

# COURSE PROSPECTUS

Volume 1. June 2023

## OUR MISSION

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We are shaping the future of nails.

We are not just developing the nail technicians of tomorrow, we are transferring our years of industry knowledge and know-how to create successful nail experts.

Our training is industry-leading and products continue to change the game. By creating nail experts with a deep understanding of all our products, we help students reach their potential and raise the bar for the industry.

We believe our education programs have the power to revolutionise the outdated teaching methods and programs currently in place.







## WHY GLOSSIFY?

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We are nail technicians with over twenty years experience in the industry. We don't just present information, we transfer knowledge.

Our unique training programs keep things clear, simple and easy to understand. We ensure any student that joins our training programs are always engaged with creative learning that speaks to their unique personalities.

We build confidence every step of the way. We achieve this via our industry-leading training portal, accreditors and in-depth training program to ensure we always provide a standard with a cut above the rest.

We aim to be the go-to training provider in the industry, our students come to us for our knowledge, experience and business acumen. We train to the highest level to develop our students' professional skill and expertise. We support them on their journey to become a Glossify Certified Nail Technician.

As part of the Glossify community for their entire careers, our support and that of our community never stops.



## GLOSSIFY COURSES

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Glossify nail courses were developed around creating a deep and actionable understanding of nails, skill, technique and application. We crafted the courses for all ability levels to walk away learning a standard unmatched in the industry.

What our courses promise to be:

### 1. WELCOMING

We promise to welcome you onto our courses and into our community. No matter your ability, we are confident and committed to teaching you all you need to know and more with inclusivity and diversity at the heart of our platform.

### 2. INTERESTING

Glossify's courses were built around what is missing in the education industry. You will always leave training feeling like you have learned something and not be bored in the process of doing so.

### 3. UNIQUE

This course will not be information you could find anywhere else. We will give you a unique understanding of what it means to be a Glossify Certified nail technician.



## GLOSSIFY GEL POLISH FOUNDATION

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This course is the first step in becoming a Glossify Certified nail technician. The Glossify Gel Polish Foundation course will provide you with the skill and knowhow to have a vibrant career, that offers you more fulfilment and freedom. No previous qualifications needed.

### THIS COURSE IS RIGHT FOR YOU IF:

- You want expert level knowledge to start your career
- Would like a career with more flexibility
- Would like to be part of a supportive and knowledgeable community

### QUALIFICATIONS NEEDED:

None!







## GLOSSIFY BUILDER GEL EXPERT

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Learn everything you need to know about the product that changed the industry. Naturabuild bridges the gap between gel polish and advanced enhancement techniques.

### THIS COURSE IS RIGHT FOR YOU IF:

- Would like to further your skills in professional nail care
- Increase your earning potential
- Provide an expert level of knowledge and service with the most popular product on the market
- Would like to be able to provide safe, time saving maintenance appointments
- Would like a qualification recognised by your insurance

### QUALIFICATIONS NEEDED:

This course requires a valid gel polish certificate.



