

# CHRISTOPHER AUGMON

FASHION THAT GIVES BACK

LOOKBOOK 2017 | 2018

*Classic · Street · Edgy · Contemporary Designs*

AUGMON.COM

# CHRISTOPHER

# AUGMON



Christopher Augmon is the Creative Director and CEO of multiple collection lines under the umbrella of Christopher Augmon Corporation. Christopher Augmon Designer Jewelry, 18k Fine Jewelry Collection, CA Custom Bridal Rings & Wedding Bands, CA Silver Jewelry Collection, CA Custom Fine Jewelry, CA Custom Luxury Handbags and CA Christopher Augmon Designer Fashion.

He has been featured in more than 25 local and national magazines, as well as several local and national TV networks; His collections have been in more than 30 boutiques around the country, His most recent collection, CA-18k Fine Jewelry collections were launched at Bloomindales department store trunk show. Celebrities that have worn Christopher Augmon collections include Zoe Saldana, Derrick Rose, America's Next Top Model and several others.

Christopher Augmon has also modeled with various companies. These include Bloomingdale, Ralph Lauren, The Jones Store Company, Sears, and Hallmark Cards. Because of these experiences, Christopher Augmon is familiar with the fashion industry and trends. Most importantly is his understanding of the consumers' desire for "classically unique" distinctive looks, especially when it comes to fine jewelry, accessories and handbags.

"The inspiration of my collection infuses Classic, Trendy, Street and Edgy themes and designs. My inspiration for design comes from the influences that culture has played in my life. Having been exposed to many different cultures and ethnicities, I've come to appreciate, embrace, respect, and value the richness of a variety of cultures," said Christopher Augmon. "Along with these cultural influences is my passion as a designer".

"My18k Fine Jewelry Collection is inspired and dedicated to all youth, in underserved communities from around the world. The 18 reminds me of youth and their passion for a stronger and better tomorrow. It is why 5% of all my net sales go to Chicago Youth Programs" an "At Risk" non-for profit" organization in Chicago.

Christopher has volunteered serving youth in underserved communities for more than 25 years, This has been an integral factor in his company motto, "Fashion that Give Back". Christopher also inspires other to "give back", through various programs within his company. His 18k Fine Jewelry collection is very wearable and minimalist, while delivering high quality, fashion and style in extraordinary statement pieces. His 18k Fine Jewelry Collection comes in fine jewelry ear rings, necklaces, bangles and bracelets. The 18 Karat Gold with his CA initial on the K provides context to the designer pieces and his "Fashion That Gives Back" motto.

"Minimalism, tribal, exotic, and statement designs, are my muse. However, I want my clients to wear my designs, not to have my designs wear my clients." Combined, they are the sources of Christopher's ideas and my his ability to create exciting, new looks in fine jewelry and handbags. Christopher installs confidence in those that desire needs for uniqueness, style, edge, individuality, function, and timeless fashion designs. Taking inspirations from fashion designs during the 50's, 60's, 70's, 80's and 90's, Christopher instills his own unique style to create his spectacular designs. "When clients wear my designs I want women to feel and look feminine and men masculine. My designs are wearable, unintentional fashion pieces that articulate trend and style."

CA Christopher Augmon Fine Jewelry Collection is inspired by the City of Chicago. His passion travel is reflected in the inspiration he has received from global cities from around the world. His designs skills reflect his training from New York, Los Angeles, China,India and Italy. The collection brings together a unique styles of culturally diverse and authentic Chicago neighborhoods, landmarks and music that is comprised with the global culture Chicago is renown for. The vibrant culture of Chicago is expressed through the collection's artistic and eloquently composed fine jewelry items available in 18 Karat Yellow, White, and Rose Gold. An extensive variety of gems and diamonds are available to choose from.

