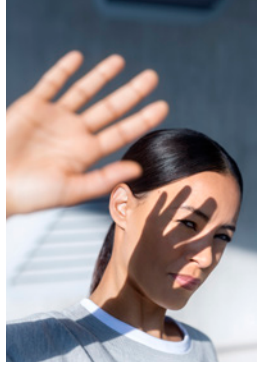
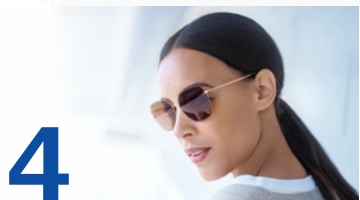


We know that you don't always have your sunglasses at hand when you need it. But you definitely still want protection from UV and glare when you go outside.



Outdoors, ZEISS PhotoFusion X tints to **sunglass-level darkness** in seconds.



We're aware that light reactive lenses might be "the practical choice", but you still want to look fashionable when you wear it.

ZEISS PhotoFusion X darken to **5 popular sunglass colours** and can be upgraded with **fashionable flash mirrors**.

References

1. Testing by independent laboratory in USA, 2021 according to requirement in ISO 8980-3. Based on the average speed (%T/min) of fade-back from fully activated state to 80%T at 23°C in grey 1.50 index (CR607) HC only form compared to a well-known photochromic brand's latest generation in 1.5 grey.
2. Consumer Acceptance Survey - Top 2 boxes results of n=187 eyeglass wearers, who purchased & wear ZEISS BlueGuard lenses in China, May 2021.
3. Analyses by Technology and Innovation, Carl Zeiss Vision GmbH, DE 2021. Based on Blue Violet Block (BVB) metric that quantifies the amount of light 400-455 nm blocked by PFX Extra Grey 1.6 HC form.

ZEISS PhotoFusion X

Ask your eye care professional or visit www.zeiss.ca/photofusionx to learn more.

Carl Zeiss Vision Inc.

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www.zeiss.ca

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Made and Manufactured in  Canada

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Performance perfected.
Faster clear.
Faster dark.*



ZEISS PhotoFusion X
Photochromic Lenses



zeiss.ca/photofusionx

Seeing beyond



Seeing beyond

* compared to previous generation ZEISS PhotoFusion

1

We understand that when you wear photochromic lenses, you need them to fade back to clear fast so you can always look good and see clearly.



ZEISS PhotoFusion X clears up to 2.5x faster¹ indoors.

Photochromics re-envisioned. Performance perfected.

Thanks to a completely new photochromic system, ZEISS PhotoFusion X dye molecules now react faster and have more space and freedom to fold or unfold at their maximum level of performance as light conditions change.



Folded photochromic dye molecules in clear state.

Unfolded photochromic dye molecules in tinted state.

9 out of 10 feel less digital eye strain.²

3

We know that spending more and more time on digital devices might lead to perceived digital eye strain - especially indoors.

ZEISS PhotoFusion X provides the highest blue light protection available in a clear ZEISS lens.



Blue light protection is built into the lens with our ZEISS BlueGuard lens material. Combined with the PhotoFusion® X treatment, the lenses block up to **50%** of potentially harmful **blue light indoors** and up to **94% outdoors³** when fully tinted. They also block **100% UV** radiation at all times.



Lucas Wilson, professional freerunner and parkour athlete wearing ZEISS PhotoFusion X grey in clear state.

ZEISS PhotoFusion X Which colour will you get?



Blue

Grey

Extra Grey

Brown

Pioneer