

FEATURE/SECTION	OOTS THEME					
	Turbo	Parallax	Retina	Mobilia	Responsive	Artisan
PERFORMANCE						
Page transition speed	Sport or Ludicrous	N/A	N/A	N/A	N/A	N/A
Image load style	Appear, Blur, Fade or None	Blur	Fade in	Fade in	Fade in	Fade in
Lazy loaded images	Yes	Yes	Yes	Yes	Yes	Yes
Add custom scripts	Yes	No	No	No	No	No
HEADER						
Announcement banner:	Displays at top of page	Displays at top of page	Displays at top of page	Displays at top of page	Displays at top of the page	Displays at top of the page
- dismissable	Yes	No	Yes	Yes	Yes	Yes
- linkable	Yes	Yes	Yes	Yes	Yes	Yes
- option to display on homepage only	No	Yes	Yes	Yes	Yes	Yes
Position main menu on top of content (e.g. overlaying a top banner image)	Yes	Yes	Yes	No	No	No
Position main menu above content (e.g. in separate 'bar' above a top banner image)	Yes	Yes	Yes	Yes	Yes	Yes
Top bar/top menu (in addition to main menu)	Yes	No	No	Yes	Yes	Yes
Currency converter	Yes	Yes	Yes	Yes	Yes	Yes
Logo position	Top left or centered	Top left	Top left	Top left	Top left or centered	Top left
Logo option for mobile	Yes	Yes	Yes	No	No	Yes
Social media icons	Yes	No	Yes	Yes	Yes	No
Search	Icon + input field	Icon	Icon	Icon + input field	Icon + input field	Yes
Phone #	Yes	No	No	Yes - top bar	Yes - top bar	Yes
Cart	Icon (bag or cart)	Icon	Button	Icon (bag or cart)	Icon + text	Bag, Cart, Basket
Customer login	Yes	Yes	Yes	Yes	Yes	Yes
Sticky header	Yes	Yes	Yes	No	Top bar only	No
Mega menu	Yes	No	No	No	Yes	No
Dropdown/vertical menus	Hidden / popout	Visible / indented	Visible / indented	Hidden / popout	Hidden / popout	Yes
HOMEPAGE						
Parallax scrolling effect	No	Yes	No	No	No	No
Slideshow	Yes	Yes	Yes	Yes	Yes	Yes
Image with text overlay (banner)	Yes	Yes	Yes	Yes	Yes	No
Image with text overlay action button	Up to 2 (+ optional highlight)	1 button	1 button	1 button	1 button	No
Global button styling options	Square, round or pill shape	Round corner	Round corner	Square or Round	Round corner	Link with underline on hover
Logo list	Yes	Yes	Yes	Yes	Yes	Yes
Customer testimonials:						Yes
- grid style	No	Yes	No	No	Yes	grid style up to 3
- slider style	Yes	No	Yes - Image behind text	Yes - Image beside text	No	when more than 3, slider with arrow
Rich text and image	Yes	Yes	Yes	Yes	Yes	Yes

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Image with text	Checkerboard grid style	Yes (basic)	Standard + full-width options	Checkerboard grid style	Yes (basic)	Yes
Featured video (full-width)	Yes	Yes	Yes	Yes	Yes	Yes
Content page	Yes	Yes	Yes	Yes	Yes	No
Image gallery	Classic, Horizontal or Masonry style	Classic	Classic	Classic	Classic	No
Content bgr color	Yes	Yes	Yes	Yes	No	No
Featured Product(s)	Yes	Yes	Yes	Yes	Yes	Yes
Collection List	Yes	Yes	Yes	Yes	Yes	Yes
Featured promotions:						No
- display 2, 3 or 4/row	Yes	Yes	Yes	Yes	Yes	N/A
- layout style	Standard or Full-width	Standard width	Standard width	Standard or Full-width	Standard or Full-width	N/A
- hover animation	Darken image + fade up text	No	Circle, crossed lines, undelines, square, or none	Darken image + reveal text	N/A	N/A
- text placement in relation to image	Text on or below image	Text below image	Text on image	Text on image	Text below image	N/A
- circular image crop option	Yes	Yes	No	No	Yes	N/A
Featured collections:						
	Yes	Yes	Yes	Yes	Yes	Yes
- grid style	Yes	Yes	Yes	Yes	Yes	Yes
- slider style	Yes	No	No	No	No	No
QuickShop	Ghost button - center	"Plus" icon	Button - full-width bottom	Button - center	Button - low center	Yes
QuickShop color overlay	Yes	No	No	Yes	No	No
Instagram feed	Half-width (with TW) or horizontal (standard width)	Half-width (with TW) or horizontal (standard width)	Horizontal (standard width)	Horizontal (full-width)	Half-width (with TW) or horizontal (standard width)	Yes
Twitter feed	Half-width (with Insta)	Half-width (with Insta)	Half-width (with blog)	Half-width (with content page)	Half-width (with Insta)	No
Blog post excerpts	Yes	Yes	Yes	Yes	Yes	Yes
Newsletter signup popup	Yes	Yes	Yes	Yes	Yes	Yes
Newsletter section	Yes	Yes	Yes	Yes	Yes	Yes
Homepage sidebar (configurable)	No	No	Next to featured collections	No	No	No
Service Table	No	No	No	No	No	Yes
Text columns with images	Yes	No	No	No	No	Yes
FOOTER						
Configurable (drag + drop)	Yes	No	Yes	No	No	Yes
# columns	Up to 5	Up to 4	Up to 4	Up to 4	Up to 4	Up to 5
Include menus	Yes	1 max	Yes	2 max	2 max	Yes
Include text block	Yes	Yes	Yes	Yes	Yes	Yes
Include content page	Yes	No	Yes	1 max	1 max	Yes
Include shop logo in footer	Yes	No	No	No	No	Yes
Include newsletter signup form	Yes	Yes	Yes	Yes	Yes	Yes
COLLECTION PAGE						
Full-width top banner	Yes	Yes	Yes	Yes	Yes	Yes
Show secondary product img on hover	Yes	Yes	Yes	Yes	Yes	No
Show product info on hover	Yes	No	No	No	No	Yes

