July 28, 2017

RE: Statement regarding No-Hide® pet chews

To whom it may concern:

As Co-Owner of PetMech, LLC, and co-developer of our in vitro digestibility test protocol, I have been conducting digestibility studies on pet products since 2005. I have examined and tested Earth Animal No-Hide® products on multiple occasions. The products have come from different batches at different times. I have also tested dozens of rawhide products for comparative purposes and for other clients. In a recent study, the No-Hide® products averaged 80% digestibility in simulated gastric conditions and 76% in simulated intestinal conditions. Rawhide, under the exact same conditions, averaged only 32% and 4% digestibility, respectively. In my opinion, the vast difference in digestibility between rawhide and No-Hide® is a clear indication that No-Hide® is not made from rawhide. Besides digestibility, I have observed other properties of No-Hide® and rawhide materials that are uniquely different. Different properties include protein content, fat content, carbohydrate content, odor, color, texture, cut resistance, impact resistance, and flexibility.

Respectfully,
PETMECH, LLC

Timothy J. Bowser, Ph.D., P.E.
Co-Owner