVE GROHL

What manly nirvana a bare-necked ruff bestows upon that really rather sweet little face! Did you know Foo Fighters is what the United States Air Force used to call UFOs? Undercover Follicle Operatives to those in the know. Or something.

KERRY KING

Utterly terrifying. When they said the barbarians are at the gates, I'd wager it was just this Slayer chap. He rocks the kind of facial hair that brought down the Roman Empire. Incidentally, has anyone seen his eyes recently?

THE BEARDS

The most splendidly named band in the history of the known universe hail from Adelaide, Australia. I trust these excellent gentlemen are just as hirsute down under. Bonza!

ZAC COCKRELL

Being famously hirsute below the Mason-Dixon Line is certainly something to crow about. Ram a flat cap over one's splendid mane for dressed down style. Alabama Shakes. It does indeed.

JERRY GARCIA

Sadly now a permanent member of the Grateful Dead due to his early departure from this world. Nothing says psychedelic beard revolution like having an ice cream named after you. Ladies and Gentlemen, I give you Ben & Jerry's Cherry Garcia. What a scoop.

So ladies and gentlemen... which awesome beard of dreams is indeed the *Greatest Of All Time?*

For my part, I must remain loyal to my dear chum, the one and only **John Petrucci**. The man rocks a stunningly, bountiful beard. Nurtured, one might add, by his very own *Nebula Beard Oil Signature Series* collaboration with Yours Truly. He once said *'a beard makes the metal heavier'*. Hair guitars at the ready folks, it's time to shred.

ANTH. HUZZAH!

THE SOCIAL GAZETTE

AND ASSORTED OTHER NEWS ITEMS

Captain Fawcett resumes his travels

(AND IF YOU SPOT HIM... DO STOP BY TO SAY HELLO)



COSMOPROF.
MUMBAI, INDIA
6TH-8TH OCTOBER



SALON
INTERNATIONAL.
EXCEL, LONDON
ENGLAND
9TH OCTOBER



WOODROW'S
MOTORCYCLE CAFE
SWANSEA, WALES
15TH OCTOBER



SALON LOOK
MADRID, SPAIN
21ST-23RD
OCTOBER



DUBLIN HAIR SHOW
DUBLIN, IRELAND
6TH NOVEMBER



PROJECT MEN
GRAND FINALE
LONDON, ENGLAND
14TH NOVEMBER



PROJECT MEN
THE AWARDS
LONDON, ENGLAND
5TH DECEMBER



HUZZAH!

FAWCETT AMBASSADORS TRIUMPH AT BBMC 2022

Suffice to say that the Captain's expedition to the *'British Beard & Moustache Championships'* was undeniably a veritable success. *From left to right: Maxwell Newton - 1ST Place for the Full Beard Over 12" and Styled Moustache. Charlie Saville - 2ND Place for the Full Beard Under 8" and Styled Moustache. Russell Bristow - 1ST Place for the Handlebar Moustache and Marcel ter Haar - 1ST Place for the Natural Moustache.*



CAPTAIN FAWCETT'S POP-UP BARBERSHOP IS OPEN EVERY SATURDAY AT LIND HALEY-DAVIDSON IN NEWMARKET WITH GUEST BARBERS!

The good people of Lind Harley-Davidson (Oaks Dr, Newmarket CB8 7SX) look forward to seeing you in the chair soon. One at a time... form an orderly queue folks! *It's a cut above...*

DRUM ROLL PLEASE!
CAPTAIN FAWCETT'S VERY OWN IN-HOUSE MANUFACTURING & FILLING OPERATION HAS BEEN AWARDED A MUCH COVETED AND RICHLY DESERVED ISO 9001. THE CAPTAIN SALUTES YOU. HUZZAH!



Following the Captain?

NEWS HOUND? READ THE LATEST IN THE CAPTAIN'S ONLINE JOURNAL!



