

PRESS RELEASE FOR IMMEDIATE RELEASE

Future Icons Presents

at The Burlington Arcade, 3 – 30 June 2021



In association with [Mayfair Art Weekend](#), Future Icons returns to the prestigious Burlington Arcade throughout June 2021 to showcase new collections of artworks, home furnishings, fashion accessories and objet d'art from 18 premium craft brands.

Located on the Piccadilly end of the arcade, Future Icons has taken over 66-67 Burlington Arcade, a stunning double fronted boutique across three levels. Our makers have created collections from wood, metal, ceramics, textiles and leather.

Opening times:

Future Icons will be trading collections within the Burlington Arcade from 3 – 30 June 2021. Future Icons will also be supporting [Mayfair Art Weekend](#), 25 – 27 June 2021

Open daily 11am – 6pm, visitors are welcome to drop in anytime or they are welcome to book specific appointments to meet Future Icons Founder; Louisa Pacifico to privately view and handle collections.

Please call Louisa Pacifico on +44 (0) 7838 102 031 or via email: louisa@futureicons.co.uk to book an appointment.

Meet the Maker:

Throughout this special event, Future Icons welcomes visitors to pre book private appointments to meet our artists and makers on show. Within this 1-hour appointment, visitors will learn more about how the artworks have been crafted, the inspirations for the collections as well as a chance to handle works and samples.

Please contact Future Icons' Founder: Louisa Pacifico on +44 (0) 7838 102 031 or via email: louisa@futureicons.co.uk to pre book an appointment.

New collections:

Future Icons is proud to presenting several new brands, many of which have not publicly shown collections in public before. This will be the first-time guests can view and handle these works, along with meeting the maker to discuss processes and the materials used. Highlights include:

DUO-HUE

Amelia Ayerst of DUO-HUE is leading the way in producing digital embroidery textile art works, interior and fashion accessories through combining complementary colour-ways and differing stitch densities to create a colour-morphing effect as the product moves. Following an extensive career as a CMF Designer (colour, materials and finish) for Dyson and Prestmann Goode, Amelia now focuses on developing her personal collections, which has already been featured extensively through titles such as Elle Decoration, Living Etc, House & Garden and The Times through titles such as Elle Decoration, Living Etc, House & Garden and The Times.



Justine Randall MA RCA

For over 20 years, celebrated weaver Justine Randall has produced large scale tapestries for museum and gallery shows across Europe and Asia. Complementing these showcases, Justine's collections have been shortlisted for numerous awards throughout her career, including the prestigious Cordis prize for tapestry in 2016. Justine continues to develop new series of artworks to be shown within solo and group shows as well as undertaking private commissions for collectors and interior design studios.



Lark & Bower

Sarah Ward, founder of Lark and Bower launched a series of hand-woven artworks during 2020, complimenting her extensive award-winning portfolio of textile designs. The artworks have all been crafted away from the loom, painstakingly created by hand using needle and thread. Working exclusively with waste yarn, Series One focuses on contemporary versions of classic weave patterns; twills, herringbone, hopsack, hounds-tooth and waffle. Further larger works incorporating hand painted Ikats and denim are due to launch throughout 2021.



Please click on the following links to view all of our showcasing clients:

- **Animation + Artworks**
[Leo Crane MA](#)
- **Ceramics:**
[Jo Davies MA RCA](#) // [Judy McKenzie MA RCA](#) // [Ikuko Iwamoto MA RCA](#)
- **Metal Artworks:**
[Kei Tominaga MA](#) // [Rebecca Knott](#)
- **Paper Artworks:**
[Kate Lewis MA RCA](#) // [Katja Angeli MFA RCA](#)
- **Leather Artworks:**
[Louise Heighes MA](#) // [Janine Partington](#)
- **Textiles:**
[DUO-HUE MA RCA](#) // [Elizabeth Ashdown MA RCA](#) // [Justine Randall MA RCA](#) // [Lark & Bower MA RCA](#) // [Pipet Design](#)
- **Wood accessories and artworks:**
[Gabriel Eden James](#) // [Lee Borthwick MA RCA](#) // [Kevin Stamper](#)

Notes to Editor

Future Icons

Future Icons represents a select collection of design and craft led businesses that produce the finest interior accessories, furniture, metalworks, textiles, artwork and objet d'art internationally.

Launched in May 2017, Future Icons director, Louisa Pacifico created this bespoke agency to support selected brands by introducing them to commercial and profile-raising opportunities. She recognises, that clients of Future Icons can struggle with the balance of maintaining every aspect of their business by themselves, therefore supports them to allow them to do what they do best; create.

Mayfair Art Weekend

Mayfair Art Weekend celebrates the diverse offering of this internationally renowned, vibrant hub of creativity and craftsmanship; where the worlds of art, fashion and luxury sit side by side. Each year, Mayfair Art Weekend partners with a host of art galleries in the area to offer an extensive programme of FREE exhibitions, walking trails, events, performances, talks and tours across Mayfair.

Press Enquiries:

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www.mayfairartweekend.com

Burlington Arcade

Recognised as one of London's most iconic landmarks, Burlington Arcade provides a bespoke retail experience within its 200-year-old building. The unique historical monument is home to a portfolio of luxury brands such as: Atkinsons 1799, Bell & Ross, Church's, Crockett and Jones, Globe Trotter, Ladurée, Kwanpen, Manolo Blahnik, Lalique, N.Peal, Penhaligons, Roja Parfums, Strathberry and Vilebrequin. Situated in the heart of Mayfair and referred to as the 'Jewel in Mayfair,' Burlington Arcade is a destination for Vintage Watches and Jewellery.

The Vintage Watch Company has been trading for 25 years, and has the largest collection of pre-owned Rolex watches in the world. Azza Fahmy, Ciro, David Duggen, Hancock's, Michael Rose Jewellers, Richard Ogden, Susannah Lovis, are all independent jewellers with a combined presence of over a hundred years, one-of-a-kind brands only found in Burlington Arcade.

A proud feature that brings the Arcade to life is the Beadles. Lord Cavendish's regiment, the 10th Hussars, recruited the Beadles to safeguard the Arcade. Welcoming four million visitors a year, the Beadles continue to wear Regency inspired uniforms, and are the oldest and smallest police force in the country. There are rules imposed by the original Beadles still in place today, including the banning of singing and whistling. Sir Paul McCartney and Jayden from East London, are the only two currently exempt from the ban on whistling. The boutiques at Burlington Arcade specialise in exclusive and rare items which sets it apart from the London retail landscape. It is also one of the few shopping destinations which is dog friendly.

Contact details:

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Images:

Clients are current busy working on new art works for this event. For images of current collections and new art works please contact [Louisa Pacifico](mailto:louisa@futureicons.co.uk) so we can tailor a collection for your needs.