

RESEARCH SPONSORSHIP OPPORTUNITIES

RAISE YOUR PROFILE AND RECEIVE GLOBAL EXPOSURE BY SPONSORING INTELLIGENT SPAS' INDUSTRY RESEARCH...



Intelligent Spas is 100% independent and trusted globally for delivering high quality spa industry research since 2001, which aims to enhance every spa's performance and standards

Our Inclusive Approach

Even small to medium sized businesses have the opportunity to gain global exposure as sponsorship levels start from just US\$500, which enables you to choose the best option for your business.

Value for Sponsors

This is a rare opportunity to be presented globally in front of key decision makers as thousands of spas across many countries are invited to participate, many other types of businesses will use the research report and this important survey project is promoted worldwide.

All sponsors will receive:

- Promotion on related collateral items used during the survey project including invitations to participate, survey registration, the survey questionnaire, thank you messages, the final report, the report launch and report distribution communications.
- Exposure via both traditional and social media channels.
- A detailed company profile page in the final report, which will be distributed free to all eligible survey respondents, plus available for sale on IntelligentSpas.com.
- Placement on IntelligentSpas.com over the lifetime of the report on the sponsorship page, news/blog page and related online store page(s), plus on our social media pages.

Intelligent Spas

RESEARCH SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE
Price	US\$ 5,000	US\$ 2,500	US\$ 1,000	US\$ 500
FIRST and largest placement on all research content	✓			
QUOTE in global press release of report launch	✓			
EXCLUSIVE global announcement to confirm sponsorship	✓			
Global announcement to confirm sponsorship	✓	✓		
Social media exposure	✓	✓	✓	✓
Placement on related content in level order	✓	✓	✓	✓
Company profile included in report in level order	✓	✓	✓	✓
Copy of final report for internal distribution	✓	✓	✓	✓
Acknowledgement on IntelligentSpas.com	✓	✓	✓	✓

To choose your sponsorship level and confirm your placement, visit www.IntelligentSpas.com.

Our Current Research Sponsors are Gratefully Acknowledged



Testimonials

“We’ve been very happy to support Intelligent Spas’ industry surveys over the years and will continue to do so.”

Trent Munday, Regional Vice President, Mandara Spa

“Julie Garrow has long been known for her independent spa industry research, setting the standards of quality statistics quoted by government and industry across the region.”

Andrew Jacka, Chairman, APSWC / Director, Spa Origins

How to Sponsor the Research

The various sponsorship levels are available for purchase at <https://intelligentspas.com/collections/research-sponsorship> or via bank transfer.

Contact Julie Garrow at <https://intelligentspas.com/pages/contact-us> if you require more information.