

Refresh tired eyes.

ZEISS EnergizeMe Eyeglass Lenses



ZEISS
For contact
lens wearers!

**The first eyeglass lenses exclusively
developed for contact lens wearers.**





Contact lens wearers have unique visual needs.

The digital age is changing their lifestyle.

Contact lens discomfort Digital Eye Strain



FACT: Most of your patients wear their contact lenses longer than prescribed and recommended by manufacturers, increasing irritation of their eyes.²⁾

FACT: Patients tend to blink less when looking at screens and digital devices. This can cause eye fatigue, which tends to further strain the patient's eyes.^{2) 3)}

FACT: Conventional eyeglass lenses are not made to refresh the eyes of contact lens wearers after extended contact lens use. Subsequent extensive use of digital devices places further strain on the already tired eyes, adding more stress to them. This can even make wearing contact lenses feel less comfortable the following day.

Now is the time to offer a new solution to refresh your contact lens patients' eyes.

65%
of contact lens wearers
also enjoy wearing
eyeglasses, especially for
reading, watching TV,
or using their tablet¹⁾

- 1) Global ZEISS survey of 2,400 contact lens wearers and 40 eye care professionals in USA, DE, CN and IT, 2015. Results showing statistically prominent age group specifics.
- 2) Srinivasan S and Subbaraman LN; The Science of Contact Lens Discomfort; Review of Optometry, Aug 15 2015 Nichols JJ, Willcox MDP, Bron AJ, et al. The TFOS International Workshop on Contact Lens Discomfort: Executive Summary. Invest Ophthalmol Vis Sci. 2013;54:TFOS7-TFOS13. DOI:10.1167/iops.13-13212.
- 3) Patel, S., et al. "Effect of visual display unit use on blink rate and tear stability." Optometry & Vision Science 68.11 (1991): 888-892. The Vision Council 2016 digital eye strain report: Eyes Overexposed: The Digital Device Dilemma: The Vision Council 2015 digital eye strain report: Hindsight is 20/20/20: Protect your eyes from digital devices.
- 4) ZEISS external wearer trial with 130 contact lens wearers and 14 independent eye care professionals in ES, 2016. Consumer acceptance test.

ZEISS EnergizeMe Single Vision

For patients aged 20s and early 30s



ZEISS EnergizeMe Single Vision Lenses use a small addition of 0.40 D to help tired contact lens wearers' eyes relax. Together with the innovative ZEISS Digital Inside Technology and the ZEISS DuraVision BlueProtect coating they prevent eye strain while providing comfortable vision after contact lens wear, especially when viewing digital devices.

- ✔ +0.40 D power boost
- ✔ Minimum fitting height of 16 mm

ZEISS EnergizeMe Digital

For patients aged 30s and early 40s



ZEISS EnergizeMe Digital Lenses are the perfect solution for the age group between single vision and progressive lenses needing more relaxation. EnergizeMe Digital Lenses have an addition of 0.65 D. Together with Digital Inside Technology and DuraVision BlueProtect eye strain is prevented leading to refreshed eyes after wearing contact lenses and when viewing digital devices.

- ✔ + 0.65 D power boost
- ✔ Minimum fitting height of 14 mm



**Did you
KNOW**

that almost **20%** of contact lens wearers purchase their contact lenses online? **ZEISS EnergizeMe** helps you keep these contact lens wearers in your practice!

ZEISS EnergizeMe Progressive

For patients aged 40s and older



ZEISS EnergizeMe Progressive Lenses were developed to adapt to the visual behavior of presbiopic contact lens wearers, who are used to eye movements rather than head movements while wearing contact lenses. Providing a balanced reading zone and a seamless distribution of power across the progressive lens assures a relaxed vision experience. ZEISS Digital Inside Technology and DuraVision BlueProtect complete the solution.

