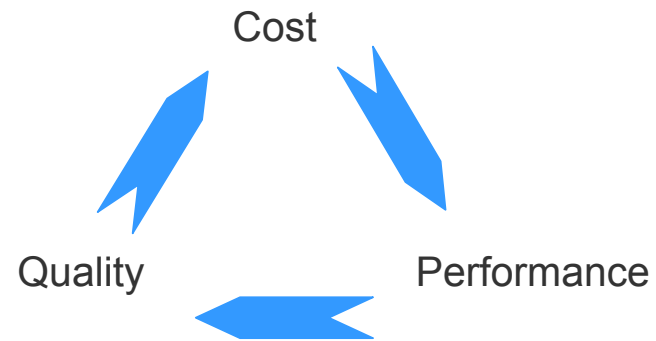


Balancing costs against specification and quality assurance

Buying the right wall

Dr Stephen Ledbetter
Director CWCT

The cost, performance quality equation



Value is required performance and quality at the right price

Client value - Client cost

What costs?

- Direct costs
 - Tender price
 - Variations
 - Claims
- Indirect costs
 - Management
 - Inspection
- Risk costs
 - Warranties
 - Insurance
 - Failure
 - Programme
 - Technical

What performance?

Core

- Structural integrity
- Water penetration
- Air permeability
- Wind resistance

Specified

- U-value
- Solar control
- Durability
- Wind resistance

Optional

- Acoustic
- Security
- Fire resistance
- ...

Is a secondary defence system better than a face-sealed one?

How do we assess durability of finishes?

What quality?

- ISO 9000 but;
- What standards – technical?
- What standards – aesthetic, texture, tactile?
- Prestige building!



What are we buying

- The Client is buying;
 - Construction
 - Manufacturing
 - Design

As prioritised by many purchasers



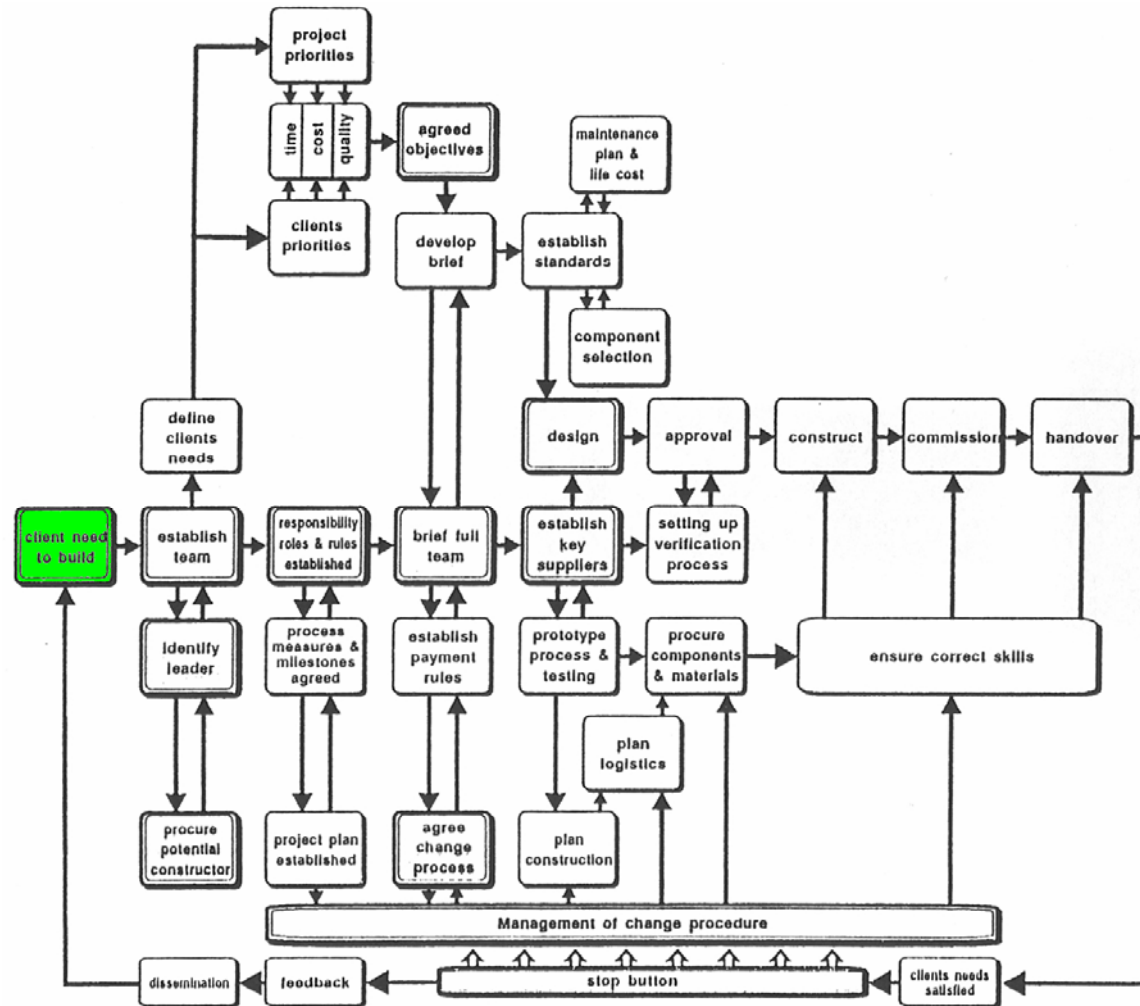
How do we buy it?

- What should it cost to buy a wall?
- What is the buying process?
- What is the role of the Architect's team?
- What is the role of the Main Contractor's team?

