



 **KARMA HONEY PROJECT**

MEDIA KIT

KARMA HONEY PROJECT

ENVIRONMENTAL ORGANIZATION



ABOUT KHP

While touring farms in Puerto Rico in the wake of hurricanes Irma and Maria, Candice Galek discovered that bees on the island truly suffered from the agriculture hit. There wasn't much being done to aid small farmers to bounce back, and she knew something had to be done quickly.

It began with networking, providing supplies, rehoming bees onto small farms, and quickly grew to build bee sanctuaries, planting flower fields for wild pollinators, and building a team of trusted scientists and volunteers to help make a difference.

WHAT WE DO

The Karma Honey Project was created in 2018 to increase the Puerto Rican honey bee population, spread awareness of the species, and create local jobs through ecotourism and beekeeping. It's grown into more than that in a few short years. Scientists believe that the Puerto Rican gAHB is the so called holy grail of all bees, so we are working to help save them.

SANCTUARIES

- Hives created in PR - 350
- Farms & Properties - 27+
- Volunteers - 250+
- Expansion - Miami, FL

HIVE STATISTICS

- Bees rescued - 10,500,000+
- Beekeepers partnered - 6

HONEY RETAILERS

- PR Retailers - 40+ cafes, hotels, bars, restaurants
- Price per bottle - \$25



01

RESCUE BEES

The Karma Honey Project was created in 2018 to increase the Puerto Rican honey bee population, one way we do that is by saving bees from being exterminated and re-homing them into sanctuaries. This leads to more happy and healthy bee colonies.

HELP FARMERS

02

We know that to keep family farms in business, we have to increase the number of people buying their goods. We collect and bottle the honey, which we then sell to local restaurants, bakeries, hotels, and cafes. This allows businesses to support their community with our delicious Puerto Rican honey.

03

FEED PEOPLE

By incorporating our bee hives onto existing farm land, the crops benefit from our buzzing pollinators. This creates 30% more fresh fruit and vegetables being grown locally versus being imported from off the island. These budget friendly options benefit underserved communities via farmers markets.

SPREAD AWARENESS

We work side-by-side with beekeepers and scientists to inform the public about important issues facing the honey bee such as pesticides, pathogens, parasites, and poor nutrition. We believe the best way to promote beekeeping is to spark an interest in the hearts and minds of kids.

04

SAVE THE BEES



FAQ

- We are working on gene sequencing, which will allow us to identify and keep the Puerto Rican bee labeled as the very special bee that it is.
- Our IRB bee venom cancer research study mirrors the study done in Australia that found that aggressive breast cancer was cured at a phenomenal rate when bee venom was used in conjunction with regular cancer drugs.
- In collaboration with local companies, we have created unique products such as honey hot sauce, chocolate honey, honey mead and beer, honey rum, and more.
- The goal for the future is to help protect wild pollinator environments across North & South America.

PRESS

- Business Insider / Hyatt Regency Hotel
- Dorado Bound Magazine
- MegaTV Interview

AIDE STATS

Hives- 350 created
Properties- 27 properties
Food Drive - Fed 2,000 families
Toy Drive - Gifted to 2,300 kids

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2.0k+



13.5k+



3.5k+