At a loose end? Suffering a bout of insomnia? Bored on the bus? Then make your own entertainment with a virtual visit to Fawcett HQ! Anyone with a decent Wifi signal and access to the worldwide web can pop by at any time of the day or, indeed, night. Explore the wonderful world of Captain Fawcett at your leisure! You will also find digital editions of the past Fawcett Times, a diary of the Captain's upcoming appearances around the globe and all the latest news. This rather entertaining blog includes all manner of delights from interviews, stories and gift ideas to expert grooming tips from esteemed guest correspondents. I'd wager there is no finer way to escape than by unbuttoning one's waistcoat, pouring a drink and having a butchers at Captain Fawcett's latest escapades. What larks! And remember, the truth is undoubtedly stranger than fiction... www.captainfawcett.com/pages/explore

At a loose end? Suffering a bout of insomnia? Bored on the bus? Then make your own entertainment with a virtual visit to Fawcett HQ! Anyone with a decent Wifi signal and access to the worldwide web can pop by at any time of the day or, indeed, night. Explore the wonderful world of Captain Fawcett at your leisure! You will also find digital editions of the past Fawcett Times, a diary of the Captain's upcoming appearances around the globe and all the latest news. This rather entertaining blog includes all manner of delights from interviews, stories and gift ideas to expert grooming tips from esteemed guest correspondents. I'd wager there is no finer way to escape than by unbuttoning one's waistcoat, pouring a drink and having a butchers at Captain Fawcett's latest escapades. What larks! And remember, the truth is undoubtedly stranger than fiction... www.captainfawcett.com/pages/explore

At a loose end? Suffering a bout of insomnia? Bored on the bus? Then make your own entertainment with a virtual visit to Fawcett HQ! Anyone with a decent Wifi signal and access to the worldwide web can pop by at any time of the day or, indeed, night. Explore the wonderful world of Captain Fawcett at your leisure! You will also find digital editions of the past Fawcett Times, a diary of the Captain's upcoming appearances around the globe and all the latest news. This rather entertaining blog includes all manner of delights from interviews, stories and gift ideas to expert grooming tips from esteemed guest correspondents. I'd wager there is no finer way to escape than by unbuttoning one's waistcoat, pouring a drink and having a butchers at Captain Fawcett's latest escapades. What larks! And remember, the truth is undoubtedly stranger than fiction... www.captainfawcett.com/pages/explore

DID YOU KNOW? IT'S FREE DELIVERY FOR ALL UK ORDERS OVER £50.00. YOUR PORTER AWAITS.

WWW.CAPTAINFAWCETT.COM - OPEN 24 HOURS OF EVERY DAY, WELL MOSTLY EVERY DAY.



CAPTAIN FAWCETT'S BARBERSHOP MUSEUM

DON'T GET YOUR MOUSTACHE INTO HOT WATER CHUMS!

AVAILABLE NOW!

Captain Fawcett's very own magnificent *Moustache Guard Cup* is available for both left & right handed gentlemen. Holds a magnificent 450ML / 15.2FL.OZ. To make a purchase please visit... www.captainfawcett.com



Widely acknowledged to have been invented by *British potter Harvey Adams* in 1860, the *Moustache Guard Cup* incorporates a secret fan shaped ledge with a crescent opening, serving as a barrier to keep moustaches dry whilst sipping tea. An adult sippy cup, if you will. Some say the guard was originally intended to protect a well waxed moustache from drooping into one's oh so fashionable hot chocolate. Chocolate was often served mixed with wine or egg yolk, or prescribed by physicians infused with cloves in the treatment of stomach ache or amber to combat fatigue. At any rate, a splendid moustache guard cup ensured the filtering of foam from one's philtrum.

From 1860 to 1916 the British military required all soldiers to cultivate an authoritative moustache, thus upper lip sweaters flourished in all manner of shapes and sizes throughout the Victorian & Edwardian eras. Due to the ever fickle vagaries of fashion, by the 1930s clean shaven lips were again uppermost and thus the production of moustache cups dwindled. Such cups are now sought-after collectors' items. Some may be found at car boot or yard sales, picked up for a pound. Others are antiques of great value, crafted in solid silver, rare, unique and worth a pretty penny.

