Sarah Baumann

@signetsealed // illustrator & artist

whimsical, hand-drawn illustration and design





Hey there!

I'm Sarah Baumann, an artist and illustrator based in Austin, Texas. I started my business in 2015, and it's been growing like crazy ever since! I now manage a team and my products are in the shelves of 50+ retailers throughout the U.S. The majority of my online sales and wholesale accounts are rooted in my city print series, which illustrates beloved aspects of hometowns around the globe. After finding success in paper goods, I've expanded our offerings to dishtowels, mugs, ornaments, and more.

I focus on whimsical illustration, color, and architecture, and I am open to travel opportunities and custom illustrations and partnerships for 2020.



SOCIAL



PINTEREST 74.6k monthly viewers



WEBSITE / BLOG 7k pageviews/mo



INSTAGRAM

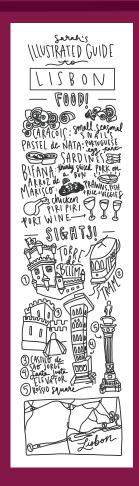
13.1k post impressions/week 10.4k instagram followers (as of 1/21/2020) 2k average daily story views 94% women 57% age 25-34



FACEBOOK 1k page likes

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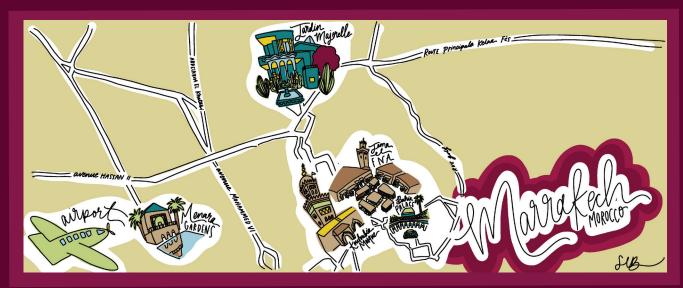
TRAVEL ILLUSTRATION

- includes timelapse video animation of illustration process
- available to illustrate: daily travel initerary, maps, highlights in architecture, food, landmarks, events, geography, group photos, and more.
- social media-ready images : vertical pinterest visuals, facebook cover photos, square instagram images, instagram story animation videos









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