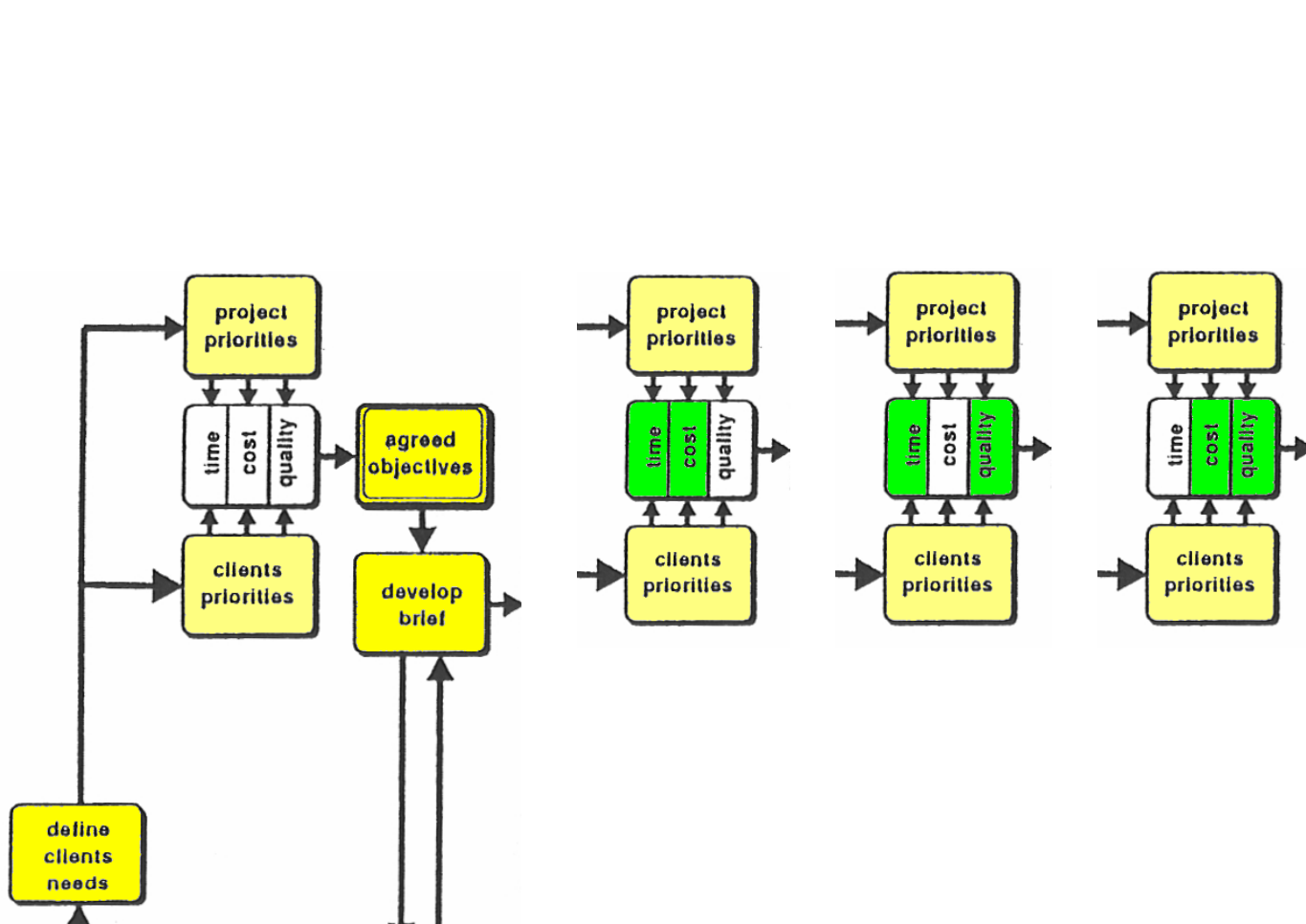
Towards zero defects construction

- A study on how to deliver a building:
 - With no faults
 - That meets Clients needs
- It identified:
 - A clear need to design the design and construction process in parallel with the building design,
 - A need to involve contractors and specialist contractors early on
- Report – *'Towards zero defects construction'*

Balancing costs against specification and quality assurance



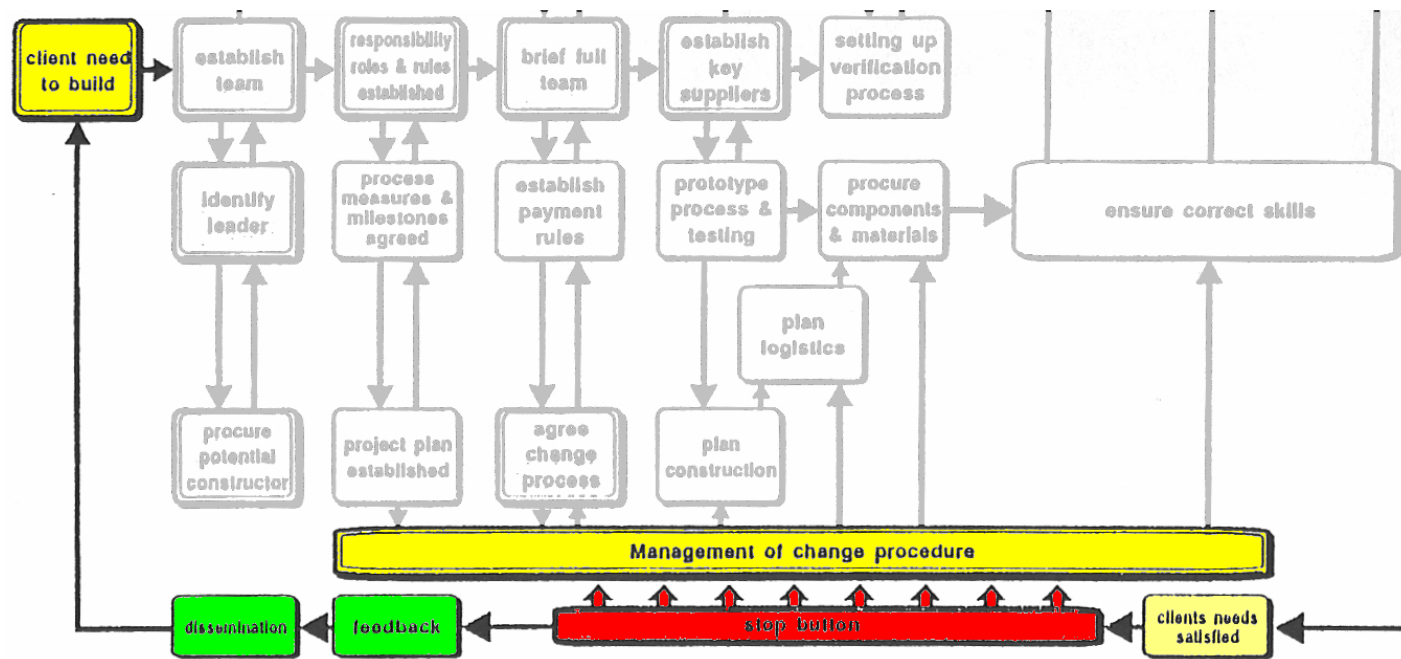
Balancing costs against specification and quality assurance



