

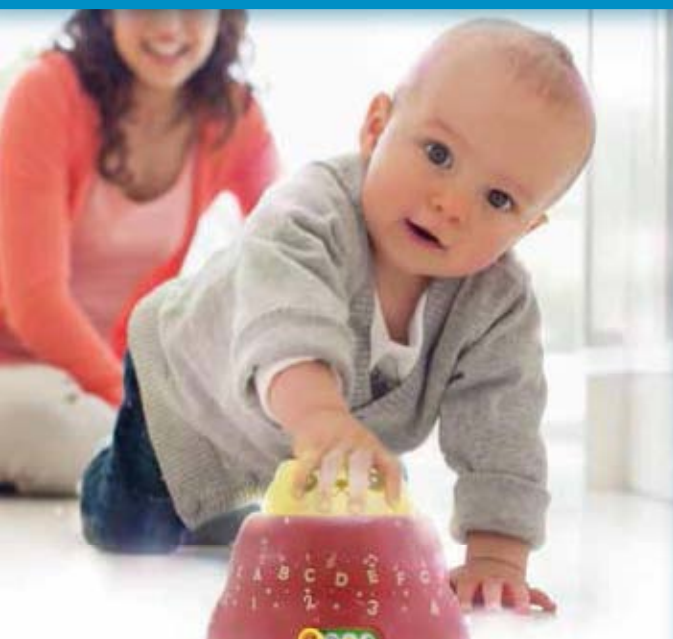


smart
play®

2019

Product Catalog

**Affordable & Innovative
Learning Toys**



BRAINY BOT™

MATCH & LEARN GAME

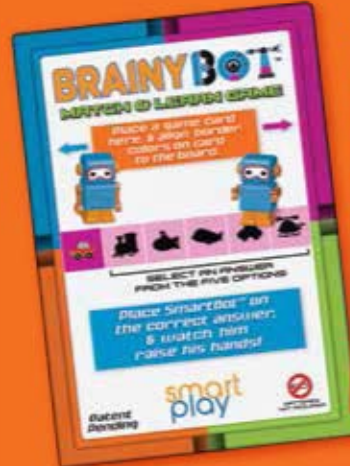


Hands magically go up
when placed
on correct answer!



MODEL:
41234

NEW



160 Questions - Alphabet, Numbers, Colors,
Shapes, & Matching

Begin STEM Learning

Includes: Brainy Bot, 10 Cards, & Game Board

No batteries needed - Patent Pending

Smart Play Mat™

Interactive
Double-Sided
Talking
Mat!

Double-Sided
Double the Fun
& Learning!



MODEL:
58345

Large Talking
Electronic Mat
(17" x 20")

Quiz, Volume,
& Auto Shut off Features



Teaches:

2

Animal
Alphabet



Numbers
& Counting



Beginning
Sound
Words



Colors &
Shapes



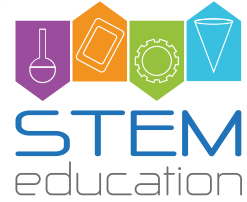
Quiz
Mode



EASY BUILD

Take Apart Play Set

MODEL:
76123



Features:

- Designed to be taken apart & reassembled
- Includes Tools & Hardware
- Available as a 1, 2, or 3 style pack



⚠ WARNING:

CHOKING HAZARD-Small Parts.
Not for children under 3 Years.



Features:

- Create your own emergency vehicle with pre-cut cardboard and foam pieces.
- Pieces fit together easily.
- All items include sounds and lights.



MODEL:
75333

MODEL:
75222



MODEL:
75111



⚠ WARNING:

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3

Smart Play Phone

Features:

Cool new Smart Phone with embossed button design!

Learn Numbers, Animals, and Music

Additional Features: Volume control, Auto Shut off, and a TRY me feature.



MODEL:
57712

Sing Along

Sing Along to 7 Fun Nursery Rhymes!



7
Nursery
Rhymes

Press
star button
to play

4



Nursery Rhymes

MODEL:
91210

With TRY Me!
(Press Star to turn ON/OFF)



An interactive cube with different learning features on all sides!



Learn the alphabet, numbers, colors, music, animal sounds, & musical instruments!

MODEL:
56212

Includes: 3 AG-13 batteries

Learning Cube



Interactive and educational light-up toy intended for babies, infants, toddlers & early learners.



MODEL:
51521

NEW

Stimulate your little ones' hand-eye coordination & dexterity with a simple whack!



Night Light Mode



Learn about the alphabet, numbers, colors, & play lovely songs & music!

Requires 3 AAA batteries (alkaline batteries included)

5

Whack & Learn

Tillywig Brain Child & Mom's Choice Gold Metal Award Winner 2018!

Magnetic MatchTM Alphabet

Features:

- Includes Magnetic Board & 20-26 Magnets: Letters, Numbers, or Shapes & Colors.
- Fold out Magnetic Play Board.
- Great for travel!



⚠ WARNING:

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Smart ProjectorTM

Features:

- Trace & learn to write the alphabet & numbers (3-4 years)
- Trace & learn to draw 24 animals (4+ years)
- Cool touch LED bulb
- Image size can be adjusted



MODEL:
53111

⚠ WARNING:

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Not for children under 3 Years.



My USA Interactive Mat

Features:

- Press and learn 500 fun facts about all 50 states!
- Learn the state capitals, largest cities, weather, etc.
- Challenging quiz function to test knowledge.

MODEL:
58133

! WARNING:

CHOKING HAZARD-Small Parts.
Not for children under 3 Years.



My World Interactive Mat



Press & learn 1000 fun facts about all 92 countries!

• Learn the capital cities, flags, languages, etc.

• Challenging quiz function to test knowledge.

