

A festive holiday gift guide background collage. It features a white central area with text, surrounded by a red border on the left and top. The collage includes images of wrapped gifts in brown paper with red and white striped string, green pine branches, a white fuzzy hat, a gold shoe, and a red and white striped string.

# holiday gift guide

*december 2020*



It's time to show your  
favorite mama some  
love this holiday  
season!

**Wondering what's on  
their list?**

Look no further, our  
gift guide is here to  
help you find the  
perfect gift for every  
mama in your life.

➤ Freshly Picked

**FOR THE OG MAMA**

\_\_\_\_\_ the **classics**

**FOR THE ADVENTUROUS MAMA**

\_\_\_\_\_ something **one-of-kind**

**FOR THE NEW MAMA**

\_\_\_\_\_ the **essentials**

**FOR YOUR LITTLE JOY**

\_\_\_\_\_ cutest **must-haves**

**FIND**

**THE**

**PERFECT**

**GIFT**

Classic doesn't have to  
mean basic, it's all  
about finding  
something that will  
never go out of fashion.

Help your favorite  
mama elevate her style  
+ boost her self  
confidence (because  
who doesn't need to  
be hyped up every  
once in a while?!)

THE

OG

MAMA

## MINI MINIMAL DIAPER PACK

With 100% wipeable and spill resistant interior and exterior, this stylish-yet-functional bag is perfect for the minimalist mama who's on the go.







## THE CLASSIC CITY PACK

This premium quality bag is lightweight and water-resistant with wipeable leather and comfortable padded straps to keep her going all. day. long. What more could a mama wish for??



perfect for grab-and-go moments

# ZIP POUCH



Help her keep her mama essentials organized and easy to access with this perfect zip pouch. Plus, it's pretty enough to carry on its own as a date night clutch. Win-win!

Being a mom doesn't  
mean she has to give  
up her personal style.

With unique prints and  
functional-yet-trendy  
designs, she's sure to  
feel like the rockin'  
awesome mama that  
she is!

THE  
ADVEN-  
TUROUS  
MAMA





CAMO PRINT -  
available in Classic  
Diaper Bag, City  
Pack II, Play Pack,  
and Zip Pouch



LEOPARD PRINT -  
available in Classic  
Diaper Bag, Mini  
Classic Diaper Bag  
II, City Pack II, Play  
Pack, and Zip  
Pouch



CROC PRINT -  
available in Classic  
Diaper Bag, Mini  
Classic Diaper Bag  
II, Minimal Diaper  
Pack, Play Pack,  
and Zip Pouch

## PRINTS ON PRINTS ON PRINTS

Help your favorite mama add the perfect touch of edgy flair with these stunning prints- available in many designs!

the ultimate travel companion

# THE WEEKENDER



Traveling with kids is hard... but packing doesn't have to be. The Weekender keeps moms organized and ready to grab snacks or entertainment ASAP- a must have for every mama!





## KEEPIN' IT COMPACT

The Park Packs are the tiny, but mighty mama-cessories that are perfect for when she's running to the store, the park, the zoo, or for a quick beverage break with baby.





Motherhood may be a  
new journey for your  
favorite mama-to-be,  
but it doesn't mean  
she has to go through  
it alone.

Give her the gift of a  
peace of mind with the  
essentials that will last  
her entire journey!

THE

NEW

MAMA

# THE FRESHLY PICKED SWADDLE

When 83.60% of moms recommend swaddling, you know it's sure to be the perfect give for your favorite mama-to-be.



Available in six beautiful patterns +  
one size fits all- no need to size up as  
the baby grows!



## THE CLASSIC DIAPER BAG

With 10 pockets + a large inner compartment, she'll be able to pack literally everything she needs for her + her babe.



save her sanity

# the SLEEP COURSE

By ➤ Freshly Picked



Being a mom is a 24 hour gig, and mama needs her beauty sleep to be at her best! Give her the gift of sleep (for her and the baby!) with this sleep course by Marietta Paxson (M.S, LMFT), Baby Sleep Consultant

The little babes in our  
lives are truly the  
greatest joys to our  
world!

We've found the  
perfect styles for your  
little ones so that  
they'll always be  
looking and feeling  
nice (even when  
they're being a little  
naughty)!

THE  
LITTLE  
JOYS



## **FOR EVERY STEP**

Made to last, our boots and sandals are perfect for the little walker, runner, jumper, skipper, explorer in your life.



## COZY CLASSICS

These Moccs are sure to keep their toes warm all winter long- plus, who doesn't love a little metallic flair?!





## THE COOLEST KICKS

Made with durable, wear-tested leather, the Sneaker is reliable and comfortable. Complete with classic fringe around the top and toe, durable rubber soles, a back pull tab, and stretchy elastic laces.

