

PROGRESSIVES LIFESTYLE SOLUTIONS

ZEISS UVProtect

Sunglass Level UV Protection in all ZEISS clear lenses.



Seeing beyond

FOR DIGITAL DEVICES

ZEISS SmartLife Progressive Individual



Customized for people connected and on-the-go

- ▶ Most advanced progressive customized lens designed for digital device usage and easy adaptation
- ▶ Sharpest and clearest performance in all fields of vision
- ▶ Improved comfort and contrast in low-light and night conditions
- ▶ Personalized fitting for individual parameters and frames

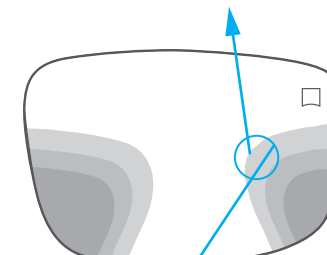
ZEISS SmartLife Progressive Pure/Plus



Designed for people connected and on-the-go

- ▶ Advanced progressive lens designed for digital device use
- ▶ Improved performance in all fields of vision
- ▶ Improved comfort and contrast in low-light and night conditions

Smoother transition from distance to near and improved peripheral vision for on-the-go lifestyles



Vs.



FOR LIFESTYLE

ZEISS Light Progressive



Upgraded progressive designs

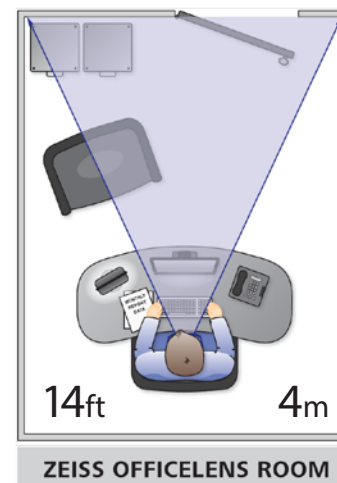
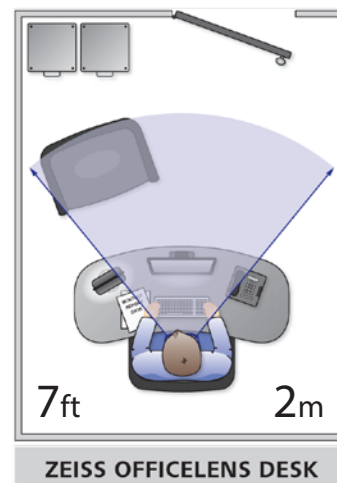
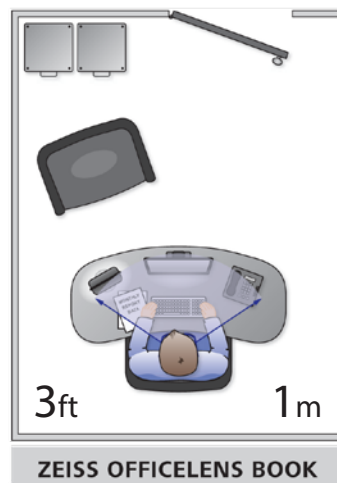
- ▶ Progressive lens designs for modern lifestyles
- ▶ Improved optimization for easier adaptation

FOR NEAR TASKS

ZEISS Officelens

For improved near and intermediate vision

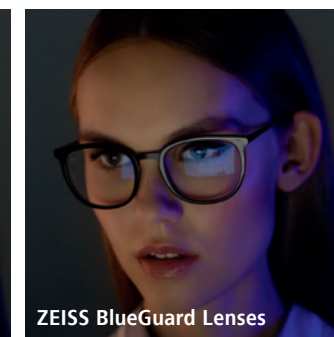
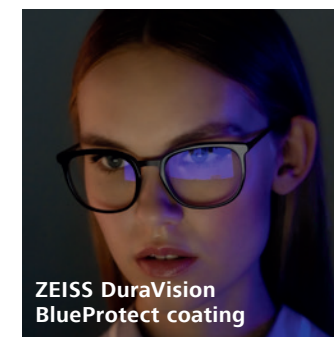
- ▶ Customized lenses for near and intermediate tasks
- ▶ Improves focus on computers, digital devices and up-close
- ▶ Minimizes head and neck strain



