

YOUR BEST YEAR



THE BRAND NEW
2020 COLLECTION
IS INSIDE!

IT'S A NEW DAY



HAS IT BEEN A LONG TIME
SINCE YOU FELT LIKE YOU
WERE **REALLY LIVING?**

When we're kids, living with joy comes easily—just ask any child what they love to do, and they'll rattle off a list for you! But, somewhere along the way, we lose ourselves. Wonder and joy get sucked dry by the daily demands of life. The things that fire us up seem like “extras” for some faraway day when we have more time on our hands. Wondering how to set goals that make you come alive and find your passion again—or for the very first time?

The 2020 PowerSheets Collection was made for you!

Lara Casey
PowerSheets Creator
Best-Selling Author
Mom to 3

SHOP WITH JOY ON
OCTOBER 16TH AT 10AM EST

FIND SUCCESS WITH OUR 3-STEP PROVEN PROCESS

Our signature goal setting system is different, and it works.



1. OPEN YOUR POWERSHEETS

All good things start with one small step—the key to success is little-by-little progress!



2. DO THE GUIDED WORKSHEETS

We make it easy to uncover what really matters to you and make a plan you can stick with.



3. ACHIEVE YOUR GOALS

Use your time well, simplify your schedule, and live your life with confidence!

INTRODUCING THE 2020 POWERSHEETS® INTENTIONAL GOAL PLANNERS



MADE FOR YOU

The Powersheets® Intentional Goal Planner **TAKES THE OVERWHELM OUT OF LIFE** by helping you focus on the right goals. Powersheets are perfect for anyone who wants to finally follow-through on goals that matter! Students, empty-nesters, corporate professionals, business owners, love-at-home moms, and 50,000+ women all over the world have found success with the Powersheets proven process. *The most popular and results-backed goal planner, eight years running!*



GOLD COIL



HARD COVERS



NEW STICKERS

NEW FOR 2020

YOUR BEST YEAR IS HERE!



DURABLE POCKET



BETTER-THAN-EVER COACHING



GOLD CORNERS

AND NOW...

YOUR FAVORITE NEW FEATURE

MONTHLY CALENDAR PAGES

Plan your progress and live out your priorities using the new monthly calendar pages. Connect your goals with everyday life and watch your steps add up!



YOU NEED THIS IN YOUR LIFE!

I have always had trouble identifying my goals and prioritizing—but not anymore!

KRISTEN





POWERSHEETS WORK, HERE'S WHY:



THE GOLDEN QUESTION

One question holds the key to getting results and staying motivated: where do you want to be when you're 80? The PowerSheets® proven process guides you to answer that question and do something about it.



PROVEN STRUCTURE + NEUROSCIENCE

In your PowerSheets, you'll write down your goals in your own handwriting. Neuroscience research shows that people who write down their goals are 42% more likely to accomplish those goals than people who don't.



THE MAGIC OF 90-DAY WINDOWS

Your brain can only focus intently on something for 90 days before you need a refresh. The PowerSheets work because you'll intentionally do a Goal Refresh every three months. Breaking your goals down into smaller "mini goals" every 90 days helps you achieve your goals faster!



EXACTLY WHAT I'VE NEEDED IN MY LIFE!

How did I not know about these sooner?!
I've never felt comfortable setting goals and
accomplishing them until working through the
PowerSheets Prep Work!

NATALIA

IT'S ALL INSIDE

Full-color pages
that help you
evaluate your life
with ease and joy!

Expert goal coaching
throughout—you'll know
you're right on track!

Front pocket to
store your favorite
stationery + stickers.





Get the best deal
on PowerSheets in the
**BEST YEAR
BUNDLE!**

POWERSHEETS® ONE-YEAR INTENTIONAL GOAL PLANNER

\$60

A PROCESS THAT WORKS

Make your goals a reality with 12 months of intentional goal-setting worksheets, starting with the signature PowerSheets Prep Work. Enjoy page-by-page goal coaching to keep you on track. This research-backed process gets the results you've been wanting!

BONUS RESOURCES

Not only will you get free video coaching guiding you through the PowerSheets Prep Work (a \$500 value!), you'll also get goal coaching straight to your inbox each month. Plus, you'll get access to a downloadable library of Wildcard Pages to customize your goals.

ACCOUNTABILITY

In addition to the accountability within your PowerSheets, you'll get access to a private community of thousands of women making their goals happen alongside you.

DETAILS

Measures 8.5 x 10 inches, printed on high-quality 120 gsm paper

WHAT DO YOU WANT IN 2020?