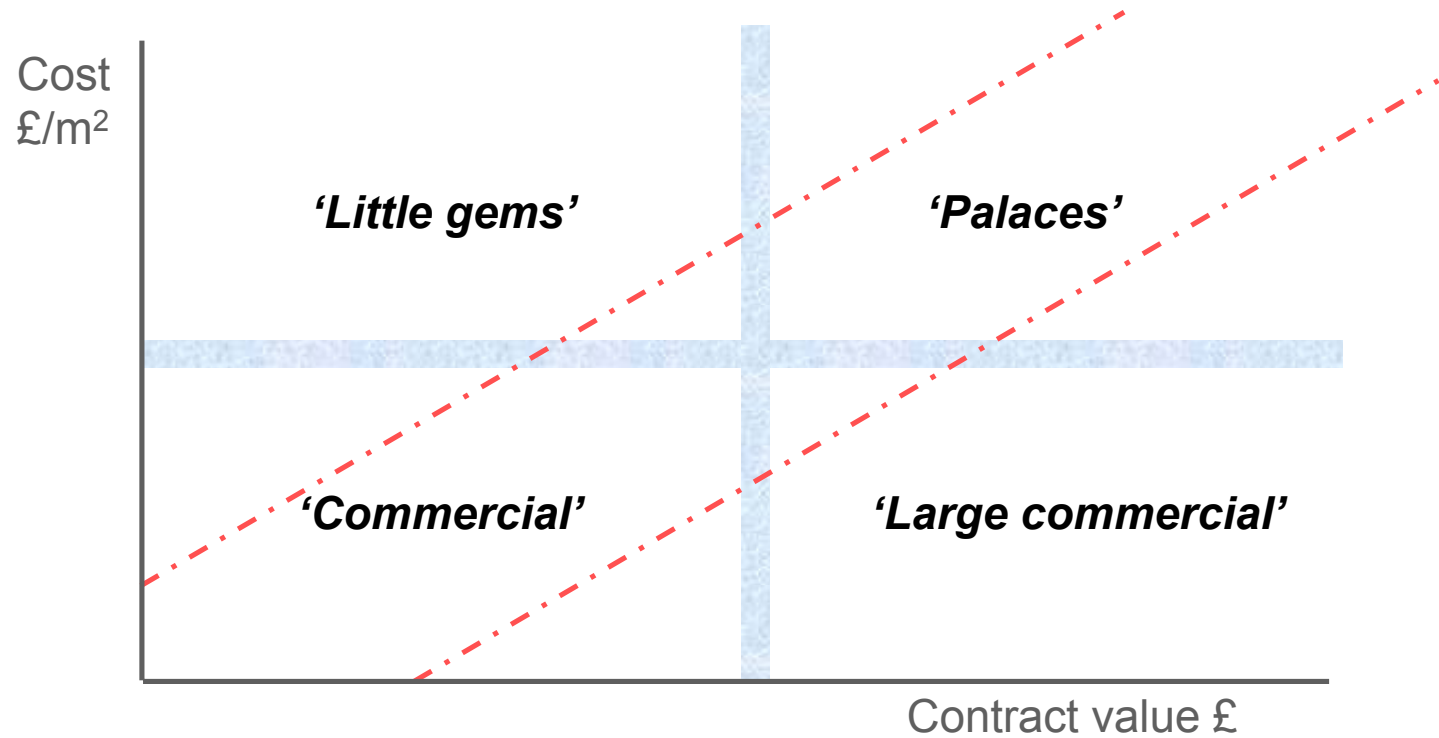
One approach to quality

- Faced with a low tender price the Client/Contractor may:
 - Allow cost of additional management
 - Allow cost of inspections
 - Allow costs of insurance
- If properly costed the lowest tender is probably not the cheapest to the Client