ZEISS BlueGuard Lenses

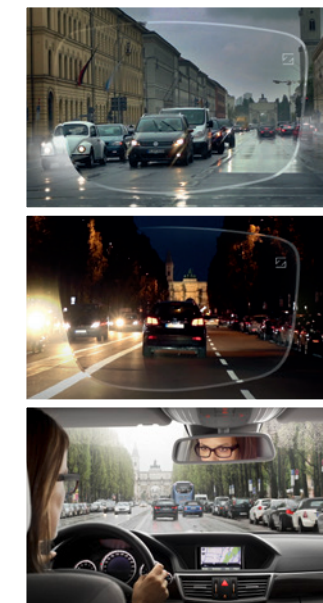
Next Generation of blue light blocking lenses

- ▶ Designed to reduce digital eye strain
- ▶ Lower reflections improve aesthetics
- ▶ Includes ZEISS DuraVision Platinum coating



FOR DRIVING

ZEISS DriveSafe Progressive Individual



- ▶ Reduces glare from oncoming headlights, streetlights and wet-road glare
- ▶ Easy refocusing between the road, dashboard and mirrors
- ▶ Large distance vision for outdoor activities

*Data on file.

SINGLE VISION LIFESTYLE SOLUTIONS

ZEISS UVProtect

Sunglass Level
UV Protection
in all ZEISS clear lenses.



Seeing beyond

FOR DIGITAL DEVICES

ZEISS SmartLife Single Vision Individual

Customized for people connected and on-the-go



- ▶ Most advanced single vision lens designed for digital devices and high prescriptions
- ▶ Reduces end-of-day digital eye strain
- ▶ Improved comfort and contrast at night and in low-light
- ▶ Personalized fitting for individual parameters and frames

ZEISS SmartLife Single Vision

Designed for people connected and on-the-go



- ▶ Optimized for digital device use and moderate prescriptions
- ▶ Reduces Digital Eye Strain
- ▶ Sharp, clear vision compared to conventional single vision

FOR IMPROVED DISTANCE OR NEAR VISION

ZEISS ClearView Single Vision

ZEISS conventional single vision

ZEISS ClearView Single Vision



- ▶ Sharp, clear vision compared to conventional single vision
- ▶ Thinner, flatter lenses
- ▶ Freeform Design technology

FOR DIGITAL EYESTRAIN

ZEISS SmartLife Digital Lens

Designed for maturing eyes and connected and on-the-go lifestyles.



Large field of distance vision

Support for close-up viewing

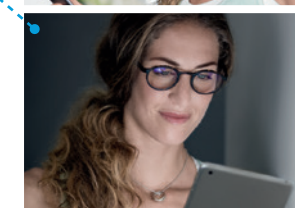
- ▶ Anti-fatigue, single vision boost lens for pre-progressive wearers
- ▶ Reduces digital eye strain
- ▶ Improved comfort and contrast at night and in low-light
- ▶ Available power boost: +50, +75, +100 and +125

ZEISS EnergizeMe

Digital Lifestyle Power Boost.



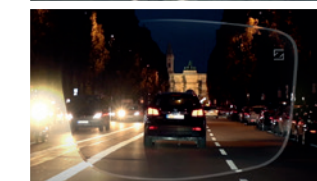
- ▶ Reduces digital eye strain and eye fatigue
- ▶ Improves end-of-day strain for contact lens wearers
- ▶ Available power boost: SV+.40 and Digital +.65



FOR DRIVING

ZEISS DriveSafe Single Vision Individual

For improved night driving



- ▶ Reduces glare from oncoming headlights, streetlights and wet-road glare
- ▶ Crisp, clear peripheral vision helps refocusing between the road, dashboard and mirrors

SUN SOLUTIONS - FOR CONVENIENCE

ZEISS PhotoFusion X

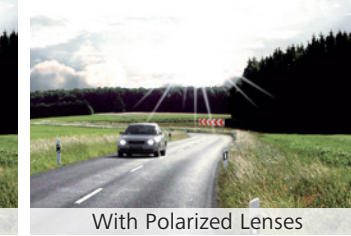
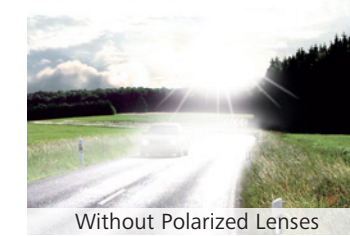
Faster clear. Faster dark.*



- ▶ ZEISS PhotoFusion X clears up to 2.5x faster* indoors
- ▶ Outdoors, tints to sunglass-level darkness in seconds
- ▶ Has blue light protection built in
- ▶ Darkens to 5 popular sunglass colours
- ▶ Available in fashionable flash mirrors

SUN SOLUTIONS - FOR GLARE REDUCTION

ZEISS Polarized Lenses



- ▶ Reduces glare from water, snow and road surfaces
- ▶ Improves contrast and colour
- ▶ Available in grey, brown and green

*Data on file.