Christopher Augmon fine jewelry and luxury handbag can be found at [augmon.com](http://augmon.com). For more information or custom orders [vip@augmon.com](mailto:vip@augmon.com)



# CHRISTOPHER AUGMON

DESIGNER JEWELRY

CUSTOM  
BRIDAL RINGS  
WEDDING BANDS

SILVER JEWELRY  
COLLECTION



CUSTOM  
FINE JEWELRY

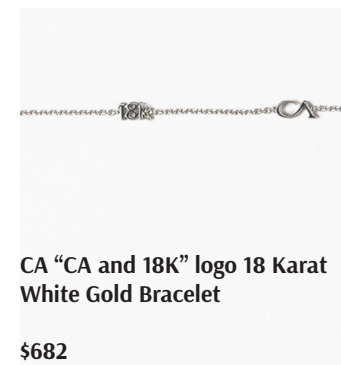
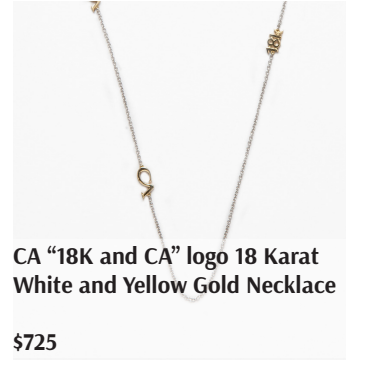
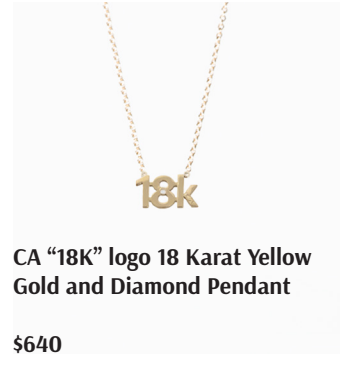
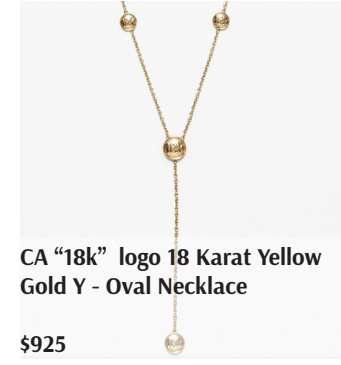
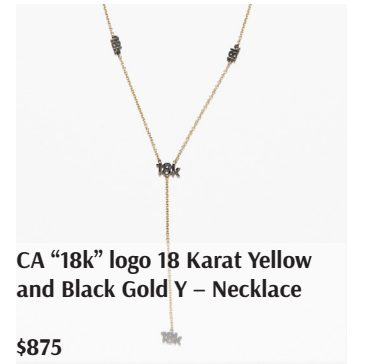
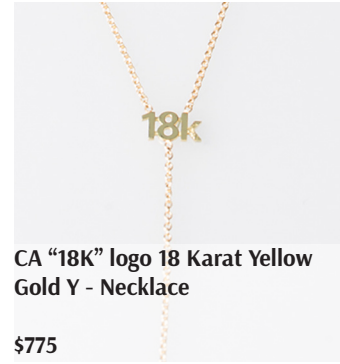
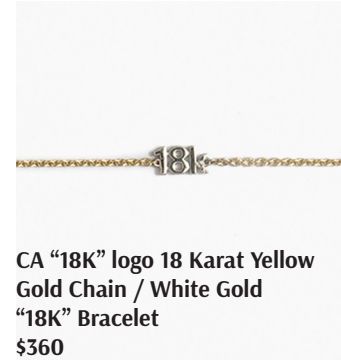
