



Welcome.

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**SS20**

[tcgfootwear.com](http://tcgfootwear.com)

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# ABOUT TCG

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Born as Thorocraft in 2009 and  
later known globally as  
TCG® in 2015.

We are a California based brand  
known for crafting goods of  
unparalleled quality through the  
union of traditional craftsmanship,  
and a distinctively modern style.

TCG® stands for  
Thoroughly Crafted Goods.





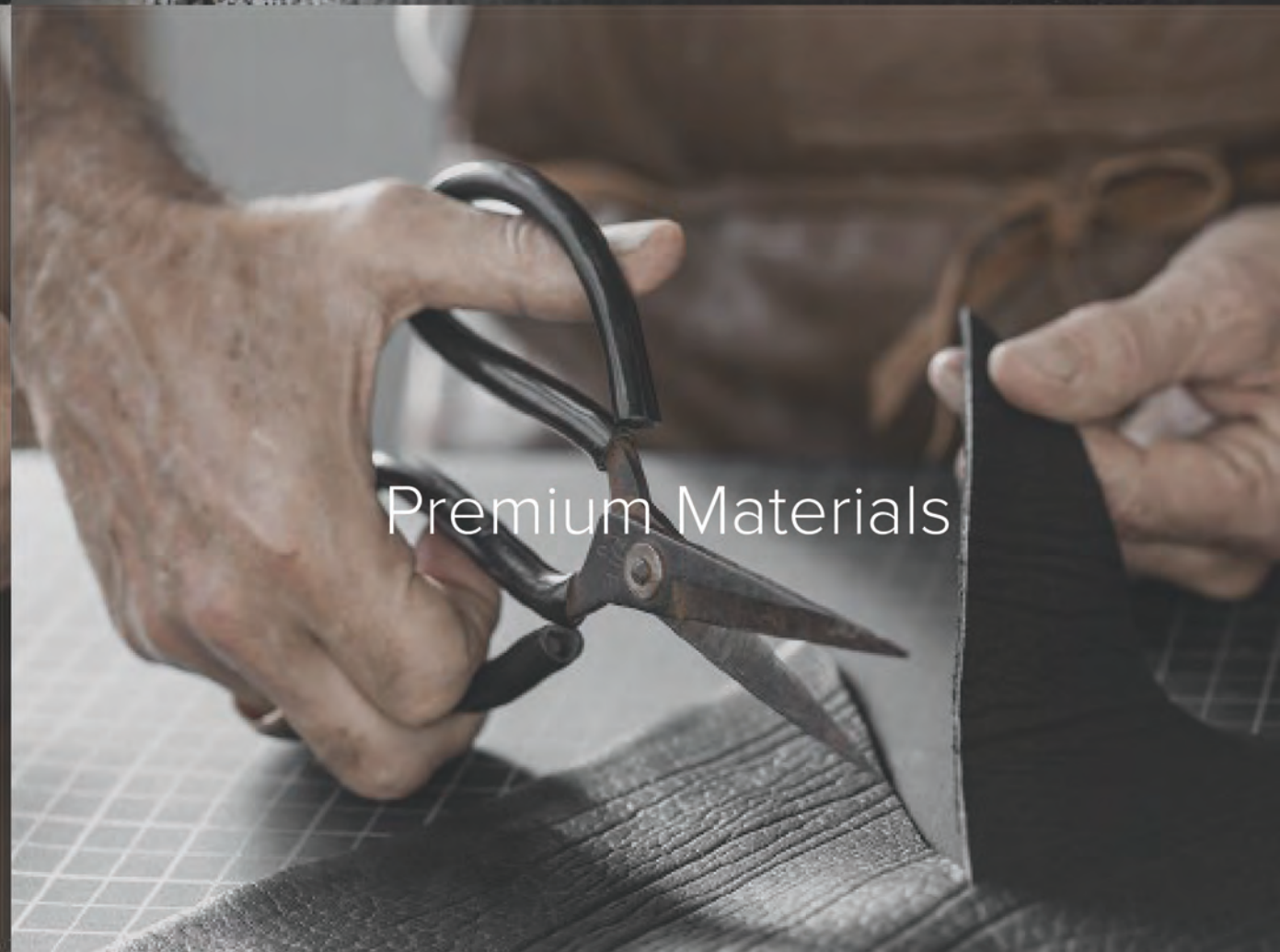
Minimal Design



Iconic Branding



Quality Craftsmanship



Premium Materials

# WHO IS TCG

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The TCG® consumer is bold yet refined and uses his style as a way to express himself.