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Align height of product images	Yes	Yes	Yes	Yes	Yes	Yes
Sidebar:	Yes	Yes	Yes	Yes	Yes	No
- configurable (drag + drop)	Yes	Yes	Yes	Yes	Yes	N/A
- toggle option	Yes	Yes	Yes	Yes	Yes	N/A
Show "sale" banner	Yes (round or rectangular)	Yes	Yes	Yes	Yes	Yes
Show color swatches	Yes (round or rectangular)	Yes	Yes	Yes	Yes	Yes
Enable tag filtering	Yes	Yes	Yes	Menu link + dropdown style	Yes	Yes
Enable collection sorting	Yes	Yes	Yes	Yes	Yes	Yes
Shopify Reviews (display star rating)	Yes	Yes	Yes	Yes	Yes	Yes
PRODUCT PAGE						
Sidebar	Yes	Yes	Yes	Yes	Yes	No
- configurable (drag + drop)	Yes	Yes	Yes	Yes	Yes	N/A
- toggle option	Yes	Yes	Yes	Yes	Yes	N/A
Quantity box	Yes	Yes	Yes	Yes	Yes	Yes
Back in stock notification form	Yes	Yes	Yes	Yes	Yes	Yes
Related products	Yes	Yes	Yes	Yes	Yes	Yes
Image gallery options	Slide, Fade, Hover to Zoom	Slide, Fade, Hover to Zoom	Slide, Fade, Hover to Zoom	Slide, Fade, Hover to Zoom	Slide, Fade, Hover to Zoom	Slide, Fade
Thumbnail images - to right of main	Yes	Yes	Yes	Yes	Yes	No
Thumbnail images - to left of main	Yes	Yes	Yes	Yes	Yes	No
Thumbnail images - below main	Yes	Yes	Yes	Yes	Yes	Yes
Options - dropdowns	Yes	Yes	Yes	Yes	Yes	Yes
Options - color swatches	Yes	Yes	Yes	Yes	Yes	Yes
Size chart	Yes	Yes	Yes	Yes	Yes	No
Shopify Reviews (stars +/- reviews)	Yes	Yes	Yes	Yes	Yes	Yes
BLOG						
Sidebar on main blog page	Yes	Yes	Yes	Yes	Yes	Yes
Sidebar on blog post page	Yes	Yes	Yes	Yes	Yes	Yes
Toggle sidebar content	Yes	Yes	Yes	Yes	Yes	Yes
Use featured image as full width banner	Yes	Yes	Yes	Yes	Yes	No
Support for DISQUS comments	Yes	Yes	Yes	Yes	Yes	Yes
CART						
Cart type/add to cart action	Interactive mini cart	Drawer, refresh, page, checkout	Drawer, refresh, page, checkout	Inline, page, checkout	Popup, refresh, page, checkout	Mini cart, refresh, page, checkout
Drawer position	N/A	Right or bottom	Right	N/A	N/A	N/A
Agree to terms checkbox	Yes	Yes	Yes	Yes	Yes	Yes
Shipping rates calculator	Yes	Yes	Yes	Yes	Yes	Yes
CONTACT PAGE						

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Full-width top banner	Yes	Yes	Yes	No	No	Yes
Contact form	Yes	Yes	Yes	Yes	Yes	Yes
Google Map option	Full-width below form	Full-width below form	Next to contact form	Below contact form	Below contact form	Below contact form
ALT PAGE TEMPLATES						
page.banner	Yes	Yes	Yes	Yes	Yes	No
page.contact	Yes	Yes	Yes	Yes	Yes	Yes
page.details	Yes	Yes	Yes	Yes	Yes	Yes
page.gallery	Yes	Yes	Yes	Yes	Yes	Yes
page.multi-column	Yes	Yes	Yes	Yes	Yes	No
page.narrow	Yes	Yes	Yes	Yes	Yes	No
page.no-title	Yes	Yes	Yes	No	No	No
page.sidebar	Yes	Yes	Yes	Yes	Yes	No
page.wide	No	Yes	Yes	Yes	Yes	No
page.faq	Yes	No	Yes	No	Yes	Yes
product.details	Yes	Yes	Yes	Yes	Yes	Yes
product.description-bottom	Yes	Yes	Yes	Yes	Yes	No
product.full-width-images	Yes	No	No	No	No	No
STYLES/DEMO SHOPS						
Each demo shop represents a different "theme style"	Portland	Aspen	Austin	Milan	London	Barcelona
More info on enabling a theme style	Seoul	Los Angeles	Amsterdam	Napa	New York	Phoenix
	Chicago	Madrid	Montreal	Sydney	Paris	Victoria
	Florence	Vienna	Melbourne	Tokyo	San Francisco	
	Dubai					