Yet, even today, there are many sensible gentlemen who wisely keep their whisker wax from wilting by use of a thoroughly contemporary moustache guard cup. In fact Captain Fawcett has just the thing! Captain Fawcett's magnificent Moustache Guard Cup pays homage to aforementioned British potter Harvey Adams and his marvellous device for keeping one's pampered top lip topiary clean and dry. Resized for a thirsty gentleman's proper portion of tea, it holds a magnificent 450ML or 15.2FL.OZ. Designed in the UK and handcrafted in Stoke-on-Trent. For all those intent upon *'Keeping A Stiff Upper Lip Regardless'*.



CAT.REF: CF_2020.70

'Think of Me' Moustache Cup

From Roman times, drinking vessels and other such items have been inscribed with humorous and meaningful phrases. Known as *'Motto Ware'*, this ornate example, with raised script, a flower pattern & gilt accents, was made in Germany in the early 1900s. Exhorting the receiver to *'Think of Me'*, it was mass produced, as were similar designs, to keep as souvenirs, present to chums or give to one's paramour as a love token. Many made their way to the USA, where they can still be found in antique shops at reasonable cost. What a simply marvellous gift for a rather special moustachioed chap!

CAT.REF: CF_2020.238

Coronation of Edward VII Moustache Cup

Bought to mark a coming of age, visit to a holiday resort or significant anniversary, many moustache cups commemorate milestones in the life of individuals or, indeed, nations.

This example celebrates the coronation of the splendidly hirsute Edward VII in 1902. It is inscribed *'To commemorate the Coronation of Edward VII, King & Emperor. June 26th 1902. Cape Colony, India, Canada, Australia'*. However, the date changed at short notice. Mementoes had been prepared for 26th June, the scheduled day, but the hard drinking, high living fellow was diagnosed with Appendicitis two days prior and operated on by Sir Frederick Treves on a table in the Music Room at Buckingham Palace. The Coronation eventually took place on 9th August. During the ceremony the somewhat doddering Archbishop of Canterbury placed the crown on the king's head back to front. I trust His Majesty carried on *'Keeping A Stiff Upper Lip Regardless'*.

CAT.REF: CF_2020.311

Chinoiserie Moustache Cup & Saucer

Chinoiserie, from 'chinois', French for Chinese, is a fanciful decorative style inspired by the art and design of China, Japan and other Asian countries in the 18th century. It emulated the fine blue and white porcelain reserved for special occasions or presented as diplomatic gifts. Designers played somewhat fast and loose with authentic oriental motifs, more likely to depict scenes and ornament dreamt up in their own romantic imaginations. This Victorian example depicts the Willow Pattern myth (known as Blue Willow in the USA) invented in the 1790s for the eminent English potter, Josiah Spode. Chinoiserie was at its height in Britain from 1750 to 1765, although has never completely fallen from fashion. How delightful!



I moustache you not to droop in the soup! Just pop a pocket guard under your nose and hey presto! No napkin necessary! It's the Acme of invention!

Huzzah!
Book your free ticket to Fawcett's Barbershop Museum via...



ATTENTION ALL VISITORS!

Discover a place of wondrous ideas & ingenious invention. *Captain Fawcett's Marvellous Barbershop Museum* is to be found within Captain Fawcett's Emporium. Visitors are advised to book in advance via *TripAdvisor* whenever possible. With prior notice (48 hours), sandwiches, cream teas and refreshments can be made available.