He values classic style but interprets it in his own modern way.

Dress poorly and they remember the clothes; dress sharp and they remember the man.





## DESIGN DNA

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Sartorial heritage- TCG at its inception was a refined dress shoe brand catering to those with an avant-garde approach to traditional style.



# MINIMAL

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Today, sneaker footwear has become the norm for the business world.

TCG adapted by creating footwear with the same quality materials, construction and attention to detail to its dress evolving clientele

# TECHNICAL

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TCG is all about balancing simplicity, quality and technology.

We painstakingly engineer all our shoes to look and feel great. We are always developing materials and looking at processes outside of footwear.



# MODERN

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We take inspiration from all facets of design which drives our modern aesthetic.

We are known for pairing unique materials with innovative pattern construction expressed in a clean, minimal way.



# INNOVATIVE

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When luxury and sport collide:  
The Philly Runner series focuses on  
bringing luxury to technology with minimal  
branding for the more refined athlete.



The Philly is our refined take on the midcut  
running silhouette. We have partnered with  
Vibram which equates to a blend of comfort,  
and performance integrity.



# HANDCRAFTED PERFECTION

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At the core of our brand we stand for exceptionally made handcrafted footwear.

Only utilizing time honored craft methods and the best materials available, TCG is synonymous with quality and luxury.

At the final stage of the shoes construction our signature copper rivet is hammered into the heel as a “seal of approval” and a mark of quality. This is what makes a pair of TCG® shoes identifiable from a distance and makes our commitment to quality evident in every pair.

A pair of hands is shown holding a shoe sole, which features a grid-like pattern. The background is a blurred image of a person's legs and feet, suggesting a manufacturing or assembly process. The text is overlaid on the image, with the word 'MANUFACTURING' in large, bold, white capital letters, followed by a horizontal line. Below this, two paragraphs of text in a smaller, white font provide details about the manufacturing process and the quality of the footwear.

# MANUFACTURING

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Our manufacturers produce high-quality men and women casual-athletic and dress casual footwear at a lower FOB than our previous source.

Our current source specializes in high- quality footwear and has produced for multi-billion dollar brands.



Chris Webber



Spencer Dinwiddie



Penny, Hardaway



Norm Nixon



Ryan Hollins



Venus Williams



Anthony Edwards



Jeremy Piven



Alexandra Shipp



Byron Scott



James Wiseman



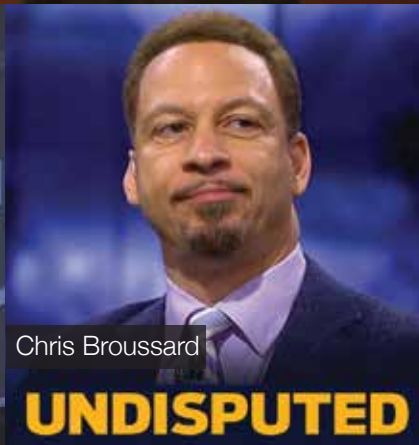
Neyo



Danny Green



Will Cain



Chris Broussard



Avery Bradley



Columbus Short



Shawn Merriman



Quentin Richardson



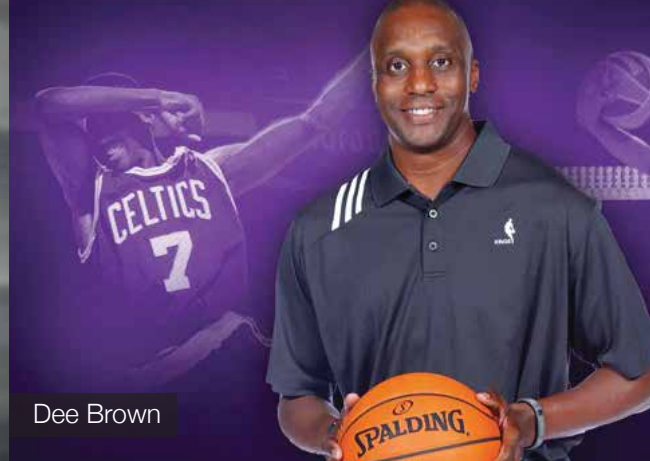
Quinnen Williams



Kyle Kuzma



Michael Cooper



Dee Brown



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**ANNECY**



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**PORTER**



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**COOPER**



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**CREUZOT**



SS20  
**KENNEDY**

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SS20

**BOMBERJACKET**



SS20  
**KAI**

# THANK YOU

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