Choose your cover with Powersheets Color Theory!

BLOOMS



ENTHUSIASM
BOLDNESS
PASSION
BRAVERY

TEAL LINEN



REFRESHMENT
COMMITMENT
ENDURANCE
HOPE

CONFETTI



CONTENTMENT
CREATIVITY
GROWTH
JOY

PINK LINEN



CONFIDENCE
MOTIVATION
ENERGY
FOCUS



ON TO THE ACCESSORIES!

CREATE YOUR 2020 GOAL SETTING SYSTEM
FROM **15 BRAND NEW PRODUCTS**

ZIP, ZIP HOORAY!



ACCESSORY POUCH - \$18

Your favorite zipper pouch is back and even cuter in 3 new designs and a larger size! Store your favorite new Cultivate accessories — washi tape, sticker books, postcards, and more! The built-in stretchy band wraps perfectly around your PowerSheets, journal, or day planner. A must-have in Blooms, Green, and Teal!





MARK WHAT MATTERS

NEW! GOAL SETTING STICKER BOOK - \$15

Mark what matters with the brand new Goal Setting Sticker Book. Use the 1,600+ stickers (!) on your PowerSheets, day planner, journal, birthday cards, or lunch box notes! The sure-to-be favorites? The new pep talk stickers, oversized blooms, and our signature Goal Setting Color-Coding System!

DON'T FORGET!

NEW! GOAL CARD DISPLAY SET - \$10

Tired of forgetting your goals? Out of sight, out of mind — not anymore with your Goal Card Display Set! Display your goals where you can see them and make progress every day with these 12 gold foil cards.

GOALS

GOALS



THE HAPPIEST KIND OF MAIL



JOYFUL GREETING CARD SET | BLOOMS - \$24

Your favorite greeting card set is back in fresh new designs! A boxed set of 24 cards (with gold foil on every one!) and white envelopes to send happy mail worldwide. This greeting card set is made for all occasions — the only set you'll ever need!





YOUR PEN'S BEST FRIEND

NEW! EVERYDAY LINED NOTEBOOK SET - \$18

The perfect notebook for any need! From journaling to meeting notes, to do lists to party plans, this set of 3 lined notebooks can hold it all and then some! Plus, the gold foil details on each cover are sure to add a little joy to your day each time you open one!

IT'S A NEW DAY

NEW! NEW DAY PULLOVER - \$40

A pep talk you can wear! Your on-the-go reminder that every day is a chance to start fresh. Made with premium and super-soft fabric for maximum coziness, this sweatshirt will be your go-to top this fall! Sizes XS to 2XL.



WRITE WHAT MATTERS



NEW! LEGACY JOURNALS - \$18

The extra - special journal you've been looking for! Use these high - quality linen journals to record memories, capture milestones, write letters to a loved one, and more! The journals have hard covers, lined pages, and gold foil throughout. Choose from Peach, Pool, and Chambray.





