



Owner Operator / Franchise - ALM Camps

Sports, Education & STEAM Programs & Camps

Presented by Alvin Murray - CEO





Are you in the Education Field, A Sports Coach or a Youth Mentor?

AND have a PASSION with working with Children?

If the answer is YES,
Come Join our ALM Team



What We Do



ALM Camps a subsidiary to ALM Sports - specializes in Youth Sports, Education & STEAM Programs / Camps and Events



Branded, Respected, Loved by over 50,000 youth since 2007. | Over 20 Partnered Locations | Multiple Cities / States & Demographics.



Impact Lives, Engage the Community and Make a Real Difference



We are very much embedded in the local community to make difference to every child's life regardless of Ability, Race, Background and economical position



We Specialized In

- ▶ After School Enrichment Programs (off campus)
- ▶ On-campus After School Sports / STEAM Programs
- ▶ Community Events
- ▶ Community Sports Leagues
- ▶ No School Day Camps
- ▶ Winter & Spring Camps
- ▶ Sports, Education & STEAM Summer Camps





ALM Family Duties And Mission



Our Duty and Mission to you - is to first have you part of the ALM Family (with our multiple owner operators) to make sure you receive professional unparalleled Support and implementing the direct knowledge, strategies, troubleshooting from our Trainings (on/off location).



Having access and training in our software systems, experienced corporate instructors to lead your first staff trainings, call center resources, HR, accounting, continually updated programs and Advertising & Marketing - we will make sure you waste no time and money in locating the right demographics; online and offline and guarantee Program/Camp Sign Ups.



The Reason of Our Success



The ALM blueprint to guarantee success by seeing our campers are in a Safe Learning Environment , developing in their sports/enrichment programs and having Fun. And then the assurance of your success by seeing High profits in a short amount of time...and the best thing is: it's Repeatable the following year and Scalable.



The most important thing is having a passion with working with children and providing a safe yet fun environment for them to develop and to give always back to people/community in many appreciative ways.



Be part of the family and We will guide you to success



Why ALM Camps?

- ▶ Requires only a minimal optional investment.
- ▶ Quick ROI on your low-cost franchise.
- ▶ Can be operated as a part/full-time business.
- ▶ Has high profit margins.
- ▶ Has low and self-controlled overhead for increased Net Income.
- ▶ Verifiable 60%+ repeat business.
- ▶ Is easy to operate.
- ▶ Potential to open multiple locations quickly
- ▶ The Afterschool programs and camps are affordable for nearly any family.
- ▶ Year-round income, with the after-school programs, day camps, Winter, Spring and Summer camps, Community Events, Sports Leagues and more.
- ▶ Extensive and ongoing training with continuous, fresh curriculum provides unlimited opportunities



What's the Competitive Advantage

- ▶ Multiple Streams of Income: not just Sports or Education or STEAM; but the Total Package or packaged alone (but it's your choice or the choice of the market)
- ▶ Brick and Mortar not needed; Save Costs and build relationships. Which ALM Sports has a proven record and blueprint to be able to host/operate in a Church, School, Leased Facility and Family Entertainment Centers
- ▶ A Support System to all our ALM Family of owner operators for advice, Collaboration, brainstorming / share of info and ideas to make us all successful.
- ▶ ALM Quality Assurance Stamp of Safety, Learning and Fun.
- ▶ We have the Experience in multiple Cities/ States/ Demographics to any program a Success
- ▶ Our Advertising and Marketing Team are up to the date with the main Algorithms
- ▶ We Utilize an Online Registration/ Camper Sign in/out/ Parent Communication and Management Software
- ▶ It's a proven model with- with over 20+ partnership locations.
- ▶ Repeatable & Scalable





Financial Opportunity For You & Your Family

- ▶ You pay (two optional franchise costs)
- ▶ Initial Franchise fee from \$15k-\$39,500
- ▶ Purchase / Finance / Lease / Borrow or Work with 15 passenger Van Company so you have transportation for Summer Camp 2024 (by April 1st 2024)

We will guide you

- ▶ Marketing/advertising/ do's & do nots / tricks of the trade / boost enrollment.

Your outcome

- ▶ Guaranteed, Just for One summer camp location - with the knowledge and tools learned and Applied:
- ▶ Your gross revenue will range anywhere between *\$30,000-\$100,000+
- ▶ (Year 2 you will increase the above figure)



Current ALM Example

- ▶ All these gross revenue figures below is only for 10 weeks Camp program and are documented figures to date.
- ▶ Only few selected for the below example from the past two years; all gross income - net income (controllable)

Summer 2022

- ▶ Margate FL location \$80,000
- ▶ Miramar, FL location \$70,000
- ▶ Savannah Ga location \$38,500

Summer 2023

- ▶ Miami Lakes, FL Location \$110,000
- ▶ Sarasota, FL Location \$72,000 gross
- ▶ Hamden, CT location \$60,500



Thank You

Turn Your Passion into Your Profession
Call or Text Us Now for more information and to get you started.

Be Sure to email us to request the Initial Zoom link
– to receive more info and Ask Questions

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