

A man with a beard is shown from the chest up, wearing a blue and brown plaid blazer over a light-colored shirt. He is holding the lapels of the blazer with both hands. The background is dark and out of focus.

# OLE MASON JAR

Wholesale

Made to Measure

Private Labeling

Collaborations



We took a different approach than most men's brands when starting out 5+ years ago. Instead of rushing products to production, we went behind-the-scenes.

It became our mission to establish relationships with every fabric mill in the South. We drove countless back roads all over the Carolinas to shake hands with seamstresses and makers in person. These men and women have perfected their craft over generations and that quality shines through in every stitch.

Additionally, our team went on an international hunt to find and source from the highest quality fabric mills and factories that Europe and Asia can offer. Quality need not be sacrificed for a speedy turn-around. Luxury production isn't limited to a handful of brands.

We feel incredibly fortunate for these forged relationships. Each season we are able to design collections with the up-most of care, as well as act as liaisons for collaborations and private labeling for other retailers. It is our greatest pleasure and personal passion to keep quality at the forefront of everything we do.

*Bradley Rhyme & Filipe Ho*

OLE MASON JAR FOUNDERS

GARDEN & GUN



MADE *in the* SOUTH  
*Awards*

2018 STYLE AWARD  
WINNER

Our State

MADE  
*in*  
N★C  
AWARDS

2017 STYLE AWARD  
WINNER



FILIBE HO AND BRADLEY RHYME







*Carry merchandise designed, produced and manufactured right here in the South.*

## Wholesale Opportunities

STOCK OLE MASON JAR MERCHANDISE

Ready-to-Wear collections are released each Spring/Summer and Fall/Winter. Shop from limited edition series and hand pick the items that will appeal to your customers.

Since long-lasting partnerships hold more value to us than a single wholesale order, we grant flexibility to our stockists. You can sub pieces in and out based on what resonates with your market.

All Ready-to-Wear clothes are tailored for a great fit, using excellent craftsmanship, only the highest quality fabrics and are Made in the U.S.A.

Wholesale items include: Sport Coats, Jackets, Shirts, Oxfords, Ties, Bowties, Pocket Squares, Belts, Shoes and Men's Accessories. Email [info@olemasonjar.com](mailto:info@olemasonjar.com) to inquire or visit [www.olemasonjar.com](http://www.olemasonjar.com).







*"The mason jar transcends trends, is never overstated and perfectly represents our vision of preserving a classic and sophisticated style in a modern world."*



*Southern roots  
sophisticated style*





*Some of the most successfully run retail stores generate up to 70% of their revenue from customized orders where the customer pays before the product is ordered.*

# The Made to Measure Program

## IMPLEMENT A CUSTOM SHIRTING & SUITING PROGRAM

Storing massive amounts of inventory in today's retail market is one of the worst things you can do for your business and cash flow. We know first-hand the importance of thinking outside the box to offer items that can't be purchased for less elsewhere.

OLE MASON JAR developed and launched the first Made to Measure (MTM) Program in 2017. This program allows for our customers to try on a sample shirt or suit in-store and then order that design specifically to their measurements.

Now we are expanding this program to other men's retailers so that they can limit inventory costs and maximize cash flow while offering a unique shopping experience.

Participants in the Made to Measure Program receive on-site training on how to properly measure and order custom items. We implement a seamless back end ordering system and send fabric samples each season. Plus, our team stays in the mix to offer support and guidance when needed.

**Interested in implementing a MTM program in your store?** Email [custom@olemasonjar.com](mailto:custom@olemasonjar.com).







*Your vision for menswear brought to life through our manufacturing relationships.*

# Private Labeling & Collaborations

COMMON QUESTIONS ON GETTING STARTED



**What is private labeling?** We sit down and listen to your goals and vision for garments and then use our manufacturing vendors and industry know-how to make it happen! All items are exclusive to your customers and include your branding on the tag.

**What is a collaboration with OLE MASON JAR?** The process is similar to private labeling, but our name stays in the mix to lend credibility and promotion. Ex. OLE MASON JAR for Your Store's Name.

**What are order minimums and turn around times?** We are uniquely positioned to offer extremely low minimum order quantities and can turn around items in as fast as six weeks. An average run is between 20-50 items. This means you could notice

an opportunity gap and design hot selling items mid-season.

**What does it cost to get started?** It is our job to find a pricing model that is attainable for your budget and goals. Almost everyone is delightfully surprised at what can be designed within their budget, however large or small the investment.

**What are some advantages?** Customization is everything. Unlike traditional merchandising, a private label collection can be designed exactly for your audience in mind. You have a say in fabric choice, finishing details and fit. Additionally, many of our partnerships extend season after season to help your store stand out from the rest. Email [info@olemasonjar.com](mailto:info@olemasonjar.com) to begin.





# OLE MASON JAR

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