

# INSPIRING STORIES

Beatrice Imbert is passionate about telling inspiring stories to help other women dream big and take action.

*Can you describe what you do?* I am an author and a speaker. The business revolves around storytelling and making a difference through helping women discover their voice and write a book.

The recurring theme is 'inspiration', stories of how everyday women have achieved extraordinary lives – and that everyone can.

My new book, out this month, is called *The Secret Diaries of Inspirational Women* and is a series of intimate conversations with some of today's most iconic and successful women: Dr Gill Hicks, survivor of the London bombings; Maggie Beer, culinary icon; Moira Kelly, international humanitarian; Layne Beachley, seven-time world champion surfer; Karen J Scott, Christchurch earthquake survivor; and Michelle Bridges, celebrity fitness trainer.

Giving back through giving time and expertise as a volunteer is a big part of the vision. I am involved with Life Support at The Alfred in Melbourne; and Moira's Garden & Global Gardens of Peace, a not-for-profit organisation set up to build gardens and playgrounds for children in war torn and poor countries. Our first garden is in Gaza where we have secured 5000 square metres of land. It's headed up by humanitarian, Moira Kelly. I am also involved with the Women Interfaith Network Foundation.

*What do you love most about your work?* Unearthing incredible stories about people doing amazing things. Finding these amazing gems and celebrating them, spreading the word about what they do. Being able to surround myself with inspirational people, ideas and goals that

allow me to really live my life to the fullest and perhaps somewhere along the line inspiring someone else.

*What has been the highlight of your career so far?* First, reinventing myself – stepping aside from the corporate world and deciding to pursue my passions – being able to shift, change, grow, take on new challenges, use the skills acquired along the way and blend them with my passions which has allowed me to become an author, a speaker and a business woman.

Second, turning a passion into a successful business. An idea for a book resulted in a series of books, interviewing some of today's most iconic women, an invitation to write an autobiography of one of the women in the book and being part of the founding committee of Global Gardens of Peace.

*What's the biggest lesson you have learnt in business so far?* I call it: DPI, which stands for "Determination, Persistence and Integrity". Have a go even if you have not done it before. Hang in there, do not take no for an answer. Handle your business with honesty and a positive mindset.

Remember what you have to offer will not be accepted by all. There are seven billion people on this planet, find and focus on the ones that get you and what you offer!

*What does success look like?* Inspiration, creativity, energy, freedom, being true to yourself, making a difference, love, generosity, integrity – all of the above bundled in all aspects of my life – professionally, financially, spiritually and above all humanly.



## MEMBER DETAILS

*Beatrice Imbert, 42*

**POSITION** Speaker, Author of *The Secret Diaries of Inspirational Women*.

**WEBSITE** [beatriceimbert.com](http://beatriceimbert.com)  
Also as an e-book on Amazon, other online stores and all good bookstores.

*Who inspires you?* For someone that writes and speaks about inspiration, the list is long ... I would therefore say anyone who has very little and still manages to selflessly contribute and help those worse off than them, the ordinary becoming extraordinary, those that overcome incredible challenges and anyone who not only talk about their dreams but take action.

*Do you have a BHAG (big hairy audacious goal)?* Setting up 'Global Inspiring Conversations' and 'Global Inspiring Women'. The 'conversations' would be a series of interviews and documentaries with women – grandmothers, mothers and daughters across generations and various cultures; learning and sharing their lessons, wisdom, differences and uniqueness.

The second part would revolve around inviting inspiring women to be part of this purposeful group who come together to contribute to make this world a better place and leaving a legacy for the younger generation.

For me, this would be a pilgrimage and paying homage for those that paved the way for us. ❖