The 'STOP' button

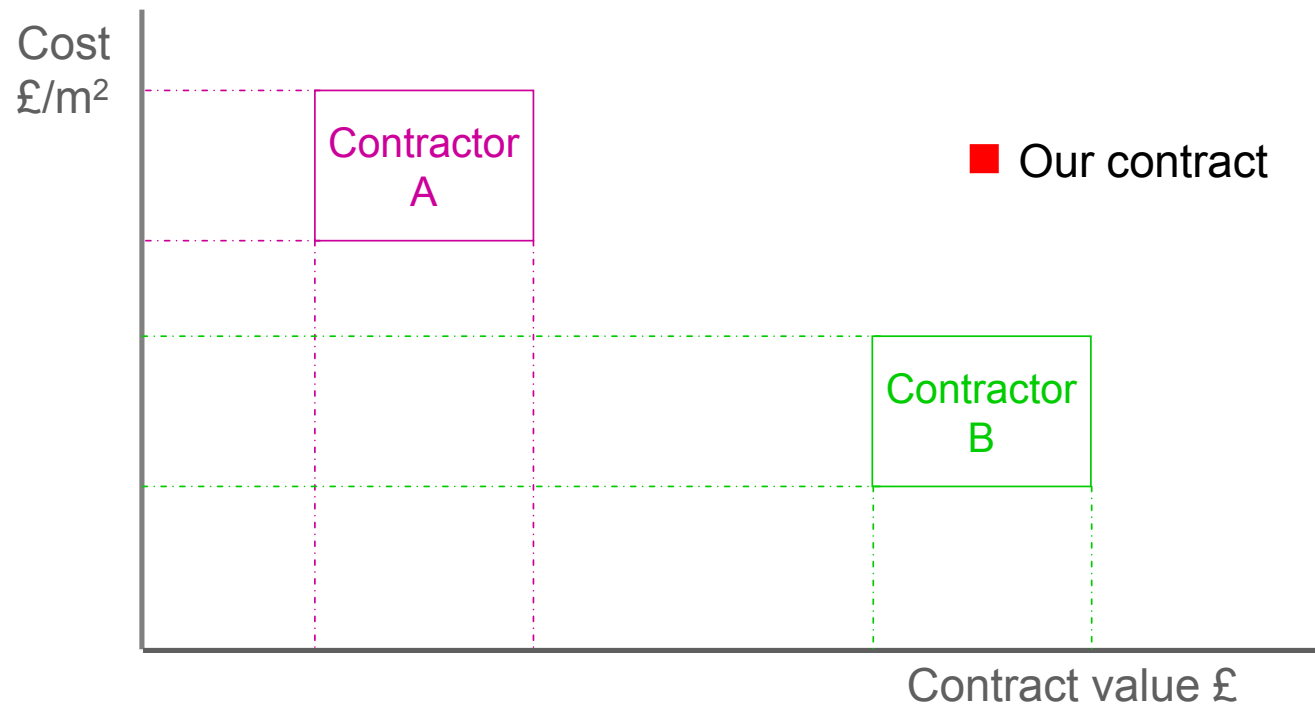


What type of project?



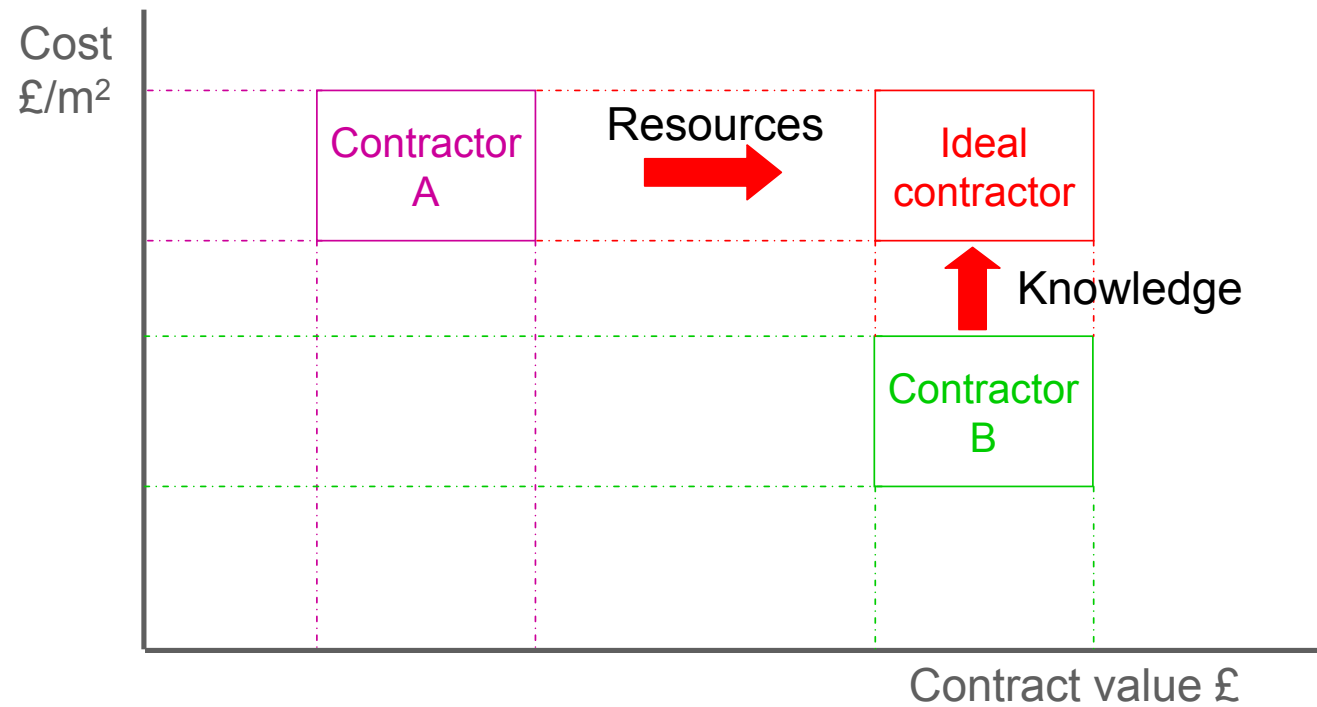
Balancing costs against specification and quality assurance

Choice of contractors (then)

