



## Design Internship

As a design intern, your responsibilities will include working with the Creative Director to design, develop and produce fashion concepts, client presentations and marketing materials.

- Create fashion flats based on creative direction (in Adobe Illustrator and Adobe Photoshop)
- Develop presentation, catalog, line list and/or brochure layouts (in Microsoft PowerPoint or Adobe Illustrator)
- Produce and send out e-blasts using Constant Contact
- Design, prepare and print postcards, flyers, signage, in-store visuals and web images
- Revise work in an efficient and detailed manner
- Organize and track projects, samples and documentation
- Manage additional projects as assigned

Successful candidates should have the following knowledge, skills and abilities:

- Bachelor's degree or expected graduation in Apparel Design, Product Development, Fashion Merchandising or related field
- Working knowledge of industry standard programs such as Adobe Photoshop, Adobe Illustrator and PowerPoint
- Working knowledge of presentation layout, flat illustrations, logo development, branding, color theory and typography in both print and digital
- Strong graphic design skills and the ability to produce print-ready and internet-ready graphics
- Demonstrated project management skills
- Ability to conceptualize and implement ideas
- Strong attention to detail and the ability to manage multiple priorities
- Work independently as well as in teams
- Excellent communication skills; verbal, written and interpersonal
- Flexible to changing demands with the ability to manage multiple projects and work independently in a fast-paced business environment

Interns are rewarded with merchandise discounts, a flexible working environment, and the opportunity to grow with a dynamic, entrepreneurial company.

Company:

Lori Coulter, LLC designs and manufactures private label and branded swimwear and apparel for medium- and large-scale retailers and catalogs and manufacturers uniforms for the hospitality industry. Our made-to-order programs offer retailers, resort and casino customers a branded, fashionable image and impeccable fit. The retail collection features wearable, luxurious swimwear in the newest styles, elegant shapes and sophisticated prints, colors and accessories. Lori Coulter, LLC is a growth oriented organization looking for talented, hard-working and committed employees who are interested in cutting-edge design and technology. The company culture is professional with an emphasis on maintaining a creative and fun environment for a small group of committed employees.

Email resumes to [humanresources@loricoulter.com](mailto:humanresources@loricoulter.com) or fax to 314.727.9802.

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