- ✔ + 0.75 to + 4.00 D add powers
- ✔ Minimum fitting heights of 14, 16, 18 mm



92%

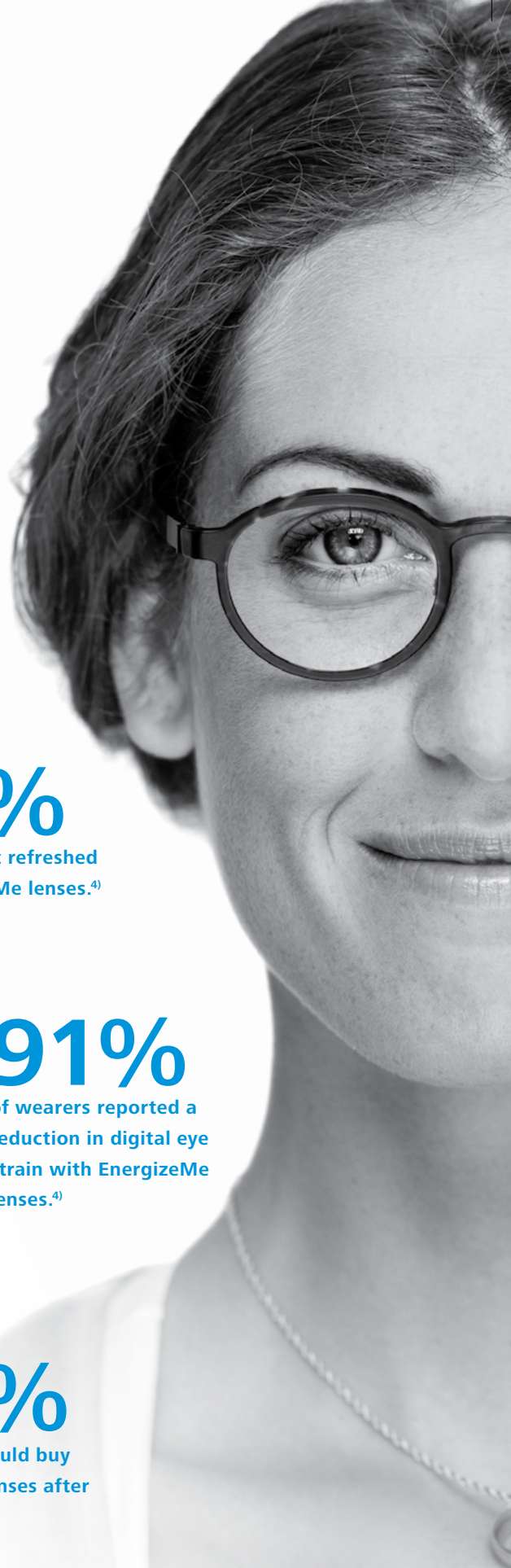
of wearers felt refreshed with EnergizeMe lenses.⁴⁾

91%

of wearers reported a reduction in digital eye strain with EnergizeMe lenses.⁴⁾

83%

of patients would buy EnergizeMe lenses after trying them.⁴⁾



Refresh your patients' tired eyes!

ZEISS EnergizeMe – for a comfortable break from contacts.



Address the vision needs of your contact lens patients by offering ZEISS EnergizeMe Lenses. EnergizeMe helps tired eyes relax and prevents eye strain caused by digital devices by combining a revolutionary lens design with a premium protective AR coating.



Including EnergizeMe™ Design



Including Digital Inside® Technology



Including DuraVision® BlueProtect



ZEISS lens designers created a special design adapted to the specific vision patterns of contact lens wearers. The design takes into account that contact lens wearers are used to eye movements rather than head movements when wearing contact lenses.

- ✔ Wide clear viewing zones.
- ✔ More comfortable vision after contact lens wear.

Digital Inside Technology optimizes the lens design for reading distances of both print media (at 38 cm) and digital devices (at 35 cm) to avoid further eye strain.

- ✔ Sharp, strain-free vision.
- ✔ Excellent dynamic vision.

DuraVision BlueProtect plays an essential role as it reduces the transmission of harmful blue light emitted from digital screens and artificial lighting.

- ✔ Reduced glare.
- ✔ More relaxed vision with digital devices.

ZEISS EnergizeMe Lens Availability:

Material	Colour	Rx Range	Cyl	Add Power		
				Single Vision	Digital	Progressive
1.50 Hard Resin	Clear	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.53 Trivex®	Clear	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.59 Polycarbonate	Clear	-10.00 to +6.00D	-6.00D	0.40D	0.65D	0.75 to 4.00D
1.60 High Index	Clear	-10.00 to +6.00D	-6.00D	0.40D	0.65D	0.75 to 4.00D
1.67 High Index	Clear	-12.00 to +8.00D	-6.00D	0.40D	0.65D	0.75 to 3.50D
1.74 High Index	Clear	-14.00 to +9.00D	-6.00D	0.40D	0.65D	0.75 to 3.50D
PhotoFusion® Self-Tinting Lenses						
1.50 Hard Resin PhotoFusion	Grey, Brown	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.59 Polycarbonate PhotoFusion	Grey, Brown	-10.00 to +6.00D	-6.00D	0.40D	0.65D	0.75 to 4.00D
1.60 High Index PhotoFusion	Grey, Brown	-10.00 to +6.00D	-6.00D	0.40D	0.65D	0.75 to 4.00D
1.67 High Index PhotoFusion	Grey, Brown	-12.00 to +8.00D	-6.00D	0.40D	0.65D	0.75 to 3.50D
Transitions®						
1.50 Hard Resin Transitions®	Grey, Brown	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.53 Trivex Transitions®	Grey, Brown	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.59 Polycarbonate Transitions®	Grey, Brown	-10.00 to +6.00D	-4.00D	0.40D	0.65D	0.75 to 4.00D
1.60 High Index Transitions®	Grey, Brown	-10.00 to +6.00D	-4.00D	0.40D	0.65D	0.75 to 4.00D
1.67 High Index Transitions®	Grey, Brown	-12.00 to +8.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
Sun & Polarized*						
1.50 Hard Resin Polarized	Grey, Brown	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.53 Trivex NXT® Polarized	Grey, Brown	-7.00 to +5.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D
1.60 Polarized	Grey, Brown & G-15	-11.00 to +6.00D	-6.00D	0.40D	0.65D	0.75 to 3.50D
1.67 Polarized	Grey, Brown & G-15	-12.00 to +8.00D	-4.00D	0.40D	0.65D	0.75 to 3.50D



ZEISS EnergizeMe Lenses.

Contact your ZEISS representative or visit www.zeiss.ca/pro/EnergizeMe to learn more.

Carl Zeiss Vision Inc.

1-800-268-6489

www.zeiss.ca