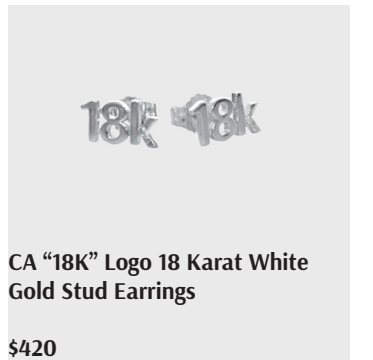
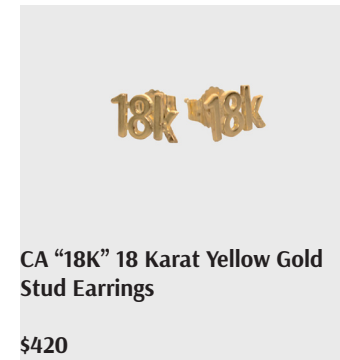
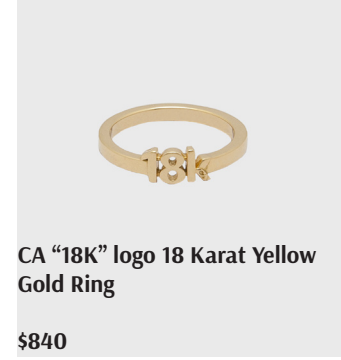
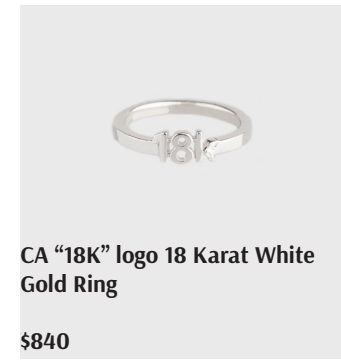
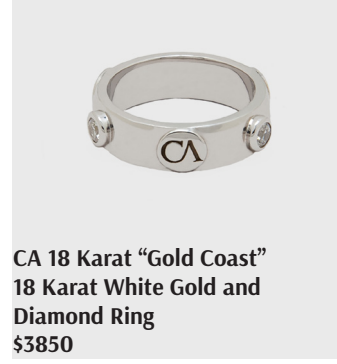
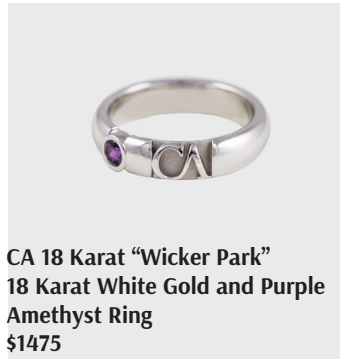
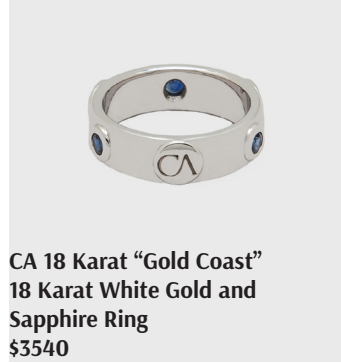
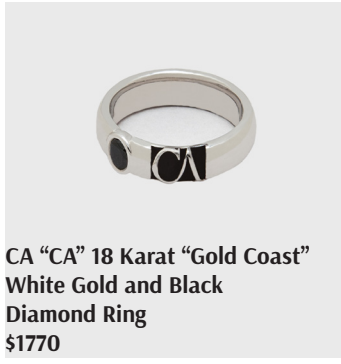
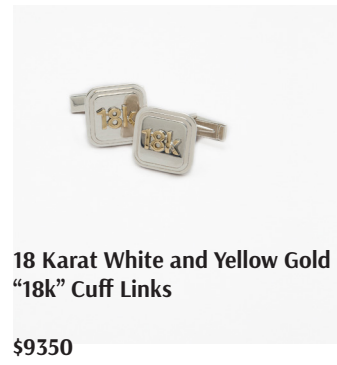
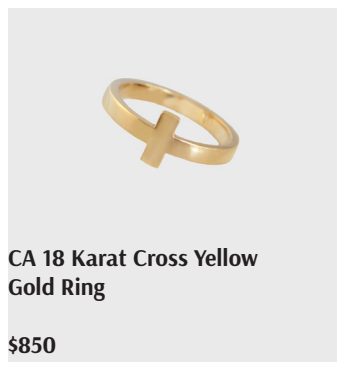
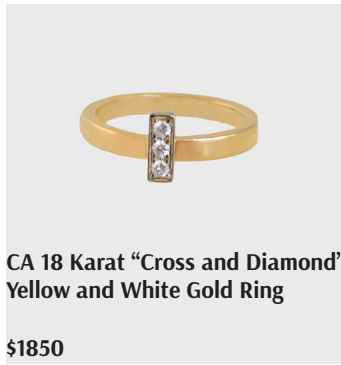
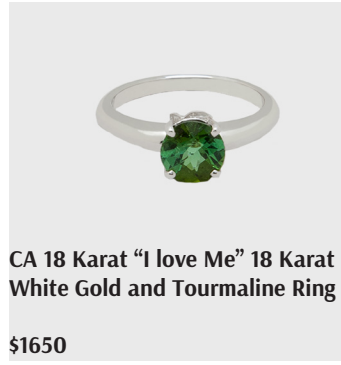
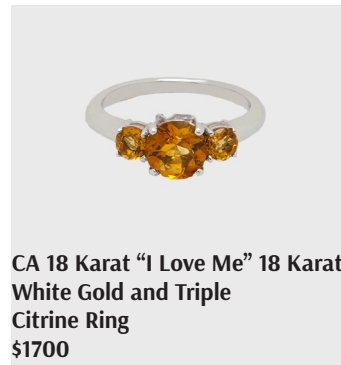
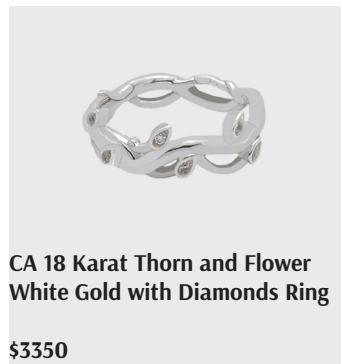
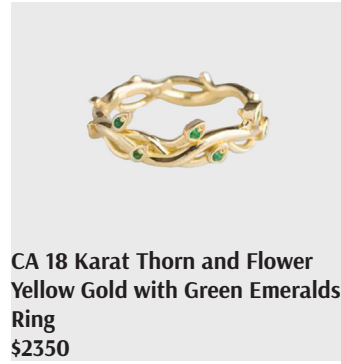
CUSTOM  
LUXURY HANDBAGS