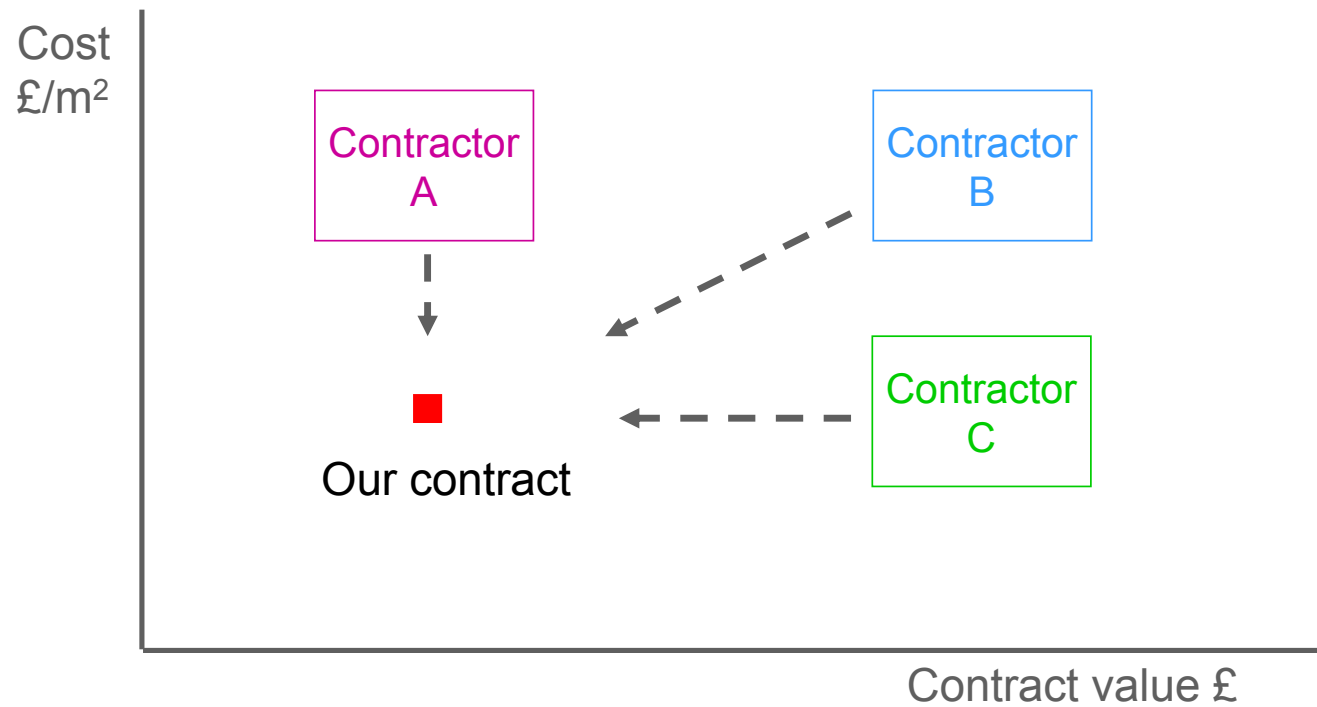


Balancing costs against specification and quality assurance

Choice of contractors (then)



Choice of contractors (now)



Does this deliver better value?

- Do they understand the cost base?
- Do they over deliver on quality?
- Do they understand the limitations of cheaper designs?



Value (or cost) engineering?

- Cost engineering is a crude form of cost reduction
- It may be undertaken against two sets of criteria
 - Whole life costs
 - Solely maintenance and repair costs
 - Operating costs including energy etc.
 - Initial costs only
- Value engineering considers the **cost – performance balance**

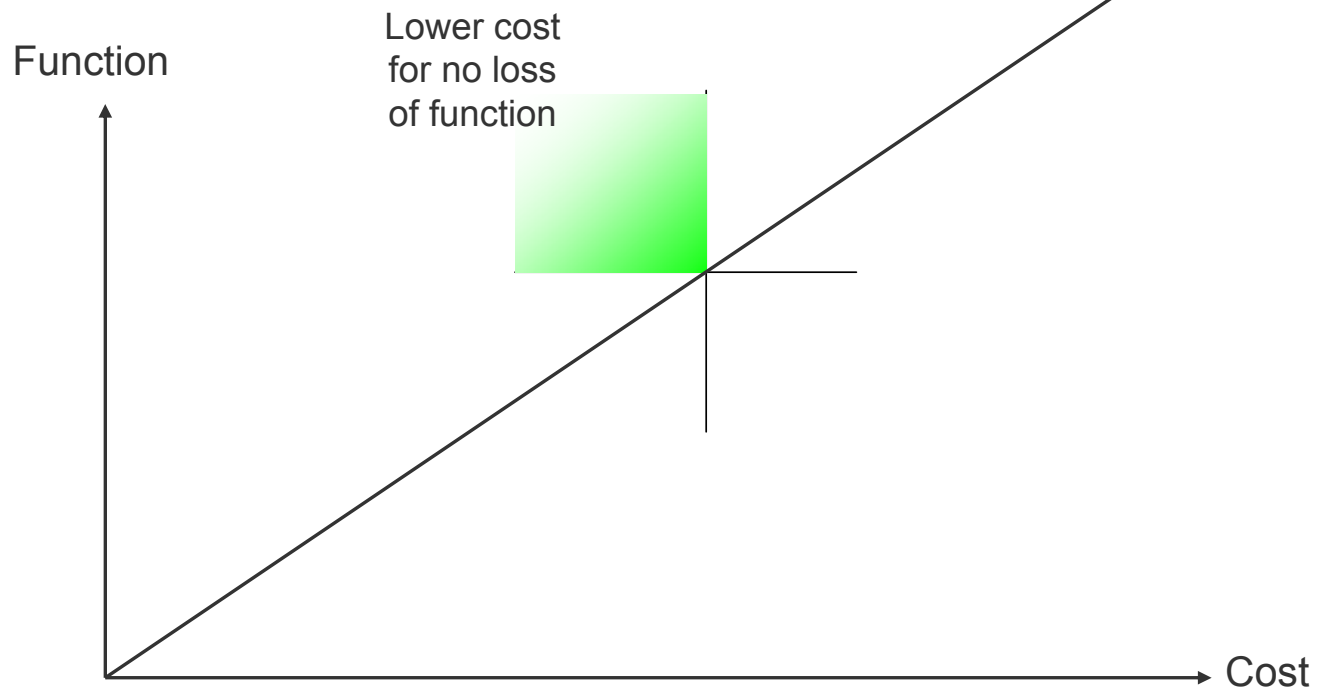
Who value engineers?

