

Sarah Baumann

@signetsealed // illustrator & artist

whimsical, hand-drawn illustration and design



Hey there!

I'm Sarah Baumann, an artist and illustrator based in Austin, Texas. I started my business in 2015, and it's been growing like crazy ever since! I now manage a team and my products are in the shelves of 50+ retailers throughout the U.S. The majority of my online sales and wholesale accounts are rooted in my city print series, which illustrates beloved aspects of hometowns around the globe. After finding success in paper goods, I've expanded our offerings to dishtowels, mugs, ornaments, and more.

I focus on whimsical illustration, color, and architecture, and I am open to travel opportunities and custom illustrations and partnerships for 2020.

NOTABLE CLIENTS



MARS



KENDRA SCOTT

usbancorp

Smithsonian

orange

MAROG MAMA



AS SEEN IN



BuzzFeed



Mashable

SOCIAL



PINTEREST

74.6k monthly viewers



WEBSITE / BLOG

7k pageviews/mo



INSTAGRAM

13.1k post impressions/week

10.4k instagram followers (as of 1/21/2020)

2k average daily story views

94% women

57% age 25-34



FACEBOOK

1k page likes

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TRAVEL ILLUSTRATION

- includes timelapse video animation of illustration process
- available to illustrate: daily travel itinerary, maps, highlights in architecture, food, landmarks, events, geography, group photos, and more.
- social media-ready images : vertical pinterest visuals, facebook cover photos, square instagram images, instagram story animation videos



sarah@signetsealed // (210) 896-2461