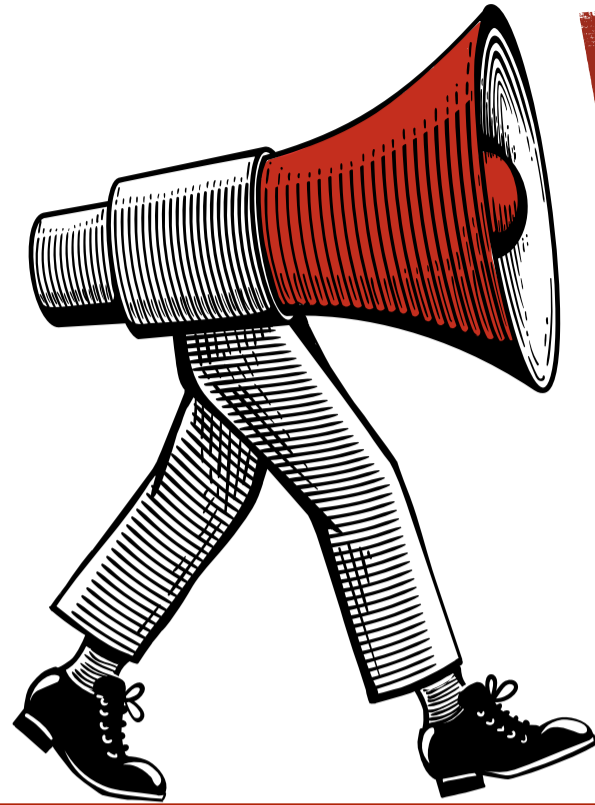
Nowhere near Norfolk? Then visit Captain Fawcett's online Emporium and take an extraordinary immersive digital tour by means of the amazing 3D Matterport Map! Explore the real-life rooms of *Fawcett HQ* and *Marvellous Barbershop Museum* within the connecting spaces of a truly interactive 3D model world. Ain't technology wonderful, what?!

www.captainfawcett.com/pages/museum

Captain Fawcett's Emporium & Marvellous Barbershop Museum.
Friesian Way, King's Lynn,
Norfolk PE30 4JQ
United Kingdom
+44 (0)1553 833 001
info@captainfawcett.com
www.captainfawcett.com



Photography: Bryony Grainger



WHAT ON EARTH IS HE TALKING ABOUT?

DECIPHERING BRITISH BADINAGE* WITH CAPTAIN FAWCETT.



When the Right Hand Man and his gang of rascals met John Petrucci for a magnificent afternoon tea at Browns Hotel in London, he opened proceedings by saying 'Let's have a chinwag'. That most estimable American gentleman was mystified. 'A chinwag?' thought Mr Petrucci, 'What the hell is that? Is it a kind of drink?'

Thus it became apparent the Right Hand Man's rather flamboyant manner of speech is barely intelligible to chums across the world or, indeed, across the table.

In an effort to close linguistic loopholes, I hereby present a somewhat lunatic lexicon... There are plenty more bewildering British-isms where these came from, so do hop onto *Instagram* and let the Right Hand Man know if you still have no idea what he's talking about!

Above: L-R: The Visionary, The Left Hand Man, The Right Hand Man, & The Rock God

COMPLETELY PISSED

This does not mean a bit cross. Rather that a personage has somewhat over indulged in those liquids commonly fermented, brewed, distilled or otherwise alchemised into the demon drink aka alcohol. In fact, comedian Michael McIntyre observed almost any word can be substituted and British people will know it means blind drunk. Such as 'Carruthers was absolutely waxed', 'mother was utterly powdered', 'Pongo was totally pronged'.

NICE GAFF

One's gaff is one's abode. If, perchance, one is accorded the unlikely honour of an invitation to dine at Buckingham Palace, Number 10 Downing Street or, indeed, any other residence of dubious virtue, one might exclaim 'I say, nice gaff!' However, a 'gaffe' with an 'e' means a mistake. For example, one were to purchase a house, sight unseen at auction, and discover it is haunted or slap bang in the middle of a pulsating Red Light District, one might feel one's gaff has been a gaffe. Alternatively it may well be a delightful surprise, to each their own. A gaff is also a hooked spear for landing a heavy fish but the least said about this the better.

AN ABSOLUTE DODDLE

Minimum effort required. For example: 'A quick twist of Captain Fawcett's Expedition Strength Moustache Wax makes Keeping A Stiff Upper Lip Regardless an absolute doddle'. Easy-peasy lemon squeezy.