- Value engineering on the basis of whole life costs requires input from:
 - Client
 - Building physicist
 - Facilities manager
 - Design team
 - Main contractor
 - Specialist contractor
- Cost engineering on the basis of initial costs requires input from:
 - Design team
 - Main contractor
 - Specialist contractor

Who gains from value engineering?

- Client potential
 - Lower initial cost
 - Reduced risk
 - Greater income
 - Reduced operating costs
- Contractor potential
 - Happier (repeat) client
 - Reduced risk
 - Cost reductions to be shared

What is better value?



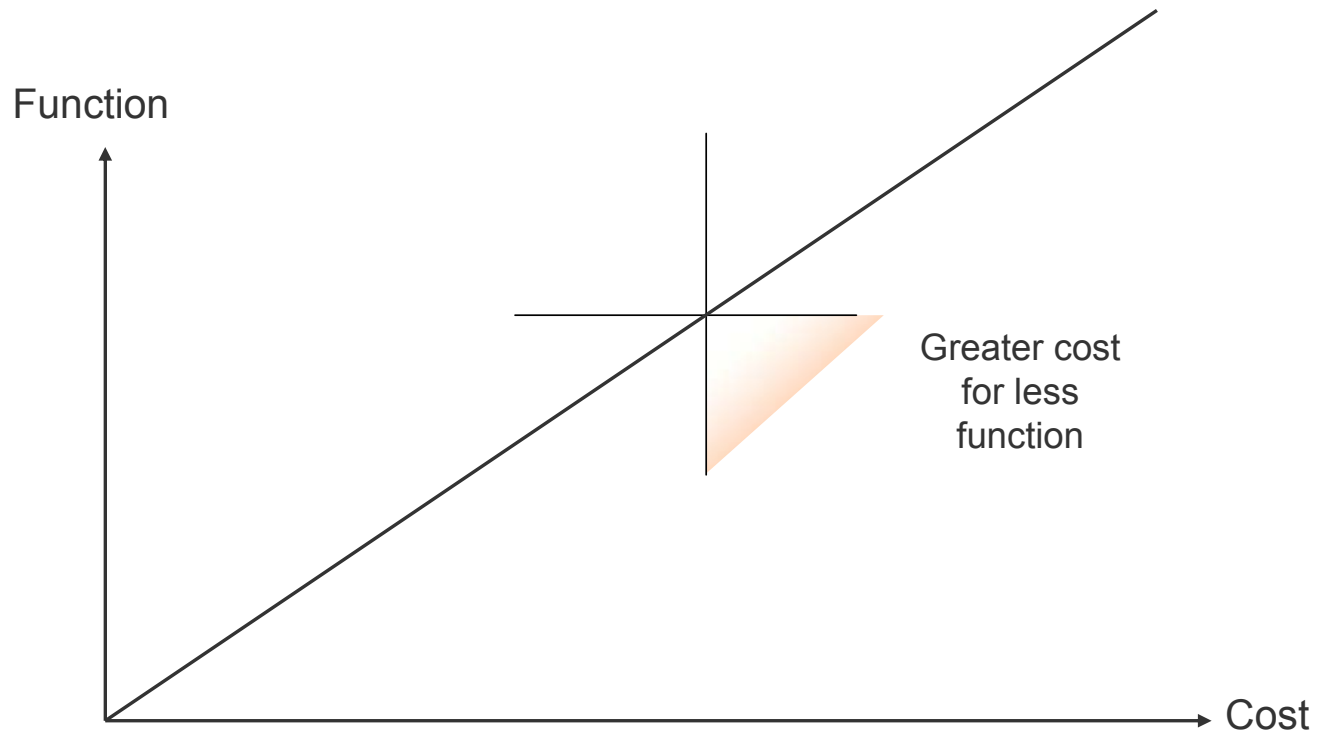
Reduced cost with no loss of function

- Traditionally stainless steel brackets have been used to support stone. A specialist contractor may show that aluminium is strong enough to support the thin stone panels in a rainscreen wall.
- The cost of testing the durability of aluminium brackets may be considerably less than the savings made by using aluminium in place of stainless steel.
- This may lead to a saving shared between the Client and contractor