## GLOSSIFY GEL POLISH FOUNDATION & BUILDER GEL EXPERT

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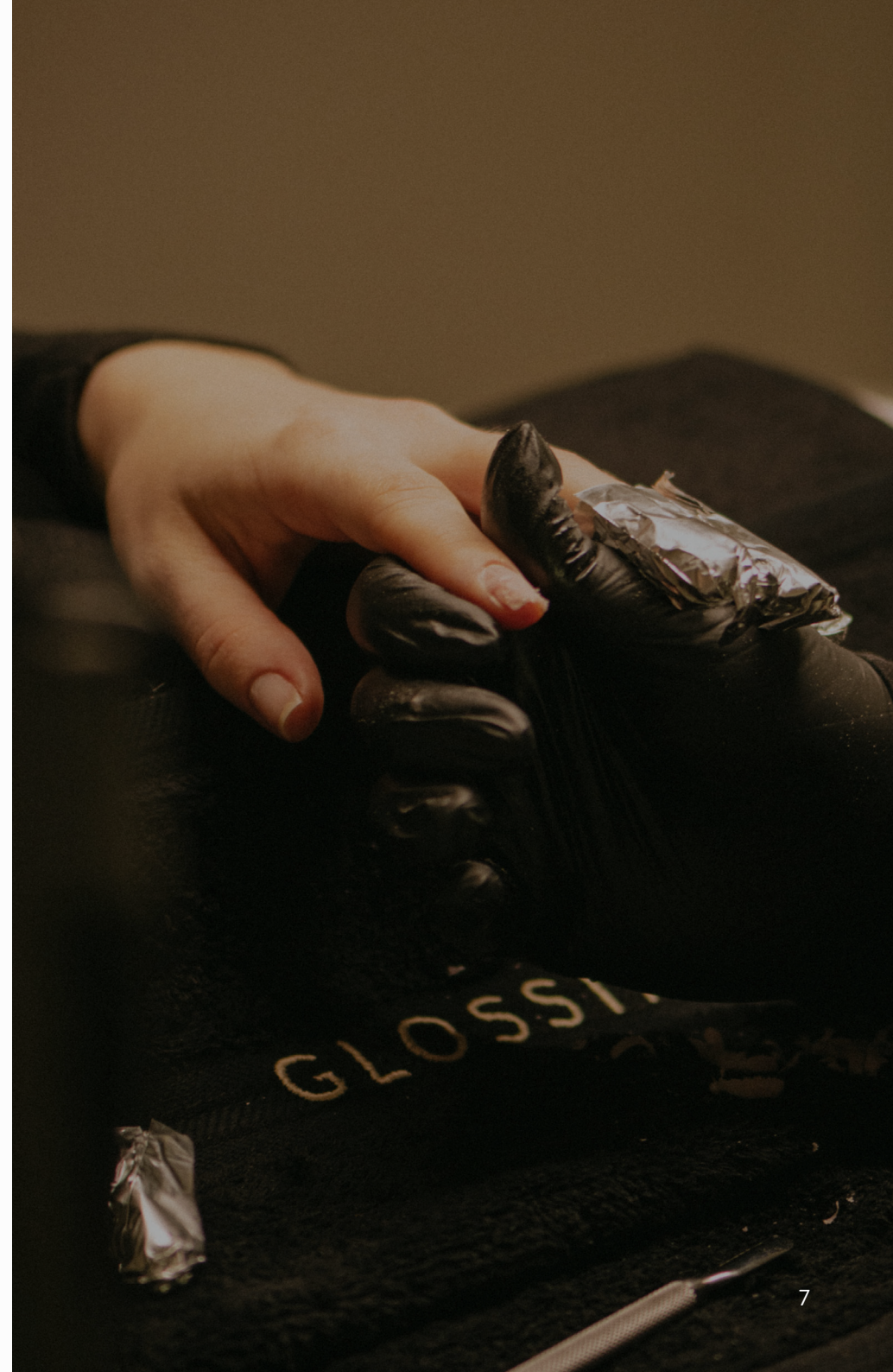
This is a combined course of Gel Polish Foundation and Builder Gel Expert. This is the best start for your knowledge, confidence and business. By combining essential in-depth beginners theory and expert Glossify application methods in the most popular gel products on the market.

### THIS COURSE IS RIGHT FOR YOU IF:

- You want expert level knowledge to start your career
- Would like a career with more flexibility
- Would like to be part of a supportive and knowledgeable community
- Provide an expert level of knowledge & service with the most popular product on the market
- Would like to be able to provide safe, time saving maintenance appointments
- Would like to combine everything from our gel polish and builder gel courses
- Want a qualification recognised by your insurance

### QUALIFICATIONS NEEDED:

None!







## GLOSSIFY PRO CONVERSION

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Perfect for nail professionals that already have the qualifications, but would like to enhance their skills the Glossify way or are looking for a deeper understanding and further education. This is the most in-depth course to understand how we do things at Glossify, to take your skills and business to the next level.