CHUFFED TO BITS

Really rather pleased. One might say 'John Petrucci's dear mother was simply chuffed to bits when her delightful son won a Grammy'. Huzzah and thrice huzzah!

FAFFING ABOUT

Appearing to take action but proving hopelessly ineffectual. See also *Titting About*, *Arsing About*, *Dicking About* and the anything attempted by the Right Hand Man before his morning pot of tea.

HE'S CAUGHT THE LURGY

An unpleasant illness such as man flu, measles, cooties, Spattergroit or Hawaiian cat flu, described by Garfield as a rare disease only contracted by cats. Symptoms include cravings for Hawaiian food, a compulsion to wear Hawaiian shirts and an insistence on hula dancing.

TICKETY-BOO

All fine and dandy, correct and entirely satisfactory. For example 'I have inspected the new consignment of magnificent Patent Pomades and all is tickety-boo.' Pom tidly pomade.

A LOAD OF POPPYCOCK

Absolute nonsense, balderdash, tommyrot, hogwash, codswallop! As in: 'A Fawcett man with a droopy moustache, you say? What poppycock sir!' I should coco!

WHAT A SHAMBLES

Dear me, this is a dreadful mess. May be used in reference to the bedroom of a teenage boy, the state of his horrified parents' house after an illicit party or, indeed, an everyday gathering of MPs. A word with a somewhat juicy history of stools, slaughterhouses and general staggering about. Also the name of a rather charming, if somewhat touristy, medieval street in the fine city of York.

*Humorous or witty conversation.

IT'S MY ROUND

When carousing at a tavern, public house, saloon, taproom or similar parlour dedicated to the noble art of drinking it is poor form not to pay one's share. My advice is to get your rounds in during early evening before everyone starts ordering malt whisky chasers or multiple shots of electric blue liqueur.

LOOKS A BIT SKEW-WHIFF

Not quite straight. As in a picture. I suggest a spirit level and a night off the sauce.

RATHER MIFFED

A little put out. Somewhat offended. Slightly peeved. As in 'The Right Hand Man was rather miffed when I consumed his secret stash of Aniseed Balls.' Sorry not sorry.

GIVE US A FAG

Oh for heaven's sake, a fag is a cigarette. Sniggering is beneath you.

THE FULL MONTY

The most or best you can possibly achieve. All theories as to the phrase's origin are unsubstantiated. Perchance it refers to a made to measure three-piece suit, purchased from a Manchester tailor named Montague Burton. Or it may be that Field Marshal Montgomery insisted upon a full cooked English breakfast every morning. Hash browns? Are you quite mad? The man tucked into diced kidneys braised in claret at every opportunity. Also, it is the name of a rather good British film about a group of downcast gentlemen who lifted their spirits by performing a cheeky little striptease. Feeling glum? Give it whirl.

FULL OF BEANS

Bounding about with somewhat wearisome energy. Oh Aggers, do stop it.

HE'S A PROPER GEEZER

Ricki Hall.

BOB'S YOUR UNCLE

It means 'and there you have it', job done. 'Straggly beard? Smooth on some Booze & Baccy Beard Oil and Bob's Your Uncle.' Wags who fancy themselves rather clever like to say 'Robert's your father's brother'. Shun them. Who is Bob and why should one care about his family? I haven't the faintest idea.

FANNY'S YOUR AUNT

An irritating rejoinder to 'Bob's your uncle'. And it is pure slander to suggest I am Fanny's nephew. Rest assured, a gentleman never dances that way with a blood relative.

LET'S HAVE A CHINWAG

Mr Petrucci's linguistic nemesis. A drink? No indeed, it merely means chatting to a chum. Many a pleasant afternoon in the club is spent wagging one's chin. Or chins. Indeed, a good beard hides a multitude of chins. Just ask mother!

As for the notion of a drink... what a splendid wheeze! Should any budding bartenders like to concoct a 'Chinwag' cocktail... do share the recipe and tag #CaptainFawcettsCocktailClub

Captain Fawcett is extremely proud to be a Brand Partner with *The Fellowship for British Hairdressing's* Project Men.