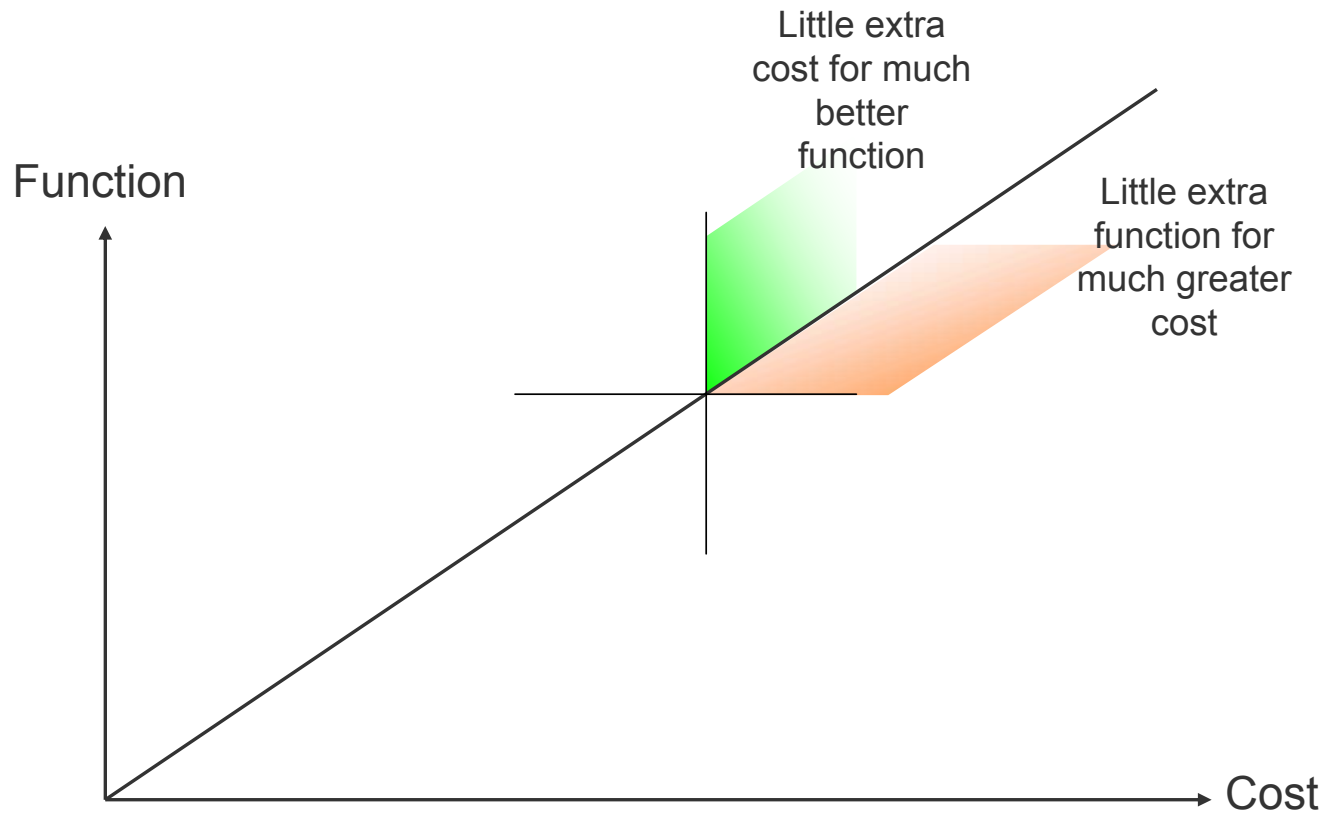
Reduced cost with no loss of function

- A double curved atrium roof glazing require 200 glazing units including 50 differs (different shape and size). This initially has a marginal effect on cost.
- It is decided that the glass has to be printed with a pattern to reduce solar gain. This requires 50 separate screens for screen printing at a cost of £5000 each.
- It is concluded that the atrium roof will be designed as a simple barrel vault at a saving of £250,000

What is better value?



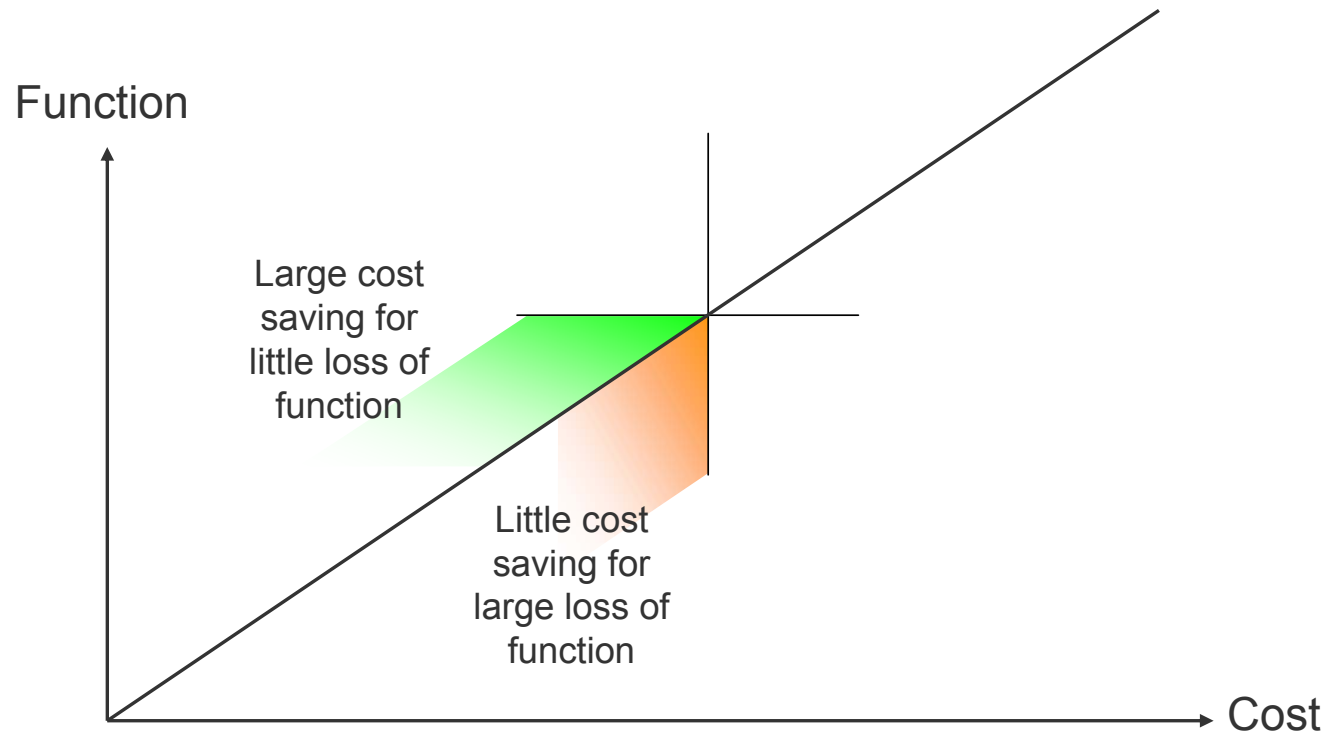
What is better value?



