

Fusion Bags Sponsor 'Community Build Project' at Holy Grail Guitar Show Berlin.

Over the weekend of 5th and 6th May 2018, 135 of the world's finest luthiers from 35 countries across Europe and as far away as Argentina, USA, Russia and Japan gathered at the Estrel Hotel in Berlin for the fourth <u>Holy Grail Guitar Show</u>, the biggest international custom guitar show on the planet.

Fusion Bags were proud sponsors of the event hosted by the EGB (<u>European Guitar Builders Association</u>), which is dedicated totally to custom-built acoustic, electric and bass guitars.

It's more of a celebration of the hand-built guitar itself, like an art exhibition with an extension to music. The skills of the luthiers are quite extraordinary.

Here's how Fusion Bags got involved with the show's Community Build Project...

The Community Build Project

Among new themes for this year was the 'Community Build Project', a task started by the EBG in 2017 which aims to highlight how women are under-represented in the world of guitar playing.

For this year's project, three professional female players were asked to design a guitar to their own personal specifications, and then work together with over 30 of the finest luthiers within three groups.

Each group was assigned to build an acoustic for Jacky Bastek, a bass for Julia Hofer and an electric guitar for Elena Todorova.

Built by the World's Best Luthiers

During the build process, each guitar journeyed through workshops throughout Europe including the UK, Germany, Austria, Portugal and Finland where specific luthiers were chosen for their specialities and skills.

The UK's Rosie Heydenrych of Turnstone Guitar Company for example, honed her skills within Bastek's acoustic, Austria's Andreas Neubauer worked on Hofer's bass, while Todorova's solid bodied electric had the magic touch of Juha Ruokangas from Finland.

Kept Safe by Fusion Bags

Safely cocooned within their Fusion gig bags, the three finished guitars were presented at the show to the delighted artists. Each gave solo performances and also played as a trio, showcasing the craftsmanship and playability of the three guitars built by some of the world's finest luthiers.

They sounded pretty good as well.

Want to keep your own prized guitar safe while you travel the world? <u>Take a look at our range of guitar gig bags.</u>