DESIGNER  
FASHION



# FEATURED COLLECTION

**18k**  
FINE JEWELRY  
COLLECTION



*“The symbol “18” is representative of the youth 18 and younger who live in under served communities, in whom I am committed to giving back.”*



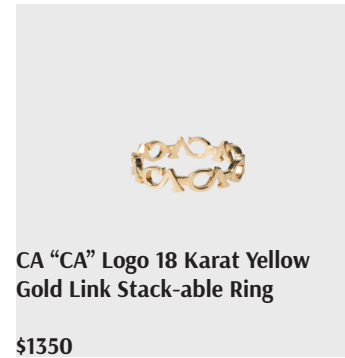
FEATURED  
COLLECTION

**18k**  
FINE JEWELRY  
COLLECTION

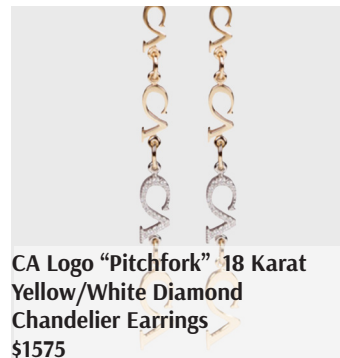


FEATURED  
COLLECTION

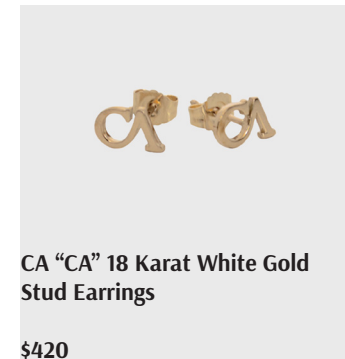
**CA**  
CUSTOM  
FINE JEWELRY



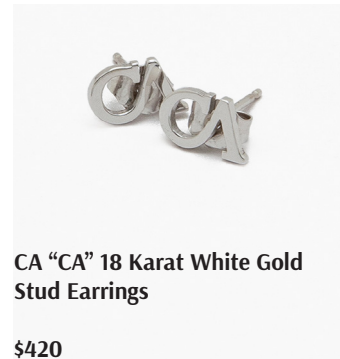
CA "CA" Logo 18 Karat Yellow Gold Link Stack-able Ring  
\$1350



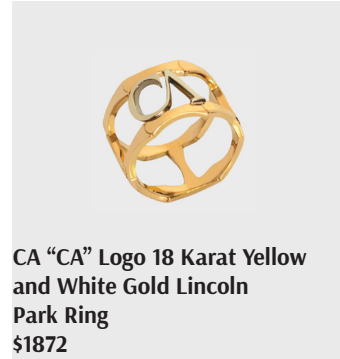
CA Logo "Pitchfork" 18 Karat Yellow/White Diamond Chandelier Earrings  
\$1575



