

References

- 1 Based on a visual clarity simulation on a 50 mm diameter lens area for 1.60 index ZEISS ClearView FSV Lenses compared to 1.60 ZEISS AS FSV Lenses. Average of +5D, +3D, +1D, -1D, -3D, -5D and -7D with and without a cylinder of -2D. Quantitative analyzes by Technology & Innovation, Carl Zeiss Vision GmbH, 2020.
- 2 Measurements of lens thickness on 1.60 ZEISS ClearView FSV Lenses compared to ZEISS SPH FSV Lenses over a range of prescriptions (-5D, -3D, -1D, +1D, +3D, +5D with and without cyl -2D). Maximum reduction of 16% for centre thickness of +5.00/-2.00. Quantitative analyzes by Technology & Innovation, Carl Zeiss Vision GmbH, 2020.
- 3 Measurements of lens flatness (base curve) on 1.60 ZEISS ClearView FSV Lenses compared to ZEISS SPH FSV Lenses over a range of prescriptions (-5D, -3D, -1D, +1D, +3D, +5D with and without cyl -2D). Maximum reduction of 49% of -5.00D with and without cyl -2D. Quantitative analyzes by Technology & Innovation, Carl Zeiss Vision GmbH, 2020.



Seeing beyond

ZEISS ClearView Lenses





Ask your eye care professional or visit www.zeiss.ca/clearview to learn more.

Carl Zeiss Vision Inc.

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Priority
lane to
**excellent
optical
performance.**



Seeing beyond



ZEISS ClearView Single Vision Lenses



Anything but standard:

- On average 3x larger areas of excellent vision clarity¹
- Very thin and very flat
- Full UV protection

zeiss.ca/clearview

Don't settle for standard.

Choose ZEISS ClearView Single Vision Lenses.

Don't compromise when it comes to your vision. ZEISS ClearView Single Vision Lenses offer excellent vision clarity from the lens centre to the periphery, in a lens that is flatter, thinner, and more attractive-looking than conventional lenses.

Good looks or clarity? Both!

Many standard lenses have the problem that optical compromises need to be made in order to provide you with a product that is thin and flat enough to look good. But ZEISS ClearView Single Vision Lenses are not standard. They offer you excellent clear vision and at the same time great-looking lenses.

Sometimes good is just not good enough – especially when it comes to your vision. **Thanks to the latest technology in ZEISS ClearView lenses, you get great optics for your eyes – anything but standard.**

ZEISS conventional single vision



ZEISS ClearView Single Vision



SPH -3.00 / CYL -0.00



ZEISS ClearView Single Vision Lenses



Conventional single vision lenses

ZEISS ClearView Single Vision Lenses



Conventional single vision lenses



3x larger zone

Clear viewing from the lens centre to periphery. On average 3x larger zones of excellent vision clarity compared to standard single vision lenses.¹

Full UV protection

ZEISS ClearView Lenses come standard with full UV protection, thanks to UVProtect technology.



Freeform Technology

Lens optics is optimized by using 700 free parameters in every lens design.

Very thin and very flat

Up to 16% thinner², and 49% flatter³ compared to standard single vision lenses.*