### THIS COURSE IS RIGHT FOR YOU IF:

- You already hold a gel polish and builder gel certificate
- You would like to learn and master Glossify product knowledge, becoming a brand expert
- You want to upgrade the quality of knowledge and service
- Would like to access to the Glossify Portal
- Would like to gain Glossify Pro status
- Need business help and support

### QUALIFICATIONS NEEDED:

Must hold accredited qualifications in gel polish and builder gel.

For more information on the cost of courses and a in-depth look at what you will be learning, visit <https://www.glossify.co.uk/pages/education>



## HOW OUR TRAINING DIFFERS

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Glossify's Professional training program is completely unique. Developed on the premise that the industry was missing an in-depth level of training and some much needed modernisation. Glossify courses are built in a way that sets students up for success and a fruitful career, instilling a skill set for them to master their craft and put it into real life practice quickly.

How we do this:

### 1. OFFERING A MODERN DAY TRAINING PROGRAM

Gone are old school text books and basic nail knowledge. Glossify's training was developed to ensure all learners learn in a way best suited for them. From informative but engaging training manuals, through to high quality online videos and training material.

### 2. GLOSSIFY EXPERT ADVICE

As a company founded with industry experts, we transfer that knowledge on a deeper level than most other course providers. We explain the unique science, the practice and the skills used to become a Glossify Certified nail technician.

### 3. WE SUPPORT YOU

We support you every step of the way. Despite being modern in our approach to training, you will be assigned personal support tutors who will guide you every step of the way, from when you first log into our training portal, to after you have qualified. You will be welcomed into the Glossify Community.





## WHERE YOU WILL BE LEARNING

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Our revolutionary training is focused on flexibility. This is why 90% of our training programs are done online, we allow you to learn at your own pace, in the surroundings that suit your own learning style. We use our in person days to focus on demonstrations and building your skills for application.

### STEPS

1. Book your in-person training day at a location near you
2. Read your training manual, and complete the online videos
3. Qualify! - after putting your knowledge into practice with our tutors

For our Northern Based students, you will learn in the home where it all began, Glossify HQ in Cheshire.

For students further a field, you will learn in specially selected studios with one of our Glossify Accredited tutors and assessors.





The background of the page is a soft-focus photograph of various nail care products and tools. On the left, there are several bottles of 'Rescue+' Vitamin Cuticle Oil, with one bottle clearly showing the label 'Rescue+ VITAMIN CUTICLE OIL' and the ingredients 'Nourish, strengthen, repair Sweet almond, Jojoba, Rice bran'. In the foreground, there are several nail files and a pair of nail clippers resting on a white surface. The overall aesthetic is clean and professional, with a light beige and cream color palette.

## OUR PROMISE TO YOU

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Glossify promises to instill the right knowledge, training and certification that means you can go on to have the career and freedom you desire.

Being a nail technician offers limitless opportunities in fields such as being an independent nail artist, educating others, becoming a session manicurist, through to even owning your own salon.

Our tutors and customer support will be here to guide you through your journey, from your first client to whatever your end goal may be. We created Glossify Professional to guide on the success path you choose.



## A FEW WORDS FROM HEAD OF EDUCATION, JASMIN BAINBRIDGE

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“After years of witnessing outdated training methods and having multiple conversations with industry experts on where we saw the education system lacking, we developed Glossify Professional. We believed we could make a real impact in the way nail technicians are trained and the tools they are given to go onto have a successful and fulfilling career.

We devised these training plans around wanting to cast out old techniques and give students the opportunity to truly take their career to the next level. We have placed the utmost value on creating courses that have community, engagement and personal development at the heart of it all, beyond profit, we aim for industry change.”

### CONTACT INFO

You can find out more about our courses, kits and training methods on [glossify.co.uk](https://glossify.co.uk).  
Alternatively, you can email [education@glossify.co.uk](mailto:education@glossify.co.uk)

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I: [@glossifypro](https://www.instagram.com/glossifypro)















**GLOSSIFY**

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