CELEBRATE EVERY DAY

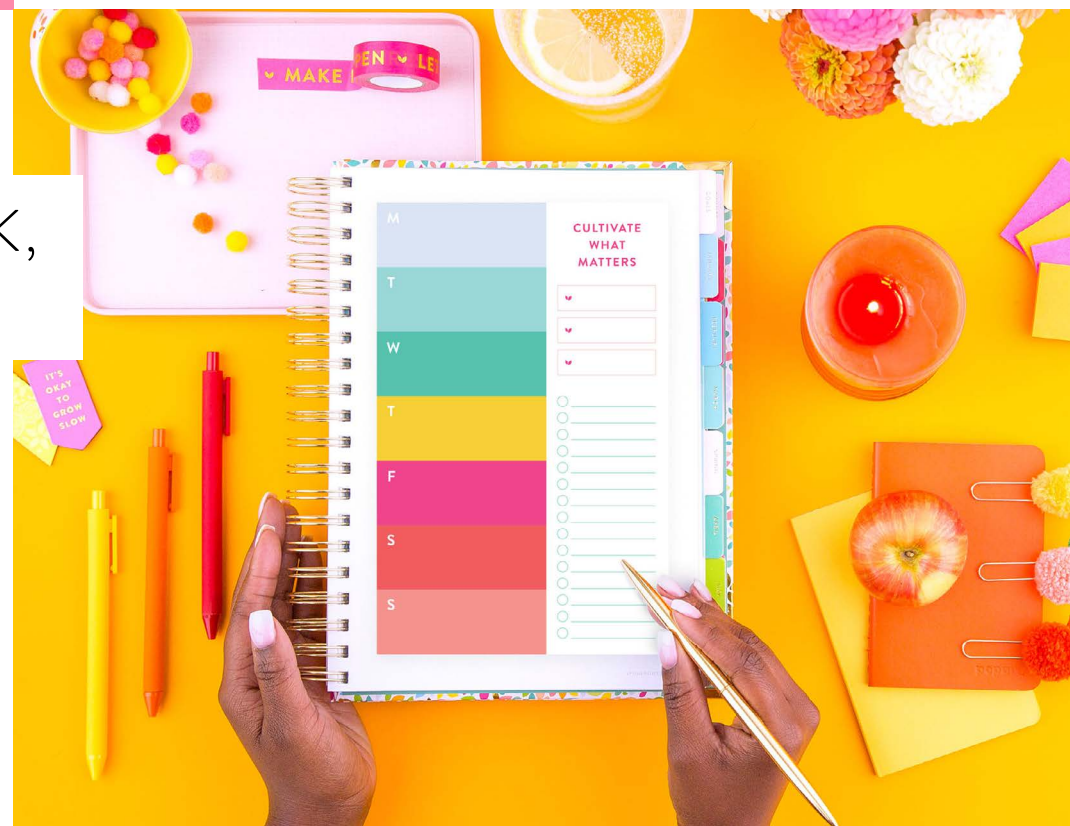
2020 BEST YEAR WALL CALENDAR - \$22

Your new favorite place for important dates, celebrations, and milestones. The inspiring gold foil art on every page will help you focus on what matters in 2020.

A GREAT WEEK, EVERY WEEK

WEEKLY STICKY NOTEPAD - \$12

Perfect for goal action steps, daily to-dos, meal planning, shopping, or for whatever suits your list-making fancy! Each page is adhesive (like a sticky note!) and sticks perfectly to your PowerSheets, day planner, your fridge, or anywhere else you may need it.



STICK WITH IT



CULTIVATE WASHI TAPE - \$12

This set of FIVE unique rolls will help you keep it all together in your PowerSheets® or day planner. Use these happy tapes to display your Tending List, add color to your PowerSheets, tape in your Wildcard pages, or seal envelopes!





HAVE FUN WITH YOUR FAITH

CULTIVATE FAITH STICKER BOOK - \$15

Use these colorful and intentional stickers in your Bible, your Write the Word journal, your PowerSheets® Goal Planner, day planner, or wherever you want to mark what matters!

SPREAD JOY

PEP TALK POSTCARDS - \$12

Each set of 24 postcards includes 12 smile-inducing designs printed on thick card stock. If you have a goal of making others feel loved, these postcards are the perfect way to do it!

