

**Give your child
a better outlook
on life.**



**ZEISS Myopia
Management
Lens Solutions**



Seeing beyond



Help your child reach their full potential.

ZEISS Myopia Management Lens Solutions

To address the progression of myopia in your child, **ZEISS has developed the next generation of myopia management lenses.**

Did you know that a large portion of what children learn and experience occurs through their eyes?†

Kids learn and grow a lot through their ability to see clearly. The way they see makes a huge difference in their development and for their future.

For myopic children especially, it's essential that they get the best support for their eyes. The prevalence of myopia progression is becoming a serious problem.

In 2050, 50% of the world's population may be myopic.†

ZEISS MyoVision Pro Lenses

Manages myopia progression in a single vision design.



The periphery of the lens is responsible for **myopia control.***



Whereas the central zone provides sharp vision, **correcting myopia.**

ZEISS MyoKids Lenses

Manages myopia progression in a multifocal design and also provides near vision support.



The top half of the lens supplies clear vision in the distance.*



Whereas the bottom active zone simultaneously supports near vision tasks and can help to **reduce myopia progression.***



What does it mean if my child has myopia?

Myopia, also known as short-sightedness, is when your child sees nearby objects clearly but their vision is blurred in the distance. You can recognize it when your child complains about eye strain or if they squint. The progression of myopia can lead to high myopia and, as a result, to a higher risk of other eye problems.

ZEISS Myopia Management Lens Solutions also include full UV protection.



Order with ZEISS DuraVision BlueProtect for best protection while using digital devices.



Behaviour tips for myopia management



Support outdoor activities

Studies show that children who are active outdoors have a lower risk and lower progression of myopia.



Remember UV protection

Don't forget to protect your child's eyes from UV light during outdoor activities, also with clear lenses.



Keep digital devices at a distance

Proper distance from digital devices and upright body posture are good for the back and children's eyes.



Ensure your child takes breaks

During near visual tasks, such as reading and computing, it is important to take a two-minute break every 30 minutes.



Provide healthy food

Nutrients influence the proper development of the visual system.



Let them get enough sleep

Sleep is important for the restoration of body and neural energy. Too little sleep can lead to excessive fatigue and stress.



Turn on the light

Good lighting is essential for all activities, from reading and learning to playing. Natural light is especially recommended.

ZEISS makes great lenses and is also trusted by...

Space Exploration

ZEISS camera lenses were trusted to capture man's first steps on the moon.



Hollywood

ZEISS cine lenses have won several Academy Awards for movies such as The Lord of the Rings, Slumdog Millionaire and Birdman.



Surgeons

ZEISS Medical Technologies are used in 2/3 of all cataract surgeries worldwide.



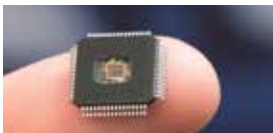
Researchers

ZEISS microscopes have been used in the research of 35 Nobel prize winners (e.g. Insulin discovery in Canada).



Engineers

Around the world, 80% of digital device like smartphones and tablets use ZEISS technology.



Google Earth

Google Earth uses ZEISS precision camera lenses to obtain spectacular images of the earth.



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Learn more about ZEISS Myopia Management Lens Solutions at www.zeiss.ca/myopiamanagement

Carl Zeiss Vision Inc.

1-800-268-6489

www.zeiss.ca

Twitter: @ZEISSvisionCA 

Facebook: ZEISSVisionCare.Canada 

Instagram: ZEISSVisionCare_Canada 



Made and
Manufactured in  Canada

Seeing beyond

† Please refer to the ZEISS website for sources.