

When greater clarity
equals greater
confidence.

ZEISS DriveSafe Individual



Seeing beyond

Vision on the road is critical to your safety.

No matter what type of driving you do, seeing clearly can be challenging for almost any driver. Driving is hazardous enough without also having to worry about your vision.

Ask yourself:

- Is it hard for you to see objects quickly when driving in low light conditions like rain, twilight, or night?
- Are you bothered by glare from oncoming headlights?
- Do your current glasses give you problems when scanning the road, mirrors, and dashboard?

Don't compromise your safety with eyeglasses that don't provide the best possible vision on the road. ZEISS, the leader in precision optics for 170 years, has a new solution for you – **ZEISS DriveSafe Individual**.

Full UV protection



Feel **SAFER** while driving



Outstanding **all-day** vision

ZEISS DriveSafe Individual – the only pair you'll need to make driving feel safer and to provide excellent all-day vision. Includes built in full UV protection, up to 400 nm.

ZEISS DriveSafe Individual: see clearer, feel safer.

Benefits of ZEISS DriveSafe Individual

1

Better vision in low light conditions.



2

Reduced glare from oncoming car headlights and street lights.



3

Clearer viewing of the dashboard, rear-view and side mirrors, and the road ahead.



For better vision while driving and all day, ask your Eye Care Professional about **ZEISS DriveSafe Individual** today.

ZEISS makes great lenses and is also trusted by...

Space Exploration

ZEISS camera lenses were trusted to capture man's first steps on the moon.



Hollywood

ZEISS cine lenses have won several Academy Awards for movies such as The Lord of the Rings, Slumdog Millionaire and Birdman.



Surgeons

ZEISS Medical Technologies are used in 2/3 of all cataract surgeries worldwide.



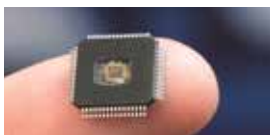
Researchers

ZEISS microscopes have been used in the research of 35 Nobel prize winners (e.g. Insulin discovery in Canada).



Engineers

Around the world, 80% of digital device like smartphones and tablets use ZEISS technology.



Google Earth

Google Earth uses ZEISS precision camera lenses to obtain spectacular images of the earth.



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ZEISS DriveSafe Individual.

Visit www.zeiss.ca/DriveSafe to learn more.

Carl Zeiss Vision Inc.

1-800-268-6489

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Manufactured in  Canada



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