### Experience precision in a new dimension. ZEISS Digital Centration

Personalized best-fit vision for your patients: ZEISS VISUFIT 1000, ZEISS i.Terminal 2 and ZEISS i.Terminal mobile ZEISS

### Offer your patients exceptional performance.

Digitalization is transforming your industry. Patients are becoming more demanding every day, asking for more attentive service and individual optical solutions. As a result, Eye Care Professionals<sup>1</sup> need to differentiate themselves. ZEISS makes it easy, providing you with the expertise and high-quality devices that will make your practice stand out.

> of patients are looking for restoration of natural vision, eye health and individualized treatment.<sup>2</sup>

 Eye Care Professional = ECP
Carl Zeiss Vision, Internal International Study on Consumer and Digital Communication Behaviour, January 2016, n=17.264

43

2

### High service. High quality.

With ZEISS digital centration devices, you bring cutting edge technology into your daily business, achieving a new level of speed and convenience for both you and your patients. And best of all, the results are very precise. This way, ZEISS helps you enhance your patient's lens performance as well as your quality of service, boosting your professional reputation as a true Health Care Professional. ZEINN

69% of patients would prefer going to a practice using a digital consultation technology over a practice using a common service.<sup>3</sup>

3| Carl Zeiss Vision, Internal International Market Research on Consumers, October 2017, n=900

## Personalized best-fit vision for your patients.

ZEISS pioneered centration systems in 1992. Our technology has been leading the way ever since. Take advantage of our expertise to benefit from higher precision and an easier workflow. Offer your patients their personalized best-fit vision with the centration solution of your choice. All devices are fully integrated into the Patient Management System (PMS) via ZEISS VISUCONSULT 500.





### **ZEISS i.Terminal mobile**

Mobile digital centration solution, easy image capture via iPad<sup>4</sup>, intuitive handling and fast centration results. For small stores with limited space for a stationary solution.



### Connect to ZEISS VISUCONSULT 500 – for an easy consultation process





### **ZEISS i.Terminal 2**

Proven centration solution with patented convergence control allowing an enhanced patient experience. Very user-friendly and fast, offering precise centration results.



### **ZEISS VISUFIT 1000**

The future of your business: a digital platform and high-end centration solution. Shapes your success by offering very high precision and a memorable patient experience.





### Fast, simple, precise. Excellent centration for your business.

ZEISS i.Terminal mobile



#### Digital centration via your iPad:

With ZEISS i.Terminal mobile you can capture centration images quickly and intuitively – without any additional iPad accessories such as a camera or flash. All the necessary fitting parameters are determined in just a few seconds.

ZEISS i.Terminal mobile brings flexibility, simplicity and efficiency to your practice – for the most satisfying patient experience.



### Flexibility and convenience without compromise

Your benefits at a glance:

- Easy capture of centration images
- Determine fitting parameters directly on the iPad

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- iPad is smaller and lighter than a pupilometer
- Automatic face recognition
- Vergence compensation technology avoids unwanted vergences







With ZEISS i.Terminal 2 you gain time in comparison to manual centration and it shows less deviation than conventional pupilometer determinations<sup>5</sup>. Thanks to the convergence control of the laser speckle – a patented<sup>6</sup> ZEISS technology – centration is always highly reliable. Unwanted vergences are ruled out.

5I Comparison of PD measuring devices, Dr. Wolfgang Wesemann, University of Cologne, March 2012. 6| EP1704437 B1



#### High accuracy thanks to ZEISS patented laser technology

Your benefits at a glance:

- Patented convergence control technology avoids unwanted vergences
- Auto-focus technology
- Automatic detection and correction of horizontal head rotation
- Fast and convenient image capture
- Flexible height range from 120-208 cm allows rapid adjustment to patient's body height

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## The digital platform enhancing your success.



### **ZEISS VISUFIT 1000**

Our latest technology offers you one-shot centration at its best. But this is just the beginning: ZEISS VISUFIT 1000 is a digital platform that lets you easily individualize, ensuring that each patient gets highly precise spectacles for personalized best-fit vision.

In future, ZEISS VISUFIT 1000 will even help you overcome the barriers between online and offline business by integrating virtual function modules.

Dispensers who experienced ZEISS VISUFIT 1000 had this to say:



90%

Differentiator<sup>7</sup>





### **Ease of use**

Whether you use a computer or an iPad, device management is easy and fast, regardless of your level of experience or optical training.

**Clip-frame free** – precise centration without the need of using a clip-frame.

### **Accuracy**

**3D centration** using mutually calibrated cameras gives you a complete 180° view with just one shot.

**Convergence control:** a laser speckle offers projection to infinity, avoiding convergence even at short distances.

### Back vertex distance determination

takes individual wear parameters into account and provides excellent accuracy in calculating the lens.

### **Patient experience**



### 180° view for unlimited frame comparison

Help your patients to get a better perception of how various frames suit them – even from different angles. A favourite feature, particularly for patients with a high prescription.

#### Lens simulation in frame

This feature helps patients to select the right frame, lens, coating and tint. There is no better way to convince them of the right add-on than demonstrating how their spectacles will look – an amazing purchasing experience.

# Get connected with an easy consultation process.

### ZEISS VISUCONSULT 500

ZEISS VISUCONSULT 500 is the new "brain" of your practice ecosystem. It is a software managing the patient's journey from end to end. By connecting all your ZEISS instruments, it makes your consultation process simple, fast and much more pleasant, both for your patient and for you, leaving you with more time for face-to-face communication.



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