

Your
ultimate
guide
to finding
the
perfect
colour

Oatmeal.



How to Choose the Right Paint Colour.

Colour is transformative. It has magical powers and promises major impact to any space. It's pretty much changed the way I live. It's given me a space that I never want to leave, made me happier, more inspired and energised all through a can of paint!

The paints in these forthcoming pages range from hushed tones, muted and complex to intense, inky saturated colours.

Timeless, sophisticated combos that you will want to live with forever rather than change up every 15 minutes. Before showcasing our beautiful new paint palette here are my Pro Tips for choosing the right colour:

Before you even lift a brush take inventory of the permanent features of your home. Are your floors dark, walls brick, ceilings beamed? All of these elements should be strongly considered before moving forward. Oh and forget the orientation of the space or if its tiny or large. The more restrictions you put in the way the more boring your space.

Before you begin ask yourself how you want to feel in the space. Energised, cocooned, calm, invigorated? I want to feel cocooned and magical hence my addiction to dark and mid toned hues.

Selecting the right shade requires testing and I mean testing in bulk. Paint out a large expanse of wall twice; repeat twice before taking the plunge. Test, test and test again.

To make a space feel bigger, cooler, wider, and more beautiful paint out ceilings, skirting, windows and doors all in the same hue. The space then visually recedes making it feel so much bigger. Clever no?

Peat.

Dont be afraid of Dark

One of our most impactful
colours around.

This beautiful earthy hue
exaggerates cosiness.

It's a foundation hue that
works anywhere
anytime! Chalky, flat and
deeply complex.



Go for the flattest emulsion
you can find for the walls:
matte paint creates
a luxurious, velvety effect.



Pickle.

Deeply restorative and
supremely luxurious
this hue emulates the
healing power of
nature in the most
beautiful timeless way.



Dark highly pigmented walls make everything in a room stand out. Particularly fabulous in bathrooms where you can balance the intensity of dark walls with white basins and baths.



Raw plaster.

Mid tones don't have to be a bore.

The trick is to create contrast by mixing warmer more feminine tones with edgier masculine hues.



Cinder.

It takes a bold and stylish person to opt for inky hues. It's the chicest thing you can do to your walls.

Pair with soft textures and decorative elements to nail the look!



Full on noir! Hudson Black is sophisticated, luxurious and a color that turns spaces into rooms that you want to hunker down in. With undertones of brown, this hue is the softest black on the planet! Great as a backdrop as well as a decorative effect in its own right.



Hudson Black



Thunder.

This deeply saturated colour is dynamic and adventurous with a nurturing vibe that makes you at once recharge.

Rainy season in Asia where Abigail travels constantly inspired this rain cloud beautifully intense hue.



Madison Grey is one of our best sellers. It has the power to animate rooms transforming them and creating the coolest of vibes. It's grey but has undertones of green which change with the light. It's a colour that connects you with the subtle currents of nature.

Awe-inspiring, rich and joyful.



Madison Grey..

This beautiful hue was inspired by an exhibition Abigail saw on the late works of Rembrandt.