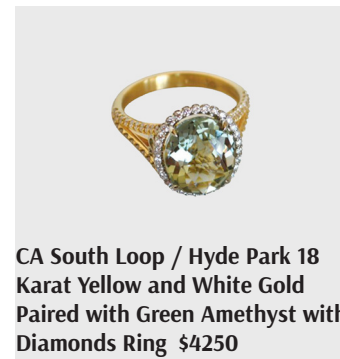
CA "CA" 18 Karat White Gold Stud Earrings  
\$420



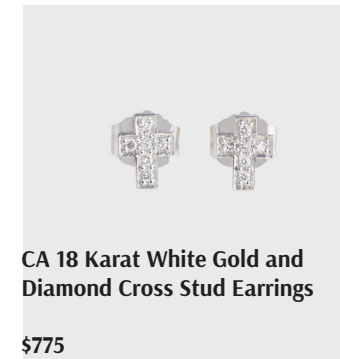
CA "CA" 18 Karat White Gold Stud Earrings  
\$420



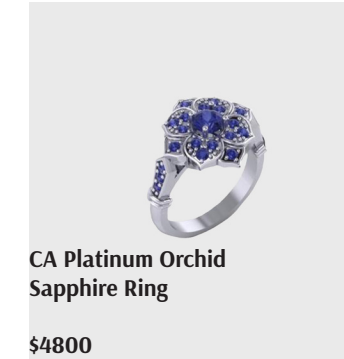
CA "CA" Logo 18 Karat Yellow and White Gold Lincoln Park Ring  
\$1872



CA South Loop / Hyde Park 18 Karat Yellow and White Gold Paired with Green Amethyst with Diamonds Ring  
\$4250



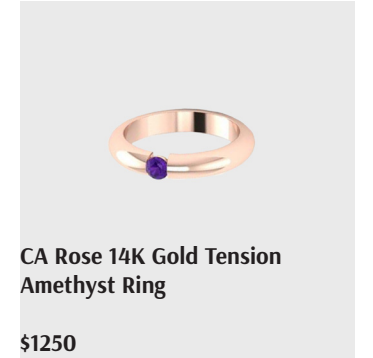
CA 18 Karat White Gold and Diamond Cross Stud Earrings  
\$775



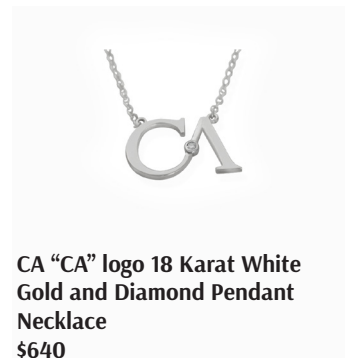
CA Platinum Orchid Sapphire Ring  
\$4800



CA 18 Karat White Gold and Diamond "Sun Flower" Stud Earrings  
\$875



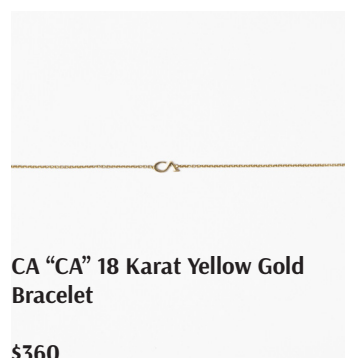
CA Rose 14K Gold Tension Amethyst Ring  
\$1250



CA "CA" logo 18 Karat White Gold and Diamond Pendant Necklace  
\$640



CA "CA" logo 18 Karat White Gold 42" Necklace  
\$4225



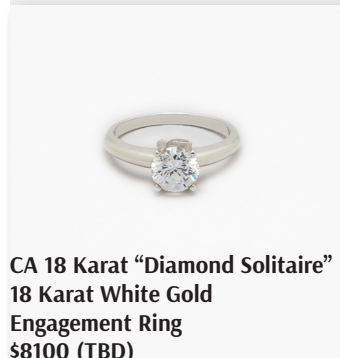
CA "CA" 18 Karat Yellow Gold Bracelet  
\$360



