

Spicemode, LLC  
2010 W. Fulton Street #F-262  
Chicago IL, 60612  
[www.spicemode.co](http://www.spicemode.co) | (312) 869-9195

**FOR MORE INFORMATION CONTACT:**  
Amar Singh | [amar@spicemode.co](mailto:amar@spicemode.co)

## **Spicemode, Home to All-Natural and Globally Inspired Cooking Sauces, Launches New Line of Handcrafted Indian Seasonings**

*Chicago, IL, May 11, 2016* — Building on his line of award-winning, all-natural cooking sauces, chef and Spicemode founder Amar Singh is expanding on his Indian-inspired offerings for the home cook with a collection of handcrafted seasonings and dry rubs.

The Spicemode seasoning collection, which features a wide range of mellow, smoky, sweet and spicy flavor choices, gives users an easy way to kick recipes up a notch whether they are grilling meats, sauteing vegetables or freshening up their favorite chili recipe. These small-batch spice blends combine dozens of exotic spices to add a rich, ethnic twist to any dish and cut down cooking time without cutting out taste.

“My goal is to provide natural and delicious products that make the amazing Indian flavors I grew up with more accessible at home,” says founder Amar Singh. “At the same time, my hope is that people embrace the ‘mode’ in Spicemode to feel inspired to cook and create new family favorites of their own”

Based on traditional Indian flavors, and customized to incorporate other great culinary traditions like classic French poultry rubs and the rich history of American barbeque culture, the Spicemode Seasoning Collection includes five distinct product offerings:

- **Tikka:** An Indian-inspired garlic and herb blend with garlic, coriander, lemon and mint
- **Curry:** A mellow and golden coastal seasoning with turmeric, mustard, fennel and ginger
- **Tandoor:** A southern spin on this Indian classic with paprika, cumin, clove and cardamom
- **Mirchi:** A spicy and bold everyday seasoning blend of chili flake, garlic, paprika and star anise
- **Chilifire:** A fiery and sweet bbq rub with red chile, peppercorn, cinnamon and chipotle

Spicemode's Seasoning collection is Certified Paleo, Vegan and Gluten Free. It is available via [www.spicemode.co](http://www.spicemode.co) and in more than 200 stores in 13 states, including Publican Quality Meats, Marx Foods, Chelsea Market Baskets, Provisions Market Hall, Adronioco's, Amazon Prime and 75 Whole Foods Markets in the Midwest and Northern California.

**ABOUT AMAR SINGH:** In 2012 Amar Singh parked his popular Curry Cruiser food truck to focus on bringing his recipes to grocery store shelves with Spicemode. His cooking sauces were an instant hit from speciality food markets to national chains and Spicemode took home a [Good Food Award for 2016](#). He continues to grow Spicemode with new ways for food lovers to bring home and cook with flavors from India and around the globe.