Extra function for little extra cost

- It is proposed to build a rainscreen wall comprising a blockwork support wall and light gauge aluminium rainscreen panels. The wall extends over eight floors starting from ground level.
- It is argued that replacing the ground floor rainscreen panels with an outer leaf of brickwork will add some cost but will eliminate the high risk of damage to the ground floor rainscreen panels which would require frequent replacement
- The Client realises that damaged panels not only cost money to replace but reduce the image of the building if they are frequently left in a damaged state, albeit temporarily

What is better value?



Lower cost for a slightly reduced function

- An window specification requires an acoustic reduction of 40dBa which can only be provided by the use of expensive acoustic laminates.
- The specialist contractor offers to provide an acoustic reduction of 38 dBa knowing that the cost saving can be shared between themselves and the client.
 - Is this solely a comfort issue or a regulatory issue?
 - Will the Client accept the lower performance?
 - Does the Client appreciate the cost savings?

Multi-variate value engineering

- Establish core costs:
 - What are the key performance criteria?
 - What is the appearance and design intent?
- Establish Client view of cost:
 - What is the budget and is it fixed?
 - Are there contingencies and for what?

Multi-variate value engineering

- Establish Client's view of risk:
 - Who will own risk?
 - Should warranties be available or should risk be designed out?
- Establish a Client wish list:
 - What would they like the envelope to do?
 - What would increase the lettable or rental value?
 - What would they spend an extra £xx pounds on?

Multi-variate value engineering

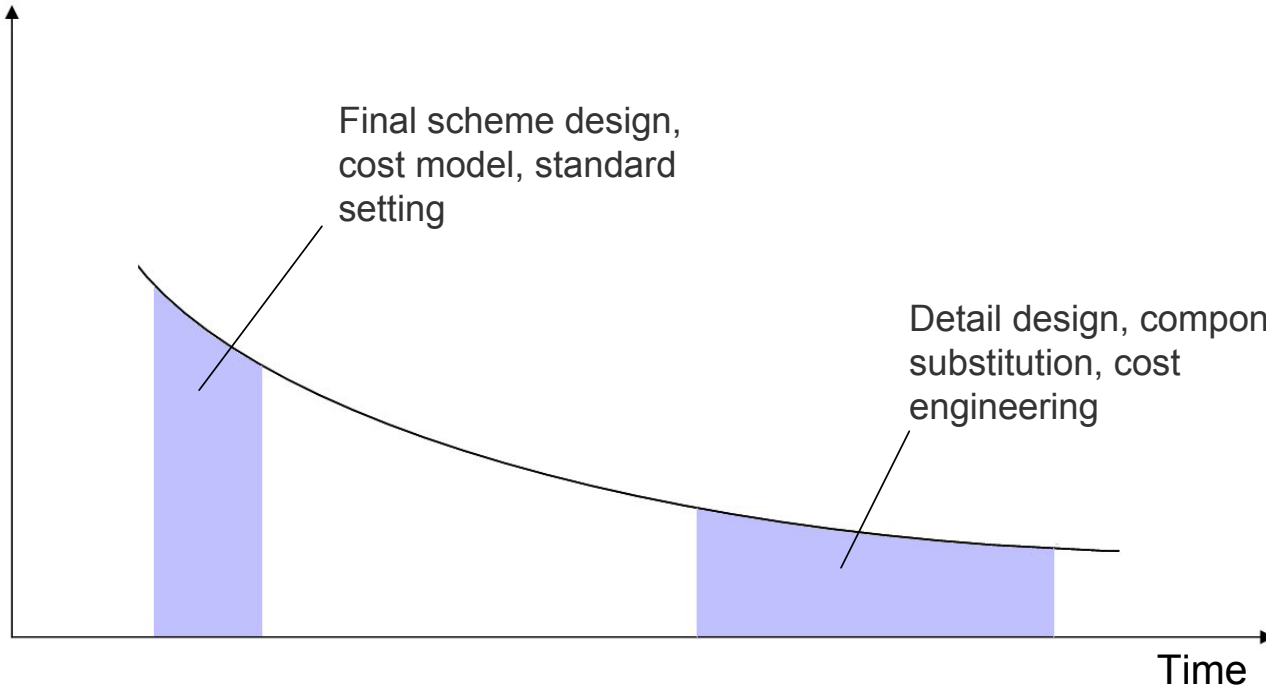
- Test the Client's objectives:
 - Discuss aspects of lower performance?
 - What might be sacrificed?
- These are all ways of discerning the Client's view of a project
- They are the basis for making value adding proposals
- The Client aims to get better value
- The Contractors aim to increase margin and reputation

Opportunities for change

- Designs can most easily be changed when they are least well defined
- That is at the very early stages of a project
- Risk is minimised by having a final agreed design before commencing construction
- It follows that there is little or no design flexibility in the later stages of the contract

Maximum opportunity to improve value

Opportunity
For change



Balancing costs against specification and quality assurance



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