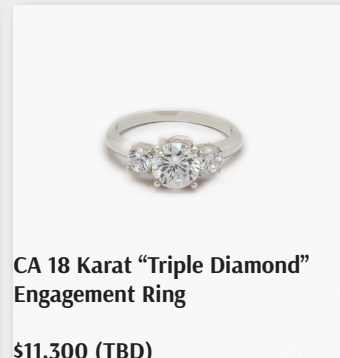
FEATURED  
COLLECTION

**CA**  
CUSTOM  
BRIDAL RINGS & WEDDING BANDS

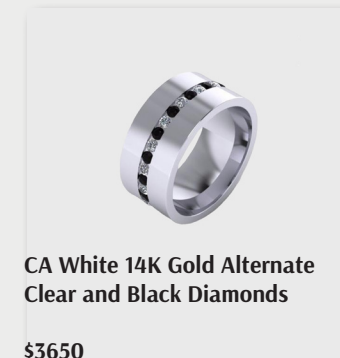
*"Leading up to our wedding, we were wanting some pieces that were unique and fir for the occassion, but also had personal meaning, Christopher nailed it!"*  
A & J



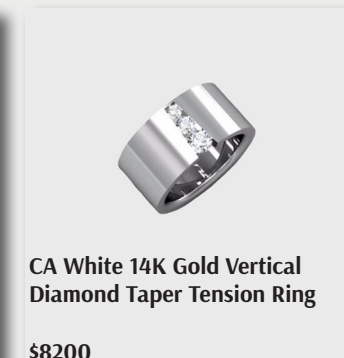
CA 18 Karat "Diamond Solitaire" 18 Karat White Gold Engagement Ring  
\$8100 (TBD)



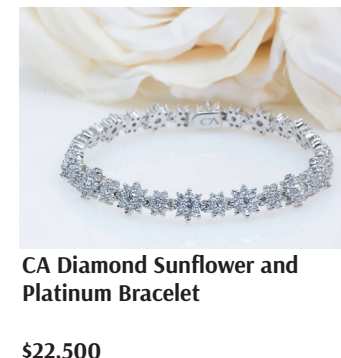
CA 18 Karat "Triple Diamond" Engagement Ring  
\$11,300 (TBD)



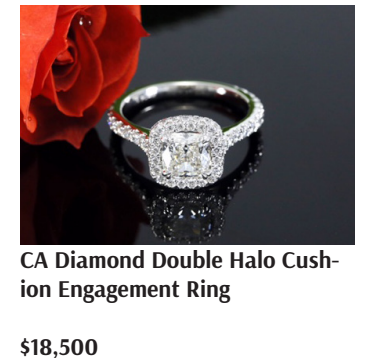
CA White 14K Gold Alternate Clear and Black Diamonds  
\$3650



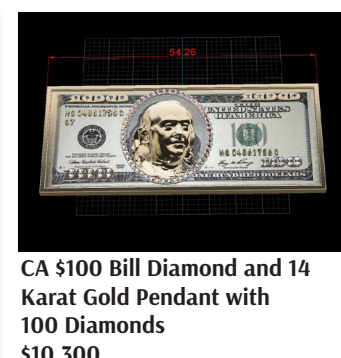
CA White 14K Gold Vertical Diamond Taper Tension Ring  
\$8200



CA Diamond Sunflower and Platinum Bracelet  
\$22,500



CA Diamond Double Halo Cushion Engagement Ring  
\$18,500



CA \$100 Bill Diamond and 14 Karat Gold Pendant with 100 Diamonds  
\$10,300

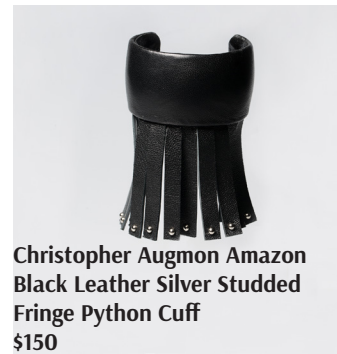


CA 18 Karat Gold Thorn and Rose Multi Precious Gem Earrings  
\$4,500

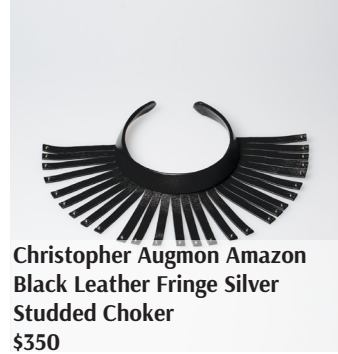


# FEATURED COLLECTION

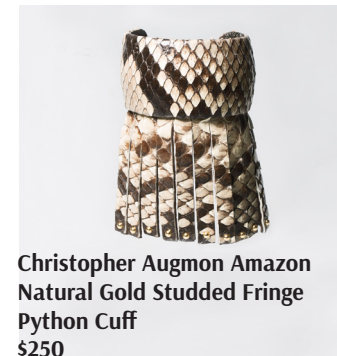
CHRISTOPHER AUGMON  
DESIGNER JEWELRY



Christopher Augmon Amazon  
Black Leather Silver Studded  
Fringe Python Cuff  
\$150