It is a veritable honour to be invited to provide all the styling products, working alongside other fantastic industry leaders and fellow Brand Partners *Matakki Scissors* and *Wahl*. What a hugely exciting opportunity for ambassadors and brand partners alike!

Huzzah!



FELLOWSHIP FOR BRITISH HAIRDRESSING

PROJECT MEN

"The ultimate education aimed at hairdressers and barbers looking to develop their skills in the ever-growing men's grooming market. A 12 month mentoring programme will open up the world of barbering and hairdressing."

SIMON SHAW
WAHL Global Artistic Director,
Project Leader for
PROJECT MEN



Project leader *Simon Shaw* has established a simply superb programme to mentor the next generation of barbers and hairdressers. Delegates will extend their expertise and skills in all things men's hair and barbering, as well as enhancing product knowledge. *Project MEN* offers education in the latest techniques from the best names in the industry through an impressive calendar of events. Captain Fawcett was delighted to host one such event at Fawcett HQ in September.

Barberism™ Signature Series collaborator, international barber educator extraordinaire and dear chum *Sid Sottung* gave a quite brilliant demonstration to the *Project MEN* Crew. The *Right Hand Man* was in his element, introducing the day, taking members on a tour of *Captain Fawcett's Marvellous Barbershop Museum*, and providing lashings of tea and cake from *Flutterby Pantry* - plus a side order of witty repartee. It was a huge pleasure to host the next generation of British Hairdressing and their highly esteemed mentors here in King's Lynn. Looking forward to the next time! AHHTH.



CAPTAIN FAWCETT IS THE VERY, VERY PROUD SUPPLIER OF HIS FINEST HAIR GROOMING PRODUCTS TO PROJECT MEN

Words:
Justin Hayzelden
Pictures:
Iain Crockett

Main Sponsors:
Captain Fawcett
Barber Megastore
Hard Grind
Barbicide
Sykes Harley-Davidson
Associate Sponsors:
Reuzel
Lind
Wahl
Uppercut Deluxe
The Bluebeards Revenge
American Crew
SlackJaw Apparel
The-Lick Hairdressing Supplies

Media Partner
BarberEvo
Hosts:
Lucky Sevens
Weston-super-Mare
Hamilton's
Redruth
Summer and Lola
Exmouth
Cresswell Barber Co
Southampton
Sykes Harley-Davidson
Lewes
Old Town Barbers
Margate

'There's nothing like that moment when the bikes fire up in unison for the first time, a soul stirring barrage of mechanical mayhem that shatters the silence and sends a ripple of tremors through the tarmac. Amidst a fanfare of two-tone thumb-struck trumpets, they roll out one by one, and thus begins another amazing adventure...'

BARBERSRIDE



£25,000 RAISED!!!

Transforming miles to smiles, the running total across 6 stupendous BarbersRides now stands at a magnificent £110,000... and rising! Year on year records are smashed, friendships are forged, memories are made. Riders, I salute you. Carry on.

Hitting the road with a bunch of like minded individuals is one of the best things about biking. Sure, it's great to ride alone, but a journey together is where truly special memories are made and friendships forged to stand the test of time.

It's what BarbersRide is all about - that, plus raising money and awareness for one incredibly good and worthy cause. Riding with a purpose is fundamental to many a motorcyclist and the beneficiary of those big BarbersRide hearts is Make-A-Wish, a charity which brings light and joy to children living with a critical illness and their loved ones.

For 2022, BarbersRide brought the sound of rolling thunder and all round good vibrations to the South of England, kicking off from Weston-super-Mare on August 7th to arrive in Margate some 5 days and 800 miles later. The route was typically convoluted, each day a good 7 hours or so of riding, much of it off the beaten track and on roads many of the riders never knew existed. From gravel strewn single tracks and savage switchbacks, to racetrack smooth asphalt chasing bend after glorious bend, there was never a dull moment.

