



Services which can be added to your business information



The following keywords can be added to the Google My Business “services” to drive users to your page.



- General repairs
- Contactless
- ZEISS vision analysis
- Single vision lenses
- Digital lenses
- Progressive lenses
- Eyeglass inspection
- Guide rail vision test
- Eye measurement
- Sun protection lenses
- Nonprescription eyewear
- Contact lens check
- Daily lenses
- Monthly lenses
- Contact lens cleaning
- Eyeglasses repair
- Sunglasses repair
- * frame repairs
- * frame adjustments
- * eye exam
- * refraction
- * laser eye surgery consultation
- * dry eyes
- * eye disease consultation
- * eye emergency
- * eye injury
- * kids eye exam
- * kids frame repair
- * kids lenses
- * myopia management
- * high prescription
- * cataract consultation
- * macular degeneration
- * glaucoma
- * glasses repairs
- * broken glasses
- * ZEISS iProfiler
- * ZEISS iTerminal
- * iScription
- * Visual Therapy
- * blurry eyes
- * nighttime vision
- * driving prescription
- * visual fields test
- * colour blindness

TIP: Consider to add a service description

TIP: Please add those ones you have in your practice

Products – Description of products



The following text can be used to describe the products offered in the Google My Business

Product	Description	Photo used
ZEISS Smart Life	<p>Our lives are connected, and we are constantly on the move. Always with you - the smartphone. The frequent, dynamic changes of view in all directions demand our eyes. ZEISS Smart Life lenses are precisely optimized for your eyes and pupils. This makes you look sharper, more high-contrast, and more brilliant. Online, offline, anywhere. At any age. (Smart Life)</p> <p>Related link: https://www.zeiss.ca/vision-care/en/eyeglass-lenses-from-zeiss/smartlife-lenses.html</p>	
Progressive lenses	<p>Do you value pin-sharp, a natural vision both near and far? Modern, individually fitted progressive lenses correct various refractive errors at once and offer outstanding visual comfort with the best tolerability. Do you also want more comfortable changes of vision? Problems such as straining, longer adaptation, and slow transition are a thing of the past, with good progressive ZEISS lenses.</p> <p>At the "Practice's name". We will be happy to advise you on how varifocals work and what exactly you need to consider with your varifocals in order to find the best possible solution for your visual situation. You can configure your new progressive lenses individually and completely according to your ideas - as extensively and conveniently as when buying a car!</p> <p>Related link: https://www.zeiss.ca/vision-care/en/better-vision/help-me-choose/all-about-varifocals.html</p>	
Workplace glasses	<p>Dry eye or overstretched eye is common, especially when working on screens for hours. ZEISS eyeglasses for the workplace support you optimally to keep an eye on everything perfectly. What distinguishes workplace glasses from reading or gliding glasses? Our screen glasses are individually adapted to the visual situation in the job and, unlike reading or gliding glasses, are optimized for all distances needed for screen work. Therefore, Reading or progressive lenses are not suitable as work glasses. it is easier to work on digital devices With ZEISS workplace glasses</p> <p>Related link: https://www.zeiss.ca/vision-care/en/better-vision/help-me-choose/all-about-computer-glasses.html</p>	