Christopher Augmon Amazon  
Black Leather Fringe Silver  
Studded Choker  
\$350



Christopher Augmon Amazon  
Natural Gold Studded Fringe  
Python Cuff  
\$250



Christopher Augmon Amazon  
Natural Python Fringe Gold  
Studded Choker  
\$550



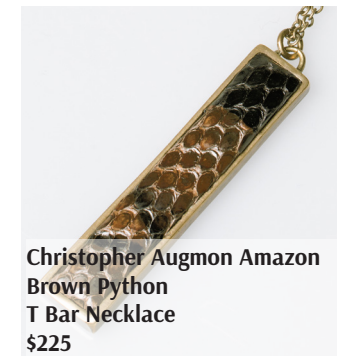
Christopher Augmon Zam-  
bezi Black Natural Color Block  
Python Choker  
\$245



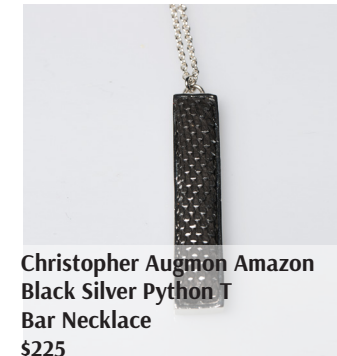
Christopher Augmon Zambezi  
Red/Black Natural Python  
Choker  
\$245



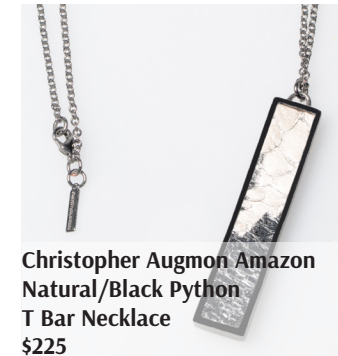
Christopher Augmon Zambezi  
Silver Studded Tan  
Python Choker  
\$275



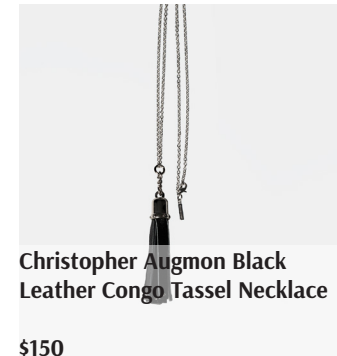
Christopher Augmon Amazon  
Brown Python  
T Bar Necklace  
\$225



Christopher Augmon Amazon  
Black Silver Python T  
Bar Necklace  
\$225



Christopher Augmon Amazon  
Natural/Black Python  
T Bar Necklace  
\$225



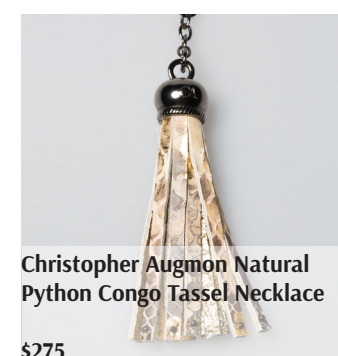
Christopher Augmon Black  
Leather Congo Tassel Necklace  
\$150



Christopher Augmon Python  
Natural Congo Tassel Necklace  
\$275



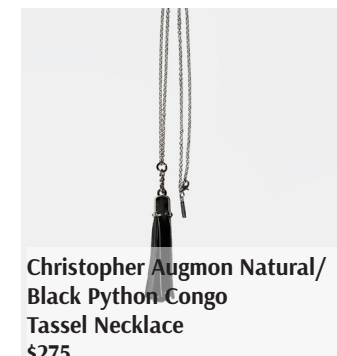
Christopher Augmon Burgundy  
Python Congo Tassel Necklace  
\$275