Part of the enjoyment of BarbersRide is that no-one (bar the leader, our Capitano di Strada), knows the exact route, yet all play their part in giving directions. At each junction the leader 'drops off' the rider immediately behind, who then acts as a temporary (and in many cases somewhat flamboyant) signpost, before rejoining the pack as the tail gunner approaches. It instils a sense of pride and ownership in the event that only serves to strengthen the camaraderie shared by all who take part.

But there's more to BarbersRide than just those riding. At each overnight stop the red carpet was well and truly rolled out by a host barbershop, themselves not only welcoming the weary travellers but also adding to the fundraising total. A big shout must go out to Lucky Sevens, Hamilton's, Summer and Lola, Cresswell and Old Town Barbers, not to mention Sykes HD in Leves, who went above and beyond to ensure that everyone was well refreshed and catered for.

With the sun beating down on what was one of the hottest summers we've had in decades, completing BarbersRide 2022 was no mean feat, but the smiles and laughter at every pitstop never flagged. It's a testament to the enduring sense of fulfilment that so many faces return year on year and how every new one is absorbed into the BarbersRide family in an instant. It's one for all and all for one - a true band of brothers.

PROUDLY SUPPORTING
Make-A-Wish
UNITED KINGDOM

BarbersRide was started by a bunch of biking barbers and industry guys that wanted to combine their love of biking and barbering with a fundraising charity event. In August 2017 the first event kicked off, from Dundee to London over 5 days and was a roaring success, raising over £10,000. Since then, every year has got bigger and better! We've raised over £110,000 for charity so far! We are very proud of the fact that 100% of all funds received are donated to the charity and that the BarbersRide crew give all their time willingly and completely free of charge.

2022 (our 6th year) presented itself with a few challenges but against all the odds, 30+ bikers enjoyed the ride of their lives, making great new friendships along the journey and raising much needed funds for children with life debilitating illnesses. This was our BIGGEST YEAR to date with regards to riders and we raised over £25,000. Our 2023 mission: To raise over £25,000 for Make-A-Wish whilst enjoying the unbeatable sense of camaraderie that only a motorcycling road trip could offer. Are you riding with us? Full details: www.barbersride.com



WE RIDE AGAIN IN 2023!
RUMOUR HAS IT WE'RE HEADING TO THE EMERALD ISLE!
DATES RELEASED SOON.



BARBERSRIDE
2023



ATTENTION ALL CAPTAIN FAWCETT STOCKISTS FROM AROUND THE GLOBE! IT'S TIME TO GET ON THE MAP!



SEE YOUR STORE IN PRINT!

The Fawcett Times is planning a picture gallery showcasing a selection of stupendous Fawcett stockists from around the globe. For consideration by the Captain, please send your tip-top quality, high resolution images of your store front, interior and team to jenna@captainfawcett.com

DON'T MISS OUT CHUMS! THE WORLD AWAITS!

When Captain Fawcett sets out upon his explorations, there is but one map he prizes above all others. It is that which marks the many locations of the world's most distinguished purveyors of Captain Fawcett's very own simply delectable range of *First Class Gentlemen's Grooming Requisites!*

And yet this global guide of Gentlemen's Grooming outlets is incomplete! To give highly esteemed customers the full picture, the Captain depends upon his fellow community of adventurers. Yes chums, your Captain needs you!

It is time to create a veritable treasure map of *Moustache Waxes, Beard Oils, Patent Pomades, Eau De Parfums, Razors, Shaving Essentials and sundry gentleman's accessories, including Soaps,*

Shampoos, Bodywash, Face Scrubs, Moisturisers along with Hair Tonics & Barbershop items.

Take your place in the firmament and add your orbit to Captain Fawcett's celestial star chart! The Captain's cartographic curiosity knows no bounds! Make your mark... or here be dragons!

TO GET ON THE MAP PLEASE CONTACT: JENNA@CAPTAINFAWCETT.COM

And do remember to include your *address, telephone, email, website* and a spiffing *photograph* or two of your store front and interior.