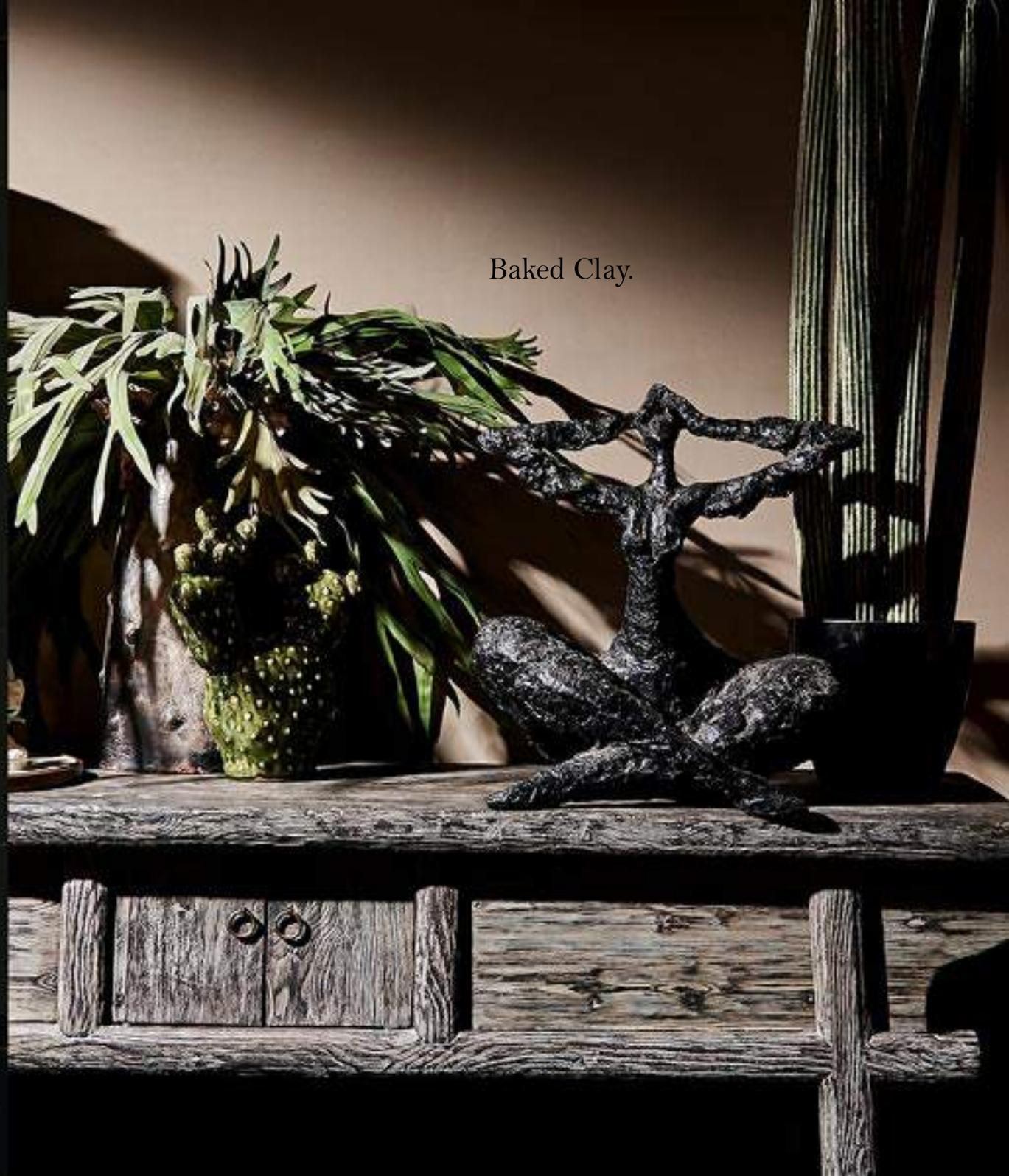
The soulful, striking works with their phenomenally dark complex colours were created mixing many pigments together and this rich unimaginably complex hue is one that Rembrandt used extensively. Dramatic and intriguing it's a hue that instantly wows.

Burnt Umber.



The perfect backdrop to anything and everything this stunning hue is inspired by Abigail's constant trips to Australia and the beautiful exterior colour so many of the houses are painted in in the quiet backstreets of Sydney.

This deeply saturated hue has the ability to make any space appear calm, yet its also dynamic and intriguing.



Baked Clay.

Crosby is an emotive, regal colour, brown with undertones of pink. It's a seriously smart hue. Strong, versatile and incredibly calming. AA is a little obsessed with it.

She's painted her kitchen, bedroom and the back of her store in Crosby!



Crosby.

Sensual, powerful and evocative, Mulberry Red does nothing but impress. With undertones of black, it produces the softest enveloping warmth. It works as beautifully on one wall as well as it does on all walls in a larger space.



Mulberry Red.



Dark, gentle and cosy, Bedford Brown is a reassuring hue. It's both deeply enriching and peaceful at the same time. It's one of the most adaptable hues in the collection, working beautifully in literally any environment.

Bedford Brown.



Rivington Blue.

A powerful and enriching shade that evokes an instant sense of calm and well-being. Soft with immense warmth, it's also deeply mysterious and a little elusive. Great in hallways, bedrooms, living rooms, and studies.



Adding colour to walls and accessories is the sharpest way to add instant intrigue to a space. Whether your pad needs a complete refresh or a quick mini redo share your colour style with [#abigailaherncolour](#) and we'll regram our favourites!





Raw Plaster



Pickle



Baked Clay



Burnt Umber



Cinder



Fog



Oatmeal



Peat



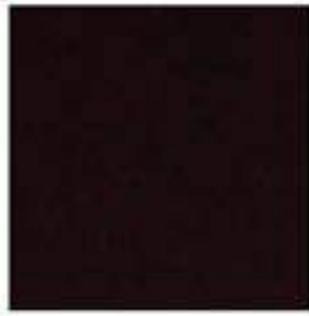
Smoke



Thunder



Bowery Blue



Bleecker



Damson



Madison Grey



Hudson Black



Crosby



Mulberry Red



Wooster Olive



Rivington Blue



Mole



Mercer Green



Mott



Bedford Brown