Christopher Augmon Natural  
Python Congo Tassel Necklace  
\$275



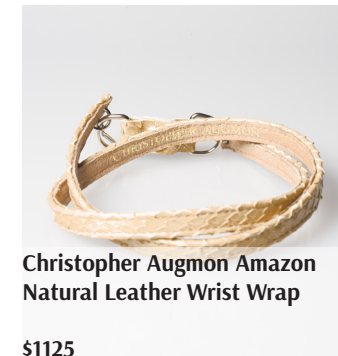
Christopher Augmon Python  
Natural Congo Tassel Necklace  
\$275



Christopher Augmon Natural/  
Black Python Congo  
Tassel Necklace  
\$275



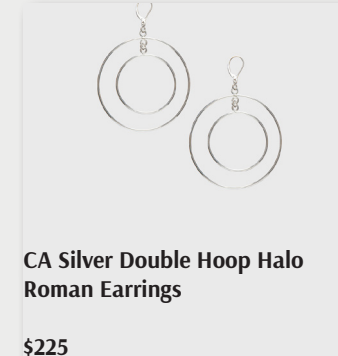
Christopher Augmon Amazon  
Black Python Wrist Wrap  
\$125



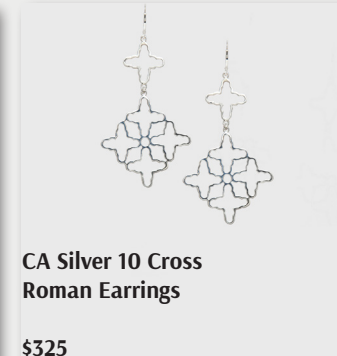
Christopher Augmon Amazon  
Natural Leather Wrist Wrap  
\$1125

# FEATURED COLLECTION

CA  
SILVER JEWELRY  
COLLECTION



CA Silver Double Hoop Halo  
Roman Earrings  
\$225



CA Silver 10 Cross  
Roman Earrings  
\$325



# FEATURED

## COLLECTION



CA Custom Handbag; Custom Aqua Blue Jean Lizard "Vanessa" Handbag \$5350



CA Custom Python-Italian Leather Bag - Myla \$2600



CA Mary Catherine Natural Python Medium Clutch \$750



CA Mary Catherine Black/White Python Medium Clutch \$1750



CA Custom Handbag Accessory; Custom Aqua Blue Jean Lizard "Vanessa" Handbag Accessory \$175



# FEATURED

## COLLECTION



Christopher Augmon 18k Black T-shirt \$50



Christopher Augmon 18k Black T-shirt \$50


Become an **18k** Brand Ambassador

Give back and inspire others to give back.

- + Recognition in 18k Brand Ambassador Club Member
- + Discounts on all collection lines
- + Free 18k Baseball Cap

[Learn More >>](#)






Join our **18k** "Fashion That Gives Back" Rewards Program

Sign up and start earning "18k" Reward Points!

- + Create an Account
- + Complete Profile
- + Celebrate your Birthday
- + Refer Friends
- + Make a Purchase
- + Follow on Instagram
- + Follow on Twitter
- + Share on Twitter
- + Like on Facebook
- + Share on Facebook

[Learn More >>](#)

Sign Up for Rewards




We give back! Just for signing up for our rewards program, you'll receive...

**25**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Complete Profile



We give back! Just for completing your profile for our rewards program, you'll receive...

**25**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Celebrate Your Birthday!




It's your birthday and we want to celebrate it with you! Just by having a birthday, you'll receive....

**25**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Refer a Friend



We give back! Refer a friend, and you'll receive...

**100**  
"18k" Reward Points  
Friend receives 10% off first purchase. Your Reward Points awarded when friend

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Make a Purchase



We appreciate you business! When you make a purchase with us, we say "THANK YOU!" with ...

**1**  
"18k" Reward Points for every \$1 spent

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Follow on Instagram



We love to interact with our customers! By following us on Instagram, we reward you with....

**10**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Share on Twitter




Sharing on Twitter helps us to gain insight to what our customers like most. You'll receive....

**5**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Share on Facebook



We appreciate you sharing your favorite jewelry designs of ours on Facebook, so we reward you with....

**5**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Like Our Facebook Page



We know you love our jewelry, let others know as well! We say "thank you" by giving you....

**10**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)

Follow on Twitter



We love to help you know about our latest products and promotions. So we reward you with....

**10**  
"18k" Reward Points

**18k** "Fashion That Gives Back" REWARDS PROGRAM [augmon.com](http://augmon.com)