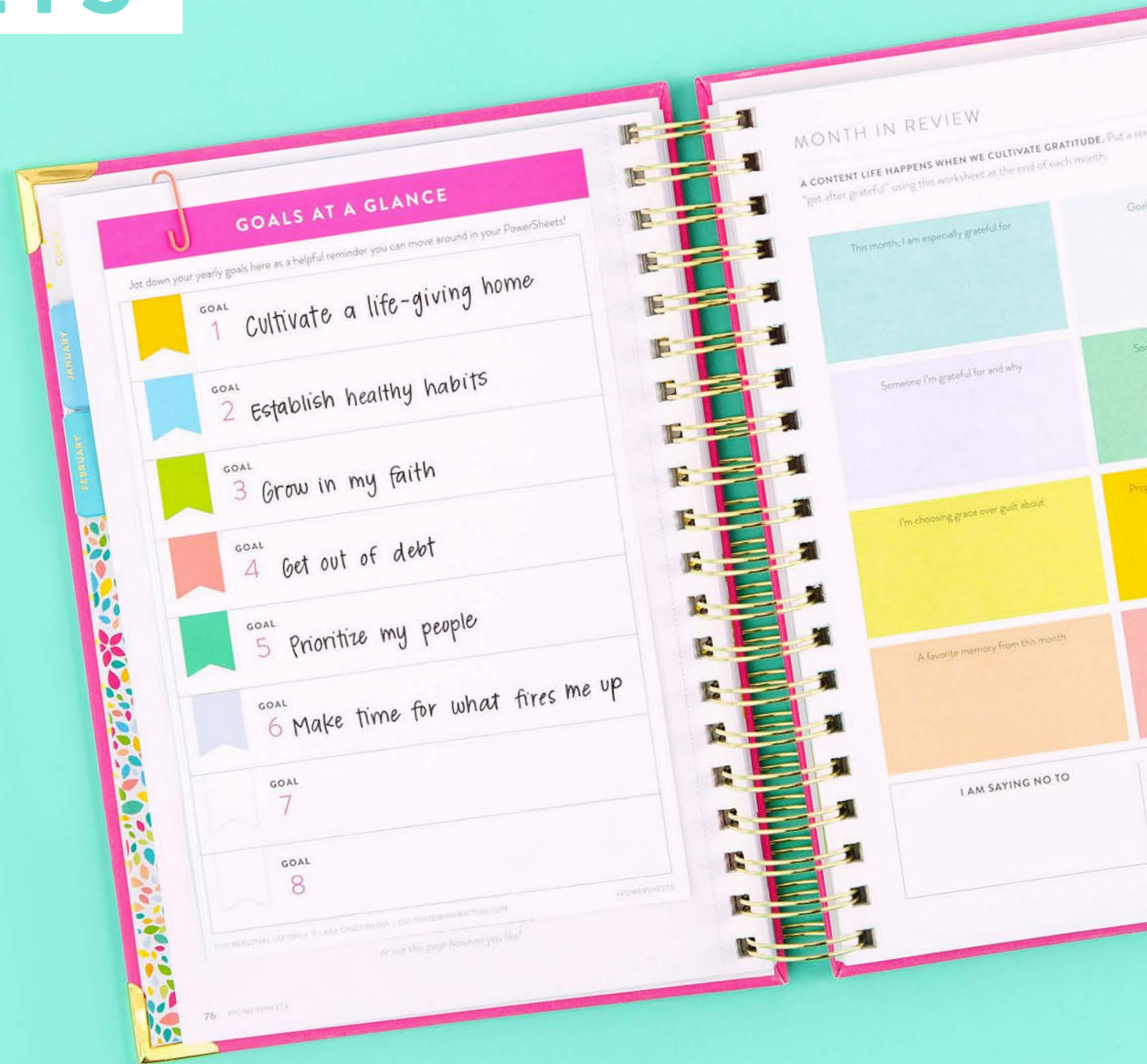


CUSTOMIZE YOUR POWERSHEETS



WILDCARD PAGE PACK EVERYDAY ESSENTIALS - \$10

Make your unique goals happen with these worksheets. Easily and quickly customize your Powersheets with the 24 colorful, pre-printed, and perfectly-sized Wildcard Pages so you can make progress right away! Topics include meal planning, personal finance, self care, reading lists, seasonal bucket lists, and more.





WRAP IT UP

NEW! GIFT WRAP BOOK - \$24

No more wrinkled gift wrap rolls! Wrap it up with your new favorite wrapping paper book — and gift tags! Your gifts will look as good on the outside as they are thoughtful on the inside with these sheets of high-quality, gold foil wrapping paper. 4 beautiful designs, 12 fold-out sheets. PLUS! 12 perforated gold foil gift tags to match!

FIND YOUR PLACE

NEW! MAGNETIC PAGE MARKERS - \$8

These durable, super-cute page markers will help you finish what you started. Use them to mark important pages or the current month in your PowerSheets, this month's Tending List, or your spot in the current read on your nightstand!





BUNDLES TO HELP YOU SAVE BIG

...and get all your favorites!

BEST YEAR BUNDLE

~~\$115~~ \$95

SAVE \$20!

INCLUDES:

PowerSheets of choice
Goal Setting Sticker Book
Accessory Pouch of choice
Cultivate Washi Tape
Wildcard Page Pack

ALL THE ESSENTIALS

in one beautiful bundle.
This was made for you!

PSST! SHOP FAST!

Several color combinations
sold out on Launch Day last
year. This bundle is offered
for a limited time only!

CHOOSE YOUR COVER:
Blooms, Confetti, Teal Linen,
or Pink Linen



CHOOSE YOUR POUCH:
Blooms, Teal, or Green

~~\$261~~ **\$221**





GET THE BEST DEALS ON LAUNCH DAY!

OCTOBER 16th 10AM EST



Spend \$100 or more and get
FREE DOMESTIC SHIPPING



Receive a **FREE STICKER** with any purchase



Get entered to win your order delivered
in-person anywhere in the U.S. by
members of Team Cultivate

HIGH FIVES!

HAPPIEST
SHOPPING
DAY EVER:

OCTOBER 16th 10AM EST

[CULTIVATEWHATMATTERS.COM](https://cultivatewhatmatters.com)

