

loqi!

Our **designs** are as colourful, bold and **diverse** as life itself. That's why there is a LOQI design for **everyone**. We promise to make you **smile** along the way.



**BIG
SECRETS
INSIDE**

products

bags · bumbags · zip pockets · laptop covers · weekenders

We make extra-loveable, super-strong bags, zip pockets, bumbags, laptop covers and weekenders. Our products are also just like you and me – great looking, smart and dependable. We are proud to be OEKO-TEX® certified and made from 100% recycled GreenCircle material.



Bag



Laptop Cover



Bumbag



Zip Pockets



Weekender

people
love our bags

Thankfully! – we aren't all the same. LOQI has 91 unique designs. From avant-garde omas to your average hipsters: there really is a LOQI for everyone.



Each design tells a

STORY

Each design starts a conversation. Captures a mood. Suits a specific occasion. Connects people.
That is why you can't just own one.



designers

worldwide

We seek out designers from every corner of the earth for our ever-expanding collection of diverse designs. We have collaborated with 37 illustrators. LOQI is always up to something new and different.



Brosmind - Spain



Steven Wilson - UK



Pomme Chan - Thailand



Aurélia Durand - France



Craig&Karl - UK USA



Mark Conlan - Australia

muscum

collection

From Van Gogh to Vermeer. Mondrian to Magritte. We have 40 of the world's finest artworks from the world's finest museums. Finally there is enough art to go around.



Henri Rousseau
The Dream
© MoMA, New York



Johannes Vermeer
Girl with a Pearl Earring
© Mauritshuis, The Hague



Kazimir Malevich
The Black Cross
© Musée national d'Art moderne, Paris



A woman with her hair in a bun, wearing a black jumpsuit, is holding a white flag with a colorful circular logo. She is also wearing large, colorful bangles (yellow, green, orange, and white) over her eyes. The background is a dark, solid color.

strong

communication

We invest in communication. Our brand is creative. It is striking. It is unique.

The Best Bags in the Market

Striking Designs

Exceptional Quality

State of the Art Printing

100% Recycled Material



GREEN CIRCLE

Pure Recycled Environmental
Protective Materials



Intertek



绿色纤维
GREEN FIBER



OEKO-TEX®

CONFIDENCE IN TEXTILES

STANDARD 100

18.0.54194 HOHENSTEIN HTTI

Tested for harmful substances.
www.oeko-tex.com/standard100



.planetly



At LOQI, the quality and durability of our bags have always been a priority and we are proud to say that all our products are sustainably produced.

Fun with other
brands

We also partner with brands big and small to create custom designs.





.art.
miami
CONTEXT
art miami

STores

all over the world

Museum Shops. Department Stores. Pop-up shops. Bookstores. Concept stores. You can find a LOQI just about anywhere on this tiny planet.

Museums

RIJKS MUSEUM



Victoria and Albert Museum London



Tokyo Fuji Art Museum

TATE



SEMMOMA

GUGGENHEIM



MUSÉE DES ARTS
DÉCORATIFS

MUSÉE DU
LOUVRE

Stores

KaDeWe
BERLIN

Galerías
Lafayette

ISETAN

 Takashimaya

 Rinascente

 LOTTE

BARNES
& NOBLE

Fenwick

LOQI Brand Information

Offices in Berlin and New York

Sales in 50 countries

10 million Turnover

250,000 Bags/month

Galeries
Lafayette

2010-2011
2010-2011

LOQI
LOQI
LOQI

LOQI

Your favourite flavoured chocolate.
Your beloved notebook.
Your most treasured magazine issue.
Show it all off in a crystal clear LOQI.

BEST OF
BERLIN

NEW
LOOKS
NEW
BRAIDS





LOQI x SMILEY 😊