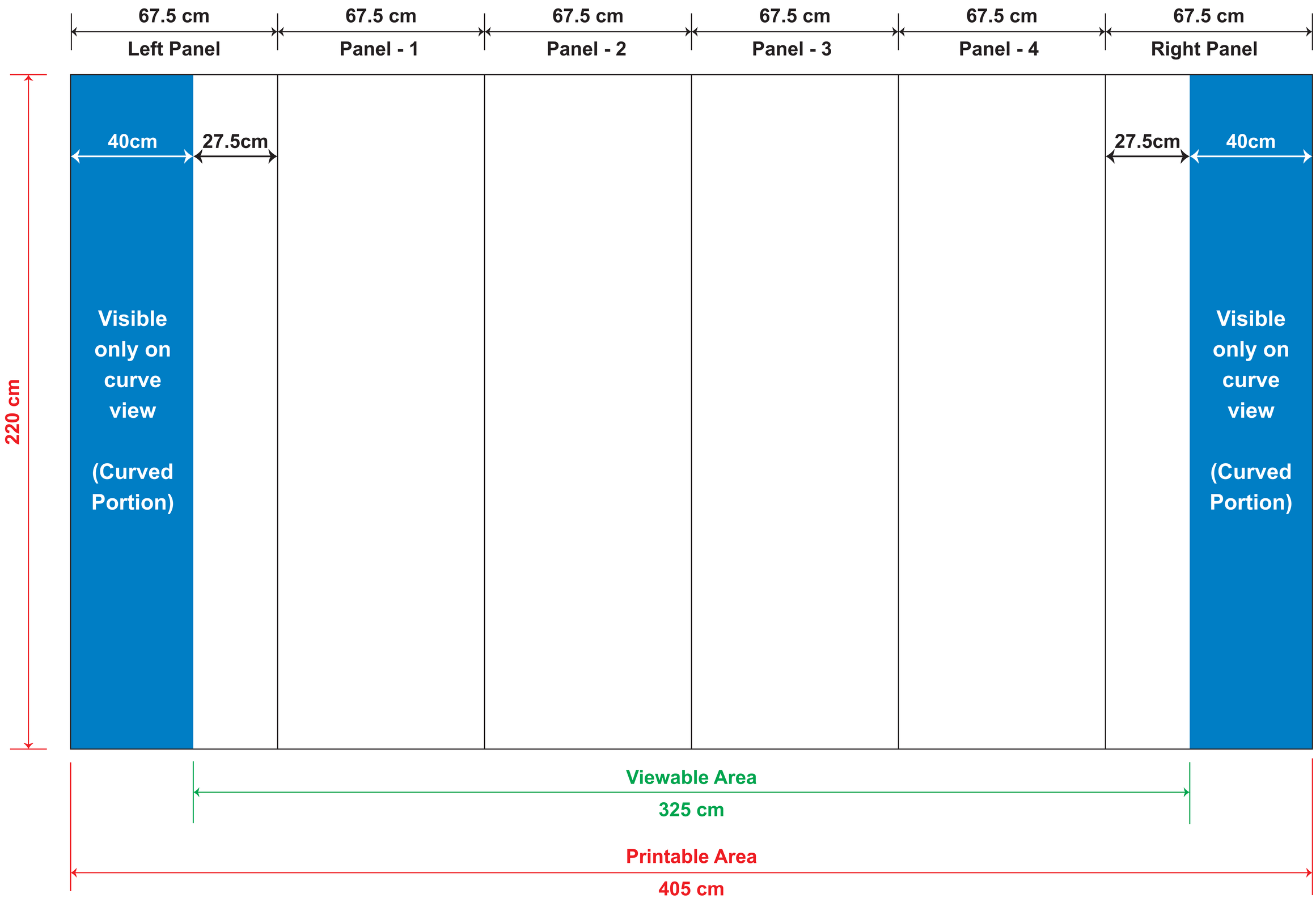4x3 Curved Popup - Guideline