MODEL:
58234

! WARNING:

CHOKING HAZARD-Small Parts.
Not for children under 3 Years.



Inno Play Pad

Innovative way to
Play & Learn!



MODEL:
59122

Features:

16 Interactive Pages
of fun
Learning Lessons



Teaches the Alphabet, Math,
Colors, Time, Shapes, Vehicles,
Solar System & More

Double the Fun 2-Sided Learning Pad

MODEL:
59311

Innovative 2-sided learning
pad - Play on front or back!



Features:

- Teaches the alphabet, numbers, colors, shapes & more
- Four fun learning playing modes for learning on the go

Smart Play Pad (English / Spanish)



Features:

- Kids explore the alphabet, numbers, letter sounds, simple words, & more
- Interactive touch - sensitive pad
- Four fun learning activities

MODEL:
59211



FRENCH
MODEL:
59213

8

Smart Play Pad Mini

Features:

- Smaller sized tablet toy
- Learn in English & Spanish
- 30 Interactive touch keys



MODEL:
59911

Learn about
10 Habitats & cool facts.

Animals of the World Learning Pad™



MODEL:
59951



FACTS
SOUNDS
QUIZ

ON/OFF
VOLUME UP/DOWN



Features:

- Interactive Touch Panel with Quiz Mode!
- Learn 100 Animal Names & Sounds!

Store your cards in
the back of the case.

Features:

- 24 Animals of the world on 3 disks!
- Projects images up to 3 feet wide
- Use the built in stand to project images
- Press the lever to change the picture

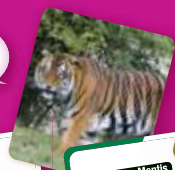
Click & See Projector™



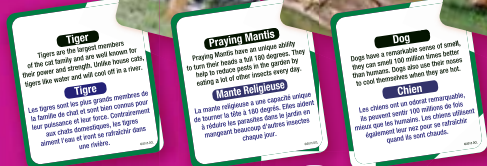
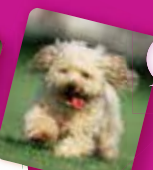
MODEL:
53451



MODEL:
24351



MODEL:
24751



MODEL:
24651

Features:

- Different Styles, Include: Wild Animals, Bugs, Pets & Farm, & Marine Animals
- Real 3D images will captivate the imagination of any child
- Great for on-the-go learning
- Reclosable ring keeps cards together
- Learn animal names and facts in English & French

3D Flash Cards™



Reclosable Ring!

MODEL:
24451

9

Magic Flash Cards



MODEL:
22116



TRILINGUAL



MODEL:
24116

MODEL:
24216



MODEL:
21216

Features:

- Reclosable ring for on-the-go fun
- Large cards (3.5" x 4.0" / 8.9cm x 10cm) are easy for a child to hold & play with
- Lenticular Images - Tilt & See

Alphabet & Numbers Styles:
Trace & learn to write
Letters/Numbers on back

Read & Write Flash Cards

Features:

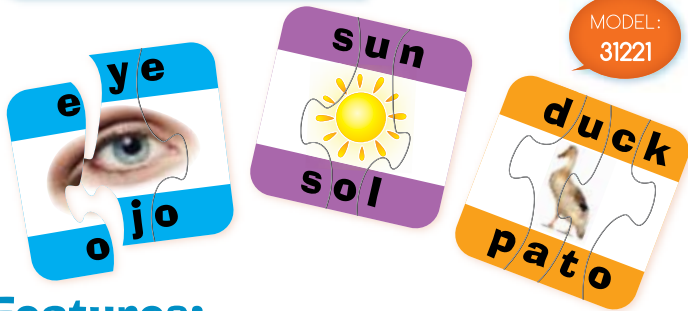
- Trace & Learn to Write the Alphabet & Numbers
- 2 different tracing sides help growing motor skills



MODEL:
22211

Set Includes:
- 36 Large cards
- Dry erase pen

Spellable™



MODEL:
31221

Features:

- Learn to spell simple words in English & Spanish
- Set includes 24 word puzzles (46 puzzle pieces)
- Self-Checking spelling puzzles

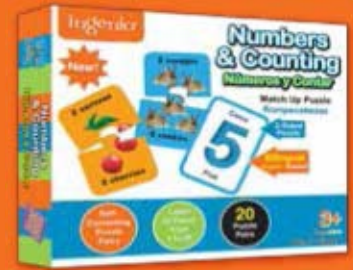


Numbers & Counting

MODEL:
32221



MODEL:
33221



- Includes 20 puzzles/cards
- Learn words in English & Spanish
- Promotes problem solving, counting, and memory skills

Colors & Shapes Memory Game™

Alphabet Puzzle



MODEL:
Spanish (31111)
French (31113)



Features:

- Reversible - Color coded bilingual (English & Spanish or French) alphabet puzzle
- Measures 15" x 25.5" (38.1 cm x 64.8 cm)
- 27 puzzle pieces

School/Home Puzzles

MODEL:
34111

HOUSE
MODEL:
34211



Features:

- Match the English & Spanish words to learn about objects in your school!
- Measures 14" x 20" (35.6 cm x 50.8 cm)
- 54 puzzle pieces



North America

MODEL:
35111

Pieces are diecut in the shapes of states

Bilingual – English & Spanish

MODEL:
35411



Large floor puzzle – 6 Sq. Feet

Trilingual – English, French & Spanish

USA

Canada

Beautifully illustrated map of Mexico

Large Puzzle pieces are easy to hold & play with

Bilingual – English & Spanish

MODEL:
35513



Pieces are diecut in the shapes of states

MODEL:
33221

Bilingual – English & French



Mexico

11



Educational
and
Creative
Toys

Award
Winning
Toys &
Games

For kids
from
2 years to
7 years

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and
Affordably
Priced

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