

**5 + 5**

We asked Taraneh Ghajar Jerven, editor of Kitsilano.ca, to share some of her favourite places in one of Vancouver's most dynamic neighbourhoods. On this page, where to eat. On page 7, where to shop.

## **Waffle Gone Wild**

The sweet aroma of caramelized pearl sugar in a fresh Belgian Liège waffle is the most effective marketing ploy. Since its March opening, Waffle Gone Wild has taken off by luring in foot traffic and keeping them with their corrugated waffle goodness. You may think you have to choose between savoury (try black forest ham and and cheese) and sweet (we like banana Nutella), but stop waffling and have both.

**2967 West Broadway, [WaffleGoneWild.